



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Meeting Agenda Special Called Meeting

*Cyril Jefferson, Mayor
Michael Holmes, Mayor Pro Tempore (Ward 6),
Britt W. Moore (At Large), Amanda Cook (At Large), Vickie M.
McKiver (Ward 1), Tyrone Johnson (Ward 2), Monica L. Peters
(Ward 3), Dr. Patrick Harman (Ward 4), and Tim Andrew (Ward 5)*

Monday, April 1, 2024

4:00 PM

3rd Floor Conference Room

CALL TO ORDER, ROLL CALL

ADOPTION OF AGENDA

[2024-141](#)

Police Department Overview
Staff will provide an overview of the Police Department.

Attachments: [Police Department Overview](#)

[2024-142](#)

Theatre Departmental Overview
Staff will provide an overview of the High Point Theatre.

Attachments: [Theatre Department Overview](#)

[2024-140](#)

Closed Session - Acquisition of Real Property
Council is requested to go into Closed Session Pursuant to N.C. General Statute §143-318.11(a)(5) for acquisition of real property.

ADJOURNMENT



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Master

File Number: 2024-141

File ID: 2024-141

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Special Called Meeting

File Created: 03/28/2024

File Name:

Final Action:

Title: Police Department Overview
Staff will provide an overview of the Police Department.

Notes:

Sponsors:

Enactment Date:

Attachments: Police Department Overview

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name: sandra.keeney@highpointnc.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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CITY OF HIGH POINT

AGENDA ITEM



TITLE: Police Departmental Overview	
FROM: C.H. Cheeks, III, Interim Chief of Police	MEETING DATE: April 1, 2024
PUBLIC HEARING: N/A	ADVERTISED DATE/BY: N/A
ATTACHMENTS: Police Presentation	

PURPOSE: Staff will provide an overview of the Police Department.

BACKGROUND: N/A

BUDGET IMPACT: N/A

RECOMMENDATION / ACTIONS REQUESTED: Information only.



**THE HIGH POINT
POLICE DEPARTMENT
ANNUAL REPORT | 2023**

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**INTERIM
CHIEF OF POLICE
SUPPORT SERVICES**

CURTIS CHEEKS
HIGH POINT POLICE DEPARTMENT
INTERIM POLICE CHIEF
Curtis.Cheeks@HighPointNC.gov
336.887.7970



Reflecting on 2023, I am proud of the achievements and progress the High Point Police Department has made in many different areas. Fighting crime will always be our top priority. It is a relentless task, and it takes a consistent effort to be successful. It all starts with the people of the High Point Police Department. Every day, they work to prevent violence, pursue impact violent offenders and keep our roads safe, all while handling calls for service that vary day by day and minute by minute. In 2023, violent crime dropped by 15 percent. This drop is the fourth consecutive year violent crime has decreased across High Point. Property crime dropped by 8 percent in 2023. Our officers also answered more than 130,000 calls for service and seized more than 500 illegal firearms. The High Point Police Department is a proactive crime-fighting agency, but our community engagement efforts are another way we connect with and serve the city we protect. Programs including Angels in Blue, Police Assisting Little Schools (PALS) and Community Day all help us build relationships with community members and partners. All of this hard work and success come as we face staffing shortages. Staffing is a struggle for law enforcement agencies across the country. Our team continues to work to recruit the best people who care about fighting crime, engaging the community and high-quality training. We are excited for all men and women starting careers with the High Point Police Department in 2024. Our commitments to crime-fighting and community engagement will remain the same as we begin a new year. We will continue to focus our efforts on individuals who drive impact crime and jeopardize the safety of our community members. We will continue to get illegal firearms off the street and out of the hands of criminals. We will enforce traffic laws that promote safe travel for residents and visitors. We will continue to focus community engagement efforts on youth, education and community interests. We will continue to work with community partners to reach people across our city. We will continue to make High Point a safe city.

