

CITY OF HIGH POINT

AGENDA ITEM



TITLE: Appointment – Human Relations Commission	
FROM: City Clerk's Office	MEETING DATE: March 18, 2024
PUBLIC HEARING: n/a	ADVERTISED DATE/BY: n/a
ATTACHMENTS: Application	

PURPOSE: To confirm the appointment of Maria Mayorga to the Human Relations Commission.

BACKGROUND: Mayor Jefferson is recommending the appointment of Maria Mayorga to the Human Relations Commission; term effective immediately and will expire on November 1, 2025.

BUDGET IMPACT: none

RECOMMENDATION/ACTION REQUESTED: City Council is requested to confirm the appointment of Maria Mayorga to the Human Relations Commission; term effective immediately and will expire on November 1, 2025.



Profile

Maria

First Name

Mayorga

Last Name

mjmmayorga@gmail.com

Email Address

4008 Maid Marion Ct

Street Address

Suite or Apt

Jamestown

City

NC

State

27282

Postal Code

Mobile: (336) 676-3103

Primary Phone

Alternate Phone

Employer

Which Boards would you like to apply for?

Human Relations Commission: Submitted

Ward you reside in?

Interests & Experiences

Please list any work, volunteer, and/or educational experience that you would like us to consider in the review of your application.

Work with the Latino community in High Point, Guilford County and statewide Currently leading the convening of Latino youth and adults through a community organizing approach in High Point. Currently serve on local boards as it relates to immigrants rights, international community, workforce development, early childhood and mental health. I bring to this committee my firsthand experience and the knowledge of working with disenfranchised communities for over 15 years.

[MJM_Resume2.docx_1_.pdf](#)

Upload a Resume

Have you participated in Leadership High Point?☒ Yes ☐ No

If yes, please list the year in which you participated in Leadership High Point:

2018

Gender *

☒ Female

Maria J. Mayorga

4008 Maid Marion Ct., Jamestown, NC 27282
ph. 336-676-3103



maria-mayorga



mjmayorga@live.com

Persuasive director with extensive experience in leadership development and over 10 years of organizing. Excels at developing organizational strategies to obtain optimal growth and goals. Manages key relationships with members and organizations to establish long-term agreements. Active community member with leadership roles in over ten organizations and community groups.

SKILLS

- Bilingual and Bicultural Organizer
- Relationship and Leadership Development
- Planning and Implementing Projects
- Team Leadership and Management
- Authoring Grant Proposals

WORK EXPERIENCE

Latinx Civic Engagement Coordinator

July 2020 – Present

Blueprint NC, NC

- Support organizations to develop their organizing and voter registration plans.
- Provide training on voter registration collection, base building, and other activities.
- Support organizations in their leadership development plans.
- Identify new strategies for organizations to implement to support and grow their programs.
- Provide direct support for Blueprint's regranting process
- Institute Latinx Capacity Building and Relational Development Infrastructure statewide

North Carolina Civic Engagement Coordinator

August 2020 – May 2021

Hispanic Federation, NC

- In collaboration with the National Civic Engagement Director, help coordinate strategic direction, manage and implement North Carolina's civic engagement initiatives, including census, voter registration, voter education, and Get Out the Vote (GOTV) initiatives
- Supervise and manage state-wide civic engagement staff and volunteers
- Assist in corresponding with and reporting to funders

Latino Family Center Director

January 2020 – August 2020

YWCA High Point, High Point, NC

- Optimize processes and supervise four employees and volunteers, including overseeing administration, budgeting, and scheduling protocols.
- Manage quality assurance program, including evaluations and customer surveys.
- Delegate assignments based on project needs and knowledge of individual team members.

- Drive strategic improvements to enhance operational efficiencies resulting in new revenue platforms.
- Enhanced client satisfaction by effective collaboration with cross-tier organizations
- Effective and positive collaboration with local, state and nationwide institutions to advance pro-immigrant legislation and advocacy strategies.

