



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Meeting Agenda

Prosperity, Livability & Safety Committee

Monica Peters, Chair

Dr. Patrick Harman

Tyrone Johnson

Vickie M. McKiver

Cyril Jefferson, Mayor (Alternate)

Michael Holmes, Mayor Pro Tempore (Alternate)

Thursday, September 12, 2024

9:00 AM

Council Chambers

Prosperity and Livability Committee - Council Member Monica Peters, Chair

CALL TO ORDER

PRESENTATION OF ITEMS

[2024-370](#)

Panhandling Update

Staff will provide an update on the current status of the pilot program that installed signs at selected intersections where panhandling is prevalent.

Attachments: [Panhandling Update](#)

[2024-373](#)

Information Regarding Windblown Signs

Staff will provide information from other jurisdictions pertaining to windblown signs.

Attachments: [Windblown Signs](#)

[2024-374](#)

Consideration of an Ordinance Amending Section 11-11-1 Social Districts of the High Point Code of Ordinances

City Council is requested to consider and Ordinance Amending Section 11-11-1 Social Districts of the High Point Code of Ordinances to change the name of the Catalyst Social District to the Downtown Social District.

Attachments: [Downtown Social District Ordinance Amendment](#)

ADJOURNMENT



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Master

File Number: 2024-370

File ID: 2024-370

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Prosperity,
Livability & Safety
Committee

File Created: 09/10/2024

File Name:

Final Action:

Title: Panhandling Update

Staff will provide an update on the current status of the pilot program that installed signs at selected intersections where panhandling is prevalent.

Notes:

Sponsors:

Enactment Date:

Attachments: Panhandling Update

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name:

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

CITY OF HIGH POINT

AGENDA ITEM



TITLE: Panhandling Update	
FROM: Jeron Hollis – Managing Director	MEETING DATE: September 12, 2024
PUBLIC HEARING: N/A	ADVERTISED DATE/BY: N/A
ATTACHMENTS: 2023 Police Calls for Service 2024 Police Calls for Service	

PURPOSE: To update the Council on the current status of the pilot program that installed signs at selected intersections where panhandling is prevalent.

BACKGROUND: This item was presented at PL&S Committee in June 2023, the decision was to proceed with the signs that are currently in place at Eastchester and Main, Eastchester and Wendover, South Main and Fairfield and North Main and Parkway. Community Development, Police, Transportation and Communications and Public Engagement worked together on this pilot project. Attached are calls for service at these locations from January to the end of July 2023 and January to the end of July 2024.

BUDGET IMPACT: N/A

RECOMMENDATION /ACTION REQUESTED: Information only.