Curtis H. Cheeks, III



HPPD LEADERSHIP

Leadership and employee development are the foundations on which HPPD is built. Our leaders will exhibit a top-down approach that clearly reflects the department’s mission and strategic plan. Leadership will be expected to focus on crime-fighting as our number one priority, followed by consistent efforts to enhance our community engagement, train effectively and efficiently and ensure policy exhibits professionalism and best practice. Leaders are expected to help develop employees at all stages of their careers. Employee potential should be recognized and cultivated to promote growth and well-rounded skill sets that benefit both the employee and the agency. The ultimate goal is for employees to have long-term careers with the High Point Police Department.

HIGH POINT POLICE DEPARTMENT ORGANIZATION BY NUMBERS

DIVISION	SWORN	CIVILIAN	TOTAL
CHIEF’S OFFICE	2	2	4
INVESTIGATIONS	35	17	52
PATROL	129 (22 in training)	0	151
COMMUNITY ENGAGEMENT	20	6	26
SUPPORT SERVICES	6	21	27
TOTAL	214	46	260

EXECUTIVE TEAM



STAFFING & TRAINING

Training begins upon employment and continues throughout one's career. HPPD's training embraces best practices and focuses on relevant and progressive instruction. Training hones our skills, makes us a better department and prepares us for the challenges we may face.

44,319 TRAINING HOURS

143.42 AVERAGE HOURS PER EMPLOYEE



City of High Point Population

114,124

0.43 Officers per
1,000 Community
Members

Average Sworn Staffing

75% Capacity
10 Retirements
21 Departures
31 New Hires
35 Vacancies



Education

High School 28%
2-Year Degree 13%
4-Year Degree 51%
Master's Degree 8%

Demographics

WM: 62%
WF: 23%
BM: 7%
BF: 6%
AF: 1%
AM: 1%
HF: 1%

**Demographic numbers do not include the people currently in training.*



POLICE BEATS

CALLS FOR SERVICE BY BEAT

BEAT	TOTAL	% OF TOTAL
BEAT 1	25,945	19%
BEAT 2	23,230	17%
BEAT 3	24,471	18%
BEAT 4	17,459	13%
BEAT 5	21,563	16%
BEAT 6	19,638	14%
UNVERIFIED/OTHER	3,530	3%
TOTAL 135,836		

TOP 10 SELF-INITIATED (PROACTIVE)

Traffic Stop	22,741
Special Check	16,838
School Safety Check	9,131
Criminal Process	3,279
Community-Related	2,544
Suspicious Vehicle	2,420
Follow Up	2,414
Field Contact	1,496
Foot Patrol	1,285
Selective Enforcement	1,139

TOP 10 CALLS FOR SERVICE

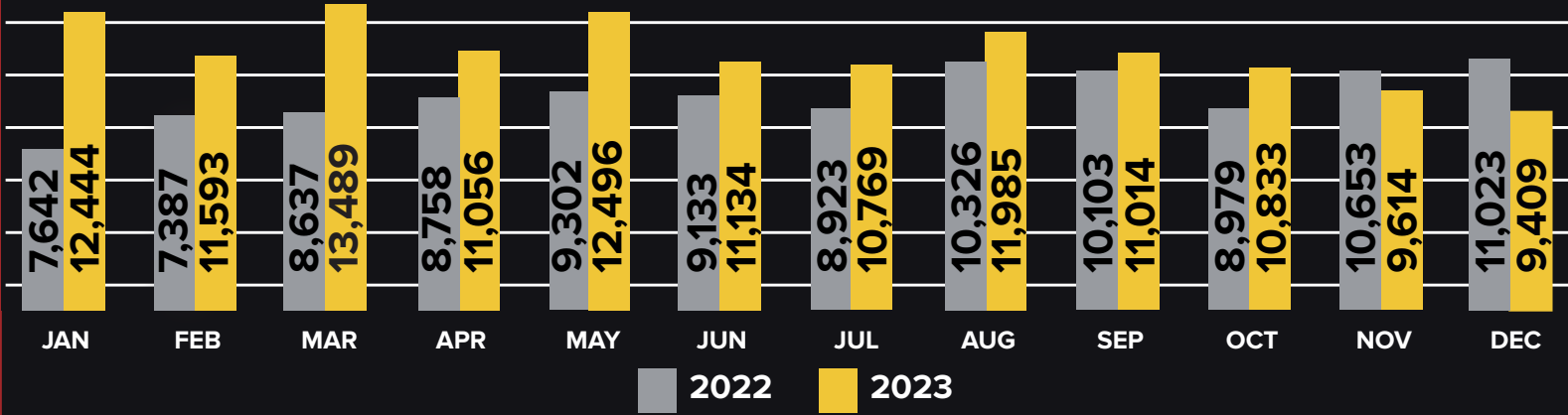
Traffic Stops	22,753
Special Check	16,848
School Safety Check	9,162
Follow Up	6,182
Criminal Process	4,951
Assistance	4,387
Suspicious Vehicle	3,483
Traffic Crash - PD	3,377
Non-Residential Alarm	3,166
Investigate	3,042

