



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Meeting Agenda

Transparency, Engagement, and Communication Committee

Mayor Pro Tempore Michael Holmes, Chair
Council Member Amanda Cook
Council Member Dr. Patrick Harman
Council Member Britt Moore

Cyril Jefferson, Mayor (Alternate)

Wednesday, January 17, 2024

9:00 AM

Council Chamber

CALL TO ORDER, ROLL CALL

PRESENTATION OF ITEMS

Transparency, Engagement, and Communications - Chair Michael Holmes

[2024-020](#)

Information Regarding Broadcasts of City Council Meetings
Staff will provide information on video capturing capabilities to stream meetings.

Attachments: [Broadcast of City Council Meetings](#)

ADJOURNMENT



City of High Point

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Master

File Number: 2024-020

File ID: 2024-020

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Transparency,
Engagement, and
Communication
Committee

File Created: 01/12/2024

File Name:

Final Action:

Title: Information Regarding Broadcasts of City Council Meetings
Staff will provide information on video capturing capabilities to stream meetings.

Notes:

Sponsors:

Enactment Date:

Attachments: Broadcast of City Council Meetings

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name: mary.brooks@highpointnc.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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CITY OF HIGH POINT

AGENDA ITEM



TITLE: Information Item - Broadcasts of City Council Meetings	
FROM: Communications and Public Engagement	MEETING DATE: Jan. 17, 2024
PUBLIC HEARING: n/a	ADVERTISED DATE/BY: n/a
ATTACHMENTS:	

PURPOSE: Present City Council with information on video capturing capabilities to stream meetings.

BACKGROUND: The Marketing division has been streaming audio-only versions of City Council meetings since the pandemic began in 2020. Staff has received inquiries regarding the feasibility of adding video to the meeting stream. Additional camera installation, production control systems, and hardware and software integration upgrades to our current public television station would be necessary to achieve this goal. These upgrades would allow video broadcasts of our meetings on the city television channel and expand viewing options to streaming applications such as Fire TV, etc. These new productions would require an additional communication specialist on our current team and revision of our broadcast policy.

BUDGET IMPACT: None.

RECOMMENDATION/ACTION REQUESTED: No recommendation at this time. If Council requests staff to move forward, the marketing division will research pricing for equipment, installation and staffing needs.