**CALLS FOR SERVICE
HIGH POINT POLICE
FOR SERVICE FOR PANHANDLING**

8/28/2024

11:33:27AM

<u>Incident</u>	<u>Calltime</u>	<u>Nature</u>	<u>Address</u>	<u>callsource</u>	<u>Dispo</u>	<u>CaseID</u>
2023103794	7/24/2023 12:30:57PM	PANHANDLING	100 WESTCHESTER DR/N MAIN ST	SELF	REPORT	202326242
2023093997	7/3/2023 1:36:10PM	PANHANDLING	5498 W WENDOVER AV/EASTCHESTER DR	PHONE	UNFOUNDED	
2023093978	7/3/2023 12:24:23PM	PANHANDLING	5498 W WENDOVER AV/EASTCHESTER DR	PHONE	INFO/ASSIST	
2023068245	5/12/2023 1:05:20PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	PHONE	UNFOUNDED	
2023067113	5/10/2023 12:33:17PM	PANHANDLING	100 E FAIRFIELD RD/S MAIN ST	SELF	VERB WARN	
2023064107	5/4/2023 5:10:24PM	PANHANDLING	5499 W WENDOVER AV/EASTCHESTER DR	SELF	VERB WARN	
2023062129	5/1/2023 12:17:35PM	PANHANDLING	5498 W WENDOVER AV/EASTCHESTER DR	PHONE	VERB WARN	
2023043494	3/24/2023 12:28:53PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	SELF	INFO/ASSIST	
2023042980	3/23/2023 4:05:43PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	PHONE	INFO/ASSIST	
2023042247	3/22/2023 1:39:03PM	PANHANDLING	1699 SKEET CLUB RD/EASTCHESTER DR	PHONE	INFO/ASSIST	
2023039068	3/16/2023 3:22:53PM	PANHANDLING	5499 W WENDOVER AV/EASTCHESTER DR	SELF	VERB WARN	
2023033732	3/7/2023 9:16:01AM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	SELF	REPORT	202308569
2023031992	3/3/2023 5:23:17PM	PANHANDLING	100 WESTCHESTER DR/N MAIN ST	PHONE	UNFOUNDED	
2023031893	3/3/2023 2:35:57PM	PANHANDLING	100 WESTCHESTER DR/N MAIN ST	PHONE	IN SERVICE	
2023030326	2/28/2023 4:56:18PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	SELF	VERB WARN	
2023029624	2/27/2023 3:12:10PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	PHONE	UNFOUNDED	
2023029543	2/27/2023 1:19:35PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	PHONE	UNFOUNDED	
2023028323	2/24/2023 5:03:15PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	W911	INFO/ASSIST	
2023026912	2/22/2023 12:45:03PM	PANHANDLING	1699 SKEET CLUB RD/EASTCHESTER DR	PHONE	INFO/ASSIST	
2023026466	2/21/2023 4:40:59PM	PANHANDLING	2099 N MAIN ST/WESTCHESTER DR	SELF	INFO/ASSIST	
2023026391	2/21/2023 2:53:53PM	PANHANDLING	2099 N MAIN ST/WESTCHESTER DR	SELF	VERB WARN	
2023024612	2/17/2023 2:03:34PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	PHONE	INFO/ASSIST	
2023021067	2/10/2023 6:02:22PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	W911	INFO/ASSIST	
2023019843	2/8/2023 3:01:49PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	W911	UNFOUNDED	
2023013737	1/27/2023 2:09:32PM	PANHANDLING	2099 N MAIN ST/EASTCHESTER DR	PHONE	UNFOUNDED	
2023013124	1/26/2023 2:38:10PM	PANHANDLING	2099 N MAIN ST/EASTCHESTER DR	PHONE	INFO/ASSIST	
2023010640	1/21/2023 4:03:05PM	PANHANDLING	2099 N MAIN ST/EASTCHESTER DR	PHONE	UNFOUNDED	
2023009743	1/19/2023 2:52:08PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	PHONE	UNFOUNDED	
2023009547	1/19/2023 9:09:35AM	PANHANDLING	100 E FAIRFIELD RD/S MAIN ST	PHONE	INFO/ASSIST	
2023003523	1/7/2023 5:08:23PM	PANHANDLING	2099 N MAIN ST/WESTCHESTER DR	PHONE	UNFOUNDED	

<u>Incident</u>	<u>Calltime</u>	<u>Nature</u>	<u>Address</u>	<u>callsource</u>	<u>Dispo</u>	<u>CaseID</u>
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**CALLS FOR SERVICE
HIGH POINT POLICE
FOR SERVICE FOR PANHANDLING**

8/28/2024

11:31:50AM

<u>Incident</u>	<u>Calltime</u>	<u>Nature</u>	<u>Address</u>	<u>callsource</u>	<u>Dispo</u>	<u>CaseID</u>
2024082127	7/2/2024 2:50:12PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	W911	UNFOUNDED 1697332	814149
2024074223	6/14/2024 12:32:55PM	PANHANDLING	2099 N MAIN ST/EASTCHESTER DR	PHONE	INFO/ASSIST 1697324	814154
2024068985	6/3/2024 3:15:16PM	PANHANDLING	1699 SKEET CLUB RD/EASTCHESTER DR	W911	UNFOUNDED 1713694	831348
2024058978	5/12/2024 5:16:32PM	PANHANDLING	2099 N MAIN ST/WESTCHESTER DR	PHONE	UNFOUNDED 1697324	814154
2024044305	4/10/2024 3:41:12PM	PANHANDLING	2600 EASTCHESTER DR/W WENDOVER AV	SELF	VERB WARN 1713698	831334
2024043435	4/8/2024 4:25:33PM	PANHANDLING	2099 N MAIN ST/EASTCHESTER DR	PHONE	INFO/ASSIST 1697324	814154
2024037373	3/25/2024 6:36:27PM	PANHANDLING	2526 EASTCHESTER DR/RAMP EASTCHESTE	SELF	VERB WARN 1713335	830845
2024037242	3/25/2024 2:28:57PM	PANHANDLING	100 WESTCHESTER DR/N MAIN ST	PHONE	INFO/ASSIST 1697332	814169
2024027389	3/3/2024 11:52:18AM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	SELF	REPORT 1697332	202407521 814149
2024027015	3/2/2024 3:30:34PM	PANHANDLING	100 WESTCHESTER DR/N MAIN ST	PHONE	UNFOUNDED 1697332	814169
2024026961	3/2/2024 1:17:02PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	W911	INFO/ASSIST 1697332	814149
2024019920	2/15/2024 3:46:34PM	PANHANDLING	100 EASTCHESTER DR/N MAIN ST	PHONE	UNFOUNDED 1697332	814149
2024013314	1/31/2024 4:20:26PM	PANHANDLING	2599 EASTCHESTER DR/W WENDOVER AV	SELF	VERB WARN 1713681	831345
2024001893	1/5/2024 3:42:04PM	PANHANDLING	5499 W WENDOVER AV/EASTCHESTER DR	SELF	VERB WARN 1713684	831331