CALLS FOR SERVICE

January	12,444
February	11,593
March	13,489
April	11,056
May	12,496
June	11,134
July	10,769
August	11,985
September	11,014
October	10,833
November	9,614
December	9,409

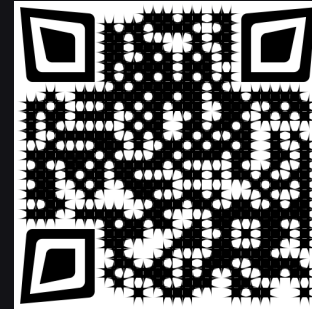
2022/2023 CALLS FOR SERVICE BY MONTH TREND COMPARISON

2022 AVG. PER MONTH = 11,319 | 2023 AVG. PER MONTH = 9,335 | CALLS FOR SERVICE UP 21%



WHAT'S YOUR INCENTIVE?
OURS IS UP TO **\$5,000**

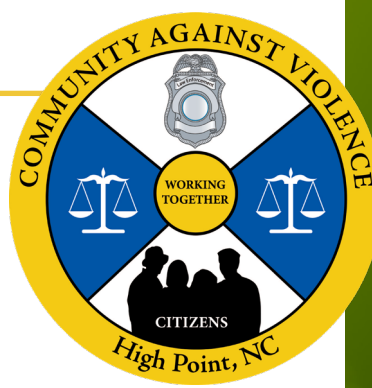
USE OUR APP TO SUBMIT A TIP.



WE WILL NEVER ASK YOUR IDENTITY.
TIPSTERS ALWAYS REMAIN ANONYMOUS.

CRIME STOPPERS
OF HIGH POINT





VIOLENT CRIMES

Since the late 1990s, the High Point Police Department has driven down violent crime through its Focused Deterrence Strategy. This approach began in 1998 and centered around addressing violent repeat offenders. The High Point Police Department, combined with community support, reduced violent crime dramatically within the first year. However, the effort has spawned other problem areas, such as street-level drug dealing and domestic violence offenders. Numerous police departments nationwide have adopted this strategy and implemented the focused deterrence concept in their jurisdictions to help deter and prevent crime.

