

CITY OF HIGH POINT

AGENDA ITEM



TITLE: Consideration of an Appointment to the Board of Adjustment	
FROM: City Clerk's Office	MEETING DATE: December 16, 2024
PUBLIC HEARING: N/A	ADVERTISED DATE/BY: N/A
ATTACHMENTS: Application	

PURPOSE: To confirm the appointment of Rusty Mau as an Alternate Member to the Board of Adjustment.

BACKGROUND: Mayor Jefferson is recommending the appointment of Rusty Mau as an Alternate Member to the Board of Adjustment; term effective immediately and expiring on June 30, 2026.

BUDGET IMPACT: N/A

RECOMMENDATION/ACTION REQUESTED: City Council is requested to confirm the appointment of Rusty Mau as an Alternate Member to the Board of Adjustment; term effective immediately and expiring on June 30, 2026.



Profile

Rusty

First Name

Mau

Last Name

rustymau@gmail.com

Email Address

4224 Oakton Dr

Street Address

Suite or Apt

High Point

City

NC

State

27265

Postal Code

Home: (828) 399-1097

Primary Phone

Alternate Phone

Reynolds American

Employer

Which Boards would you like to apply for?

Board of Adjustment: Submitted

Ward you reside in?

6

Interests & Experiences

Please list any work, volunteer, and/or educational experience that you would like us to consider in the review of your application.

My family moved to the area in November 2022 and I am hoping to volunteer on a City board or commission. We reside in Ward 6 (Skeet Club and Kendale) and are members of First United Methodist Church of High Point. We have two young children and hope to promote a vibrant community for them to grow up in. I spent 7 years working in local government finance, including 2 years as the Assistant Budget Director for Guilford County. While I no longer work in local government, I hope to deepen my involvement and give back to the City. I currently work as a Sr. Finance Manager for Reynolds American and have extensive experience in finance, budgeting, local government, and federal policy. In addition to 7 years in NC local government (Guilford County and Buncombe County governments), I previously worked as a legislative staffer on Capitol Hill for the NC-6 Congressional District (including parts of Guilford County). I would love to connect with anyone at the City to discuss opportunities further.

[Mau.Rusty - Resume - October 2024.pdf](#)

Upload a Resume

Have you participated in Leadership High Point?

Yes No

If yes, please list the year in which you participated in Leadership High Point:

Gender *

Male

■ Profile

Analytical storyteller with 10+ years in finance and policy, from drafting federal laws to managing \$1 billion budgets. Skilled in turning complex data into actionable insights and leading strategic initiatives.

■ Employment

Reynolds American | Sr. Ops Finance Manager, Facilities & ESG | Feb. 2024 to Present
Primary finance business partner for Regional Engineering, including Facilities, Environmental Health & Safety, and Sustainability

- Lead the business case development for Operations Sustainability projects. Evaluated projects include an 8MW solar project and a 6-stage carbon-reduction effort
- Provide central oversight of hazardous waste disposal (\$6m). Developed per-unit disposal costs methodology and drove 30% annual savings
- Initiated & implemented Capex oversight to control & execute on CapEx spend, including \$100m strategic project

Guilford County, NC | Assistant Budget Director | March 2022 to February 2024

NC county government with 500k residents, \$1B annual OpEx budget and \$1B CapEx budget. Managed 5-person Budget Division (financial planning & analysis)

- Created an automated PowerBI system for monthly variance analysis, cash flow modeling, and board reporting, resulting in enhanced financial insights and contributed to AAA bond rating.

Buncombe County, NC | Sr. Budget & Management Analyst | June 2018 to March 2022

NC county government with 250k residents and \$500m annual budget. Leveraged PowerBI, SQL, & Adaptive Planning to lead performance management projects and financial planning & analysis

US House of Representatives | Legislative Assistant | May 2017 to June 2018

Formulated policy recommendations on legislative portfolio for Member of Congress (NC-06), including healthcare, financial services, and Committee on Oversight & Government Reform (OGR)

Bank of America | Quantitative Analyst | June 2015 to May 2017

Graduate-level analytics program with rotations in Consumer Banking & Enterprise Risk Management. Leveraged price elasticity models to optimize interest payments across \$600B deposits portfolio

■ Expertise

Technical Skills: PowerBI, SQL, PowerPivot Data Modeling, Financial Analysis, NC Certified Local Government Budget Officer, Workday Adaptive Planning, OpenGov Budget & Planning

Involvement: Economics Instructor (Adjunct), Volunteer Fire Department Board Member, Rescue Scuba Diver, Private Pilot Airplane Single Engine Land (PPASEL), YMCA Youth Basketball Coach

■ Education

Master of Economics & Bachelor of Science, Economics | NC State University

Park Scholarship Recipient. Student Body President & voting member of the NC State Board of Trustees. Appeared on CNN's *State of the Union* to discuss racial equity

Master of Science, Aeronautics | Embry-Riddle Aeronautical University

Concentrations: Aviation/Aerospace Management, Aviation Finance and Leasing. International Society of Transport Aircraft Trading (ISTAT) Certificate in Aviation Finance