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File Number: 2024-373

File ID: 2024-373	Type: Miscellaneous Item	Status: To Be Introduced
Version: 1	Reference:	In Control: Prosperity, Livability & Safety Committee
File Created: 09/10/2024		
File Name:	Final Action:	
<div><p>Title: Information Regarding Windblown Signs Staff will provide information from other jurisdictions pertaining to windblown signs.</p></div>		
Notes:		
Sponsors:		Enactment Date:
Attachments: Windblown Signs		Enactment Number:
Contact Name:	Hearing Date:	
Drafter Name:	Effective Date:	

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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CITY OF HIGH POINT

AGENDA ITEM



TITLE: Information Item – Windblown Signs	
FROM: Heidi Galanti, Project Manager	MEETING DATE: September 12, 2024
PUBLIC HEARING: n/a	ADVERTISED DATE/BY: n/a
ATTACHMENTS: Windblown Signs Presentation	

PURPOSE: To present information about windblown signs.

BACKGROUND: Present information on windblown signs from other jurisdictions.

BUDGET IMPACT: None

RECOMMENDATION/ACTION REQUESTED: None, this is a presentation item only.

Windblown Signs

Prosperity, Livability & Safety Committee
September 12, 2024

BACKGROUND

- **April 2023**
 - New Sign Ordinance adopted
 - Regulations based on time, place, and manner
 - Windblown signs prohibited
 - Distraction
 - Roadway clutter
 - Enforcement heavy
 - Exception pennants as a limited duration sign
 - Maximum 30 days twice per year



RESEARCH

- Compared 12 cities across the state
- Not allowed Greensboro, Winston-Salem, Kernersville
- 4 cities allow with limitations



RESEARCH

- Asheville
 - Allowed in Central Business District, Shopping Centers and Historic Districts
 - Maintained in good condition
 - Between 8 and 24 Sq. Ft.
 - May not contain commercial advertising message, name or, logo
 - Maximum 60 days per year



RESEARCH

- Chapel Hill
 - Max 32 sq. ft., 8 Ft in height
 - Limited period of display (undefined)
 - Undergoing rewrite
- Raleigh
 - Number: max. 3 signs
 - Size: max. 40% of allowable signage
 - Height : not exceed 20 ft or tallest bldg.
 - Allowed for special event (undefined)
not to exceed 30 days



RESEARCH

- Wilmington
 - Max 30 Sq. Ft.
 - CBD and Historic Districts
 - 30 days, twice per year
 - Commercial and multi-family
 - One flag
 - 30 days, one time per calendar year





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File Number: 2024-374

File ID: 2024-374

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Prosperity,
Livability & Safety
Committee

File Created: 09/10/2024

File Name:

Final Action:

Title: Consideration of an Ordinance Amending Section 11-11-1 Social Districts of the High Point Code of Ordinances
City Council is requested to consider and Ordinance Amending Section 11-11-1 Social Districts of the High Point Code of Ordinances to change the name of the Catalyst Social District to the Downtown Social District.

Notes:

Sponsors:

Enactment Date:

Attachments: Downtown Social District Ordinance Amendment

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name:

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

CITY OF HIGH POINT

AGENDA ITEM



TITLE: Ordinance Amendment for Social District Name Change	
FROM: Ryan Ferguson, Marketing Manager	MEETING DATE: Sept. 16, 2024
PUBLIC HEARING: n/a	ADVERTISED DATE/BY: n/a
ATTACHMENTS: Ordinance Amendment Maps Powerpoint Presentation	

PURPOSE: Consideration of an ordinance amendment to change the name of the Catalyst Social District to the Downtown Social District.

BACKGROUND: The High Point City Council approved a downtown social district in 2022 called the Catalyst Social District. In 2024, Council added a social district in the Uptowne area called the Uptowne Social District. To align with the new City branding and make both districts a recognizable destination location, the Communications and Public Engagement Department (CPE) is requesting the change of name and branding from the Catalyst Social District to the Downtown District.