Senior Director, Latino Family Center & Women's Resource Center

YWCA High Point, High Point, NC

Dec. 2018 - Dec. 2019

- Led team of ten employees and volunteers to maintain daily and monthly performance goals and metrics
- Instituted formal operating procedures and enforced adherence to policies and regulations that impacted daily direct services provided to women and their families.
- Close collaboration with organizational leadership, including board of directors, to strategically affect direction of anti-racism platforms and campaigns
- Chaired Social Justice Committee campaigns and annual events.

Latino Family Center Manager

YWCA High Point, High Point, NC

April 2017 – Dec. 2018

- Aligned department vision, goals and objectives with the organization's strategy to achieve desired results.
- Increased operational efficiency by developing new and improved organizational strategies to successfully serve over two-thousand clients a year.
- Increased organizational relationships across demographics and industry categories.

Latino Family Center Program Coordinator

YWCA High Point, High Point, NC

Aug. 2016 – April 2017

- Monitored social media presence to expand department's visibility
- Handled daily calls to address client's inquiries and concerns.
- Expanded existing programs and develop new youth programming
- Developed team communications and information for community meetings.

COMMUNITY LEADERSHIP

Sunrise-Amanecer Mental Health Clinic

Greensboro, North Carolina

April 2020 - present

- Board member
- Assist with the implementation of the organization's first strategic plan
- Develop the board of director's structure and recruit members passionate about Latinx therapy

Guilford County Partnership for Children

January 2020 - present

Greensboro, North Carolina

- Board member
- Advocate for equitable practices for children 0-5 years old to receive the necessary early education to prepare them for the classroom

Welfare Reform Liaison Project

March 2021 - present

Greensboro, North Carolina

- Board member
- Serve as the liaison between WRLP and the Latinx community in Guilford County
- Ensure new policies and practices are established to better serve directly impacted individuals who need financial assistance, adult continuing education, among other direct services.

Guilford County Schools

March 2018 – March 2021

Greensboro, North Carolina

- “People Helping People” Youth Scholarship Selection Committee
- Annually assist in the selection of seventeen high school seniors from Guilford County Schools

Nicaraguan Solidarity Committee

July 2018 – July 2019

North Carolina

- Founding Member
- Organize events to bring awareness to the current Nicaraguan humanitarian crisis

League of Women’s Voter of the Piedmont Triad

September 2018 - August 2020

Greensboro, North Carolina

- Member
- Organizer with the Immigration Roundtable

El Colectivo NC

November 2017 - August 2020

North Carolina

- Statewide coalition advocating for intersectionality in NC: founding member
- High Point representative and liaison
- Guilford County organizer for legislative actions

Siembra NC

September 2017 – May 2019

Greensboro, NC

- Grassroots group focusing on immigrant’s rights: founding member
- Representative for High Point as community organizer

Guilford Child Development

August 2016 – July 2017

Greensboro, NC

- Parent Committee Chair for Royce and Jane Reynolds Head Start Center
- Policy Council Chair
- Board Member

Latino Coalition of Randolph County

April 2007- May 2013

Asheboro, NC

- Non-profit organization focusing on offering services to the Latinx immigrant community in Randolph County
- Active board member: 2009-2013
- Established and organized the organization's annual fundraising and cultural events
- Established the organization's youth programs and internships
- Established and spearheaded the organization's advocacy agenda
- Established and coordinated DACA and other immigration-related workshops
- Served as the community liaison between the organization, community organizations and community-at-large

RECOGNITIONS

Notable Latina of the Triad

Latino Community Coalition of Guilford County

April 2017

Scholarship Recipient

Women's Triad Forum

Fall 2018

Program Graduate

Nonprofit Management Institute

June 2018

Leadership High Point Graduate

Business High Point

November 2018

Inaugural Program Fellow

Dream Lead Institute

July 2019

Defender of Justice Award

North Carolina Justice Center

October 2020

Community Advocate Award

AMEXCAN

December 2022

Alumni

New Leaders Council

June 2023

Cultural Leadership Fellow

Scholar Fund

September 2023

Líderes Fellowship

Hispanics In Philanthropy

April 2024