High Point, North Carolina

Submit Date: Mar 05, 2021

Profile

Kiyshona
First Name
Person
Last Name

kperson11@gmail.com
Email Address

Suite or Apt

27620

Postal Code

520 white oak street

Street Address

High point NC
State

Alternate Phone

Home: (336) 517-6819 Mobile: (401) 206-2631

Primary Phone

Bank of America/Self

Employer

Which Boards would you like to apply for?

Citizens Advisory Council: Submitted

Historic Preservation Commission: Submitted Parks and Recreation Commission: Submitted

Theatre Advisory Board: Submitted

Guilford County Historic Preservation Commission: Submitted

Ward you reside in?

2

Interests & Experiences

Please list any work, volunteer, and/or educational experience that you would like us to consider in the review of your application.

I currently work at Bank of America as a customer service manager, and recently moved to high point ward 1. I often volunteer with my children's activities sports, church, social groups. I am passionate about being a proactive citizen to effectively promote a better tomorrow today.

KiyshonaPerson_Resume.pdf.pdf

Upload a Resume

Have you participated in Leadership High Point?

○ Yes ○ No

If yes, please list the year in which you participated in Leadership High Point:	
N/A	
Gender	
▼ Female	





KIYSHONA A. PERSON

High Point, North Carolina |(401) 206-2631|kperson11@gmail.com

OBJECTIVE

A highly creative, talented, and well-experienced Creative Director with more than 25+ years invested in the print design and marketing industry providing creative direction ranging from various organizations such as the Department of Defense to Olan Mills Portrait Studios and high profile personalities and celebrities alike. Seeking to provide my knowledge, skills, and expertise in collaboration with the great minds with budding potential.

EDUCATION

B.S. Graphics Communications Systems | North Carolina A&T State University | Greensboro, NC | 2021

PROFESSIONAL EXPERIENCE

Kaptured Pieces Digital Media Co. LLCI Various Locations | Creative Director | 1990- Present

Conceived and implemented concepts, guidelines, and strategies in various creative projects and oversaw them to completion. Collaborated with freelance designers to obtain knowledge of the clients' requirements. Directed and motivated teams of artists, illustrators, copywriters, etc., to help them use and enhance their talents effectively and efficiently.

Content Creator| High Point, NC| 2021- Present

Researched industry-related engaging topics. Prepared well-structured and comprehensive drafts by using digital publishing platforms. Created and distributed marketing copies for advertising our company's products and services.

Creative Writer & Editor| Durham, NC| 2020- Present

Developed original content for fiction, nonfiction, and short stories. Used the written word to express storylines and ideas. Edited content for correct spelling and grammar.

Multimedia and Art & Illustration Graphic Design| Greensboro, NC|1998-Present

Developed visual ideas that suited various briefs. Sought client approval for ideas with rough visuals - this stage may involve going back to the drawing board several times to rework sketches. Used drawing, sketching, painting, and photographic skills to produce illustrations.

Publication Graphic Design | Camp Lejeune, NC |2013-2015

Visualized and designed materials to be printed. Maintain brand consistency across all designs and stay on message to represent the company's interests. Designed brand-new, original graphics and infographics.

Website, Marketing & Advertising Design Developer| Tacoma, Washington|2008-2009

Website and software application designing, building, or maintaining. Used scripting or authoring languages, management tools, content creation tools, applications, and digital media. Conferred with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.

Photography|Fort Irwin, CA|1990-1998

Operate traditional film and digital cameras to capture images of subjects. Attached to cameras a range of photographic accessories such as filters, flash attachments, tripod stand, and lenses as required. Adjust camera apertures, shutter speed, and camera focus to control parameters such as lighting, field depth, and motion.

** REFERENCES AVAILABLE UPON REQUEST **