BUDGET IMPACT: The cost of these recommended changes is approximately \$700. Funds will be allocated from the current CPE department budget.

RECOMMENDATION / ACTIONS REQUESTED: Staff recommends that the City Council consider and approve the ordinance amendment.

**AN ORDINANCE AMENDING SECTION 11-11-1 SOCIAL DISTRICTS
OF THE HIGH POINT CODE OF ORDINANCES**

WHEREAS, the North Carolina General Assembly passed and Governor Cooper signed into law on September 10, 2021 An Act To Make Various Changes To The Alcoholic Beverage Control (“ABC”) Commission Laws (“House Bill 890”), which authorizes cities to adopt an ordinance designating social districts in accordance with North Carolina General Statutes;

WHEREAS, the North Carolina General Assembly passed and Governor Cooper signed into law on July 7, 2022 Social District/Common Area Clarifications (“House Bill 211”), which provided much needed clarity to some areas of House Bill 890;

WHEREAS, social districts are defined areas in which a person may consume alcoholic beverages sold by an ABC Permittee (as defined below), with the goal of encouraging foot traffic to downtown businesses;

WHEREAS, to further this important goal, on March 21, 2022, the City of High Point (“City”) adopted an ordinance designating the Catalyst Social District;

WHEREAS, on June 6, 2021 and December 6, 2022, the City amended its ordinance to expand the boundaries of the Catalyst Social District and comply with House Bill 211;

WHEREAS, May 20, 2024, the City amended its ordinance to designate a second social district called the Uptowne Social District; and

WHEREAS, the now City desires to change the name of the Catalyst Social District to the Downtown Social District.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF HIGH POINT, NORTH CAROLINA THAT:

Section 11-11-1 of the High Point Code of Ordinances is hereby amended as follows:

1. **Designation.** Pursuant to the provisions of G.S. 160A-205.4, one (1) or more social districts may be designated within the City.
2. **Management.** Social Districts shall be designated, managed, and maintained in accordance with the requirements contained in G.S. 160A-205.4 and G.S. 18B-300.1. The City reserves the right to suspend alcohol consumption in all or part of a social district.
3. **Social Districts.** The City hereby designates the following:
 - (a) ~~Catalyst~~ Downtown Social District, which is designated as the area within the City as more particularly described on Exhibit A, incorporated by reference and attached hereto, available in the City Clerk’s Office, and posted on the City’s website.

(b) Uptowne Social District, which is designated as the area within the City as more particularly described on Exhibit B, incorporated by reference and attached hereto, available in the City Clerk's Office, and posted on the City's website.

4. **Registration.** Any business located in or contiguous to a social district that holds a valid Alcoholic Beverage Control Commission permit ("ABC Permittee") and desires to engage as a social district participant shall register with the City by completing and submitting all required paperwork.
5. **Customer Possession and Consumption.** If it wishes to do so, an ABC Permittee or non-permittee business may allow a customer to possess and consume on the business's premises alcoholic beverages purchased from any ABC Permittee located in or contiguous to the social district. If it wishes to do so, the ABC Permittee or non-permittee business, during the times when the social district is active, shall clearly post uniform signage stating that it allows possession and consumption on the business's premises of alcoholic beverages purchased from any ABC Permittee located in or contiguous to the social district.
6. **Compliance with Laws.** The social district participant shall be solely responsible to operate its business in accordance with all applicable laws, rules, regulations, and ordinances. The City reserves the right to revoke a social district participant's registration at any time if it violates any applicable law, rule, regulation, or ordinance.
7. **Violation.** Any violation of this section is punishable as a misdemeanor.

This amendment shall become effective October 1, 2024.

Adopted this the ____ of September, 2024.

Mayor Cyril Jefferson

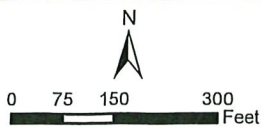
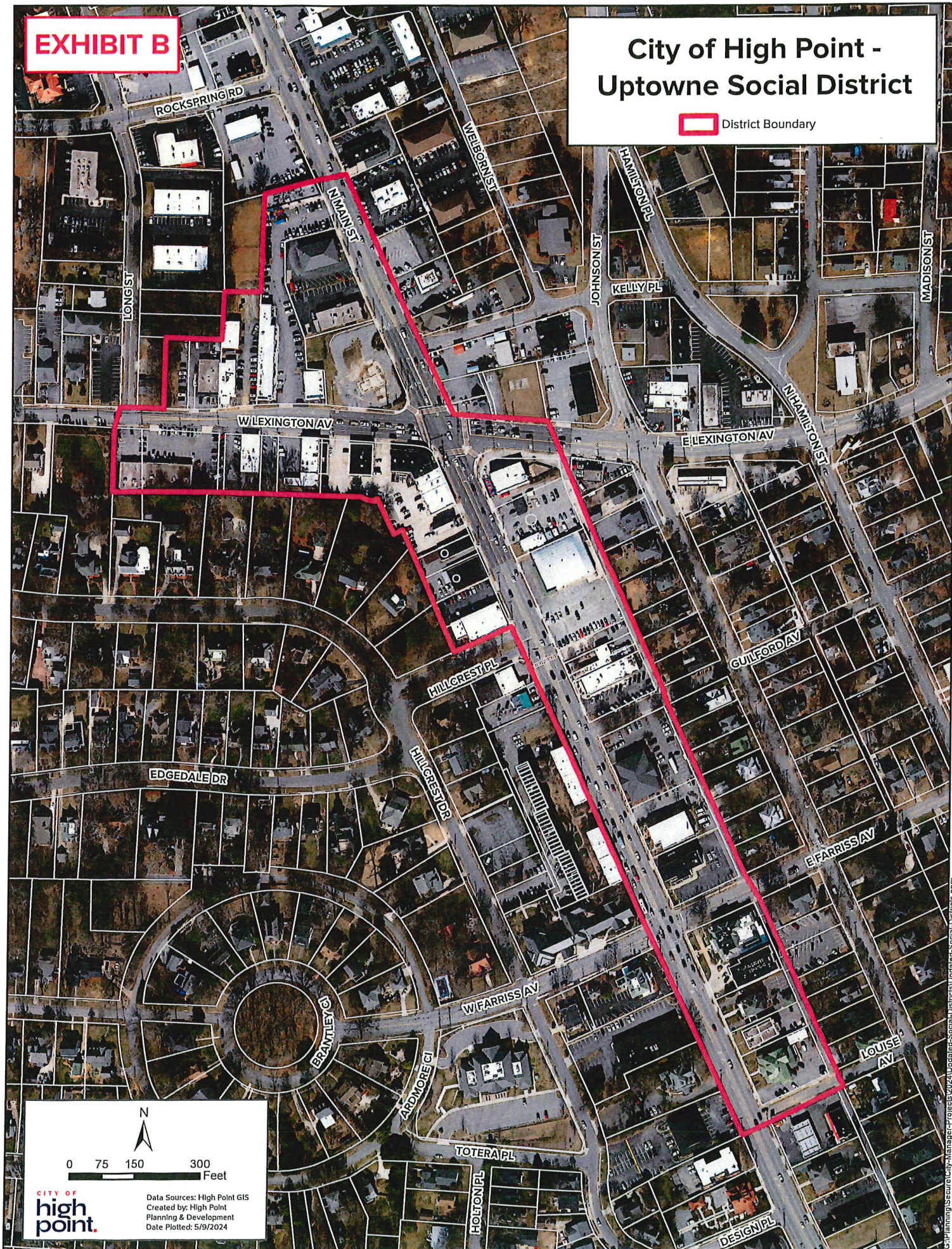
ATTESTED:

Sandra Keeney
City Clerk

EXHIBIT B

City of High Point - Uptowne Social District

 District Boundary



CITY OF
high point.

Data Sources: High Point GIS
Created by: High Point
Planning & Development
Date Plotted: 5/9/2024



SOCIAL DISTRICT ORDINANCE AMENDMENT

CURRENT DISTRICTS

CATALYST DISTRICT

Established 2022



- Lots of excitement around the district.
- Successful implementation
- Nobody identifies with Catalyst and have questioned why it is not downtown.

UPTOWNE DISTRICT

Established 2024



- Lot's of excitement with local businesses
- People finally identifying with "Uptowne" where they couldn't tell us where it was in our research.

PROPOSED NAME CHANGE

DOWNTOWN SOCIAL DISTRICT

- This will allow people to recognize both Downtown and Uptowne Districts.
 - Helps identify the area so they are better recognized.
 - Combines the branding to be cohesive which has been our overall goals with all of the city branding.
 - Promotes overall economic development



DISTRICT MAPS



DOWNTOWN
SOCIAL DISTRICT



UPTOWN
SOCIAL DISTRICT

PROMOTION

- Website | www.HighPointNC.gov/SocialDistrict
- Social Media
- Press Release
- City Partners
- Bars/Shops/Restaurants



THANK YOU