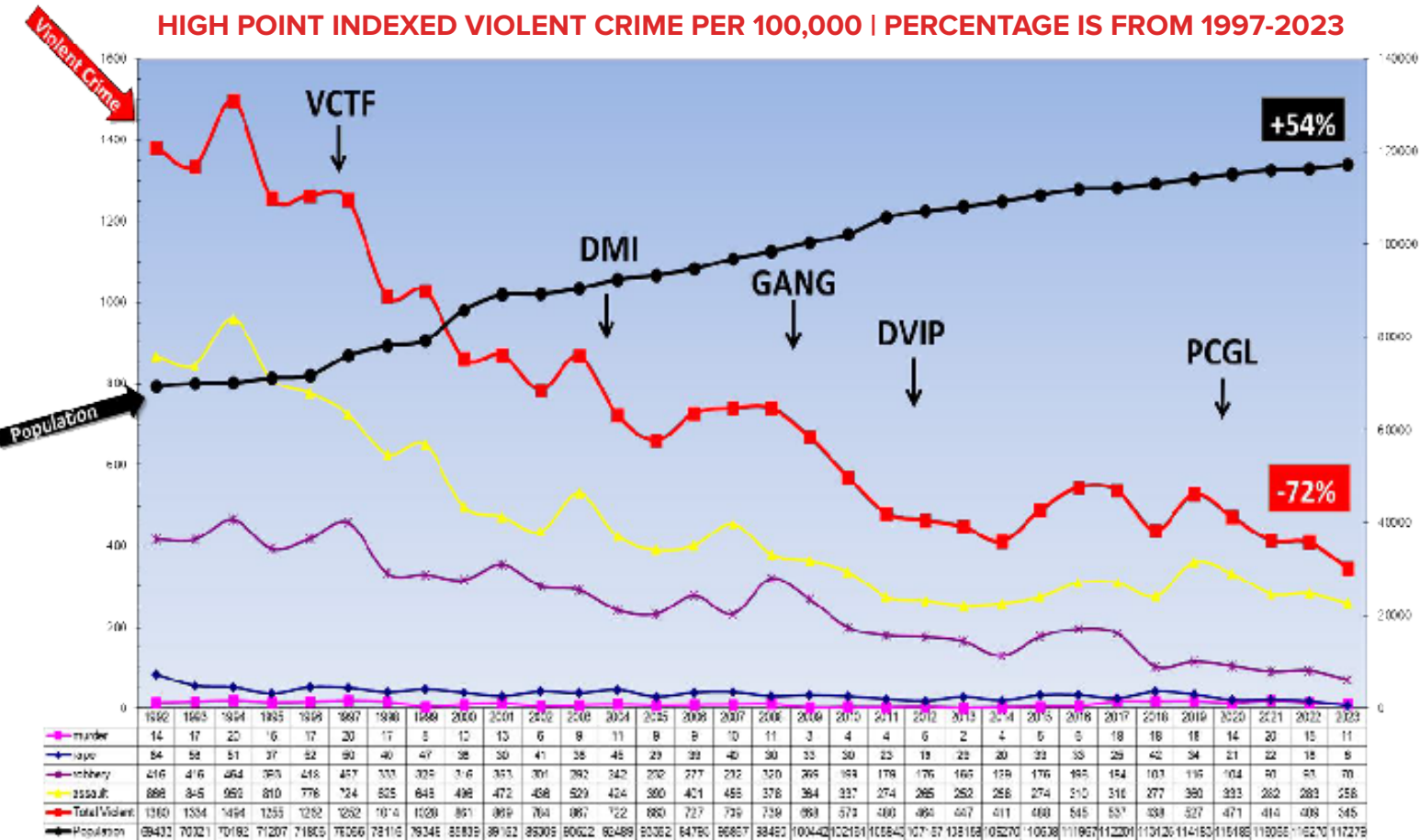
IMPACT PROPERTY CRIME

IMPACT PROPERTY CRIME	2023	2022	% CHG
TOTAL BURGLARY	417	491	-15%
TOTAL LARCENY	2,096	2,261	-7%
<i>(Total shoplifting numbers from larceny)</i>	<i>(670)</i>	<i>(646)</i>	<i>(4%)</i>
<i>(Total auto/auto accessory numbers from larceny)</i>	<i>(513)</i>	<i>(799)</i>	<i>(-36%)</i>
TOTAL MVT	277	286	-3%
TOTAL PROPERTY CRIMES	2,790	3,038	-8%

IMPACT VIOLENT CRIME

IMPACT VIOLENT CRIME	2023	2022	% CHG
CRIMINAL HOMICIDE	12	15	-20%
MANSLAUGHTER	1	2	-50%
RAPE	7	21	-67%
ROBBERY	82	107	-23%
<i>(W/Firearm)</i>	<i>(43)</i>	<i>(55)</i>	<i>(-22%)</i>
AGG ASSAULT	303	330	-8%
<i>(W/Firearm)</i>	<i>(84)</i>	<i>(99)</i>	<i>(-15%)</i>
<i>(Shooting into dwelling)</i>	<i>(55)</i>	<i>(75)</i>	<i>(-27%)</i>
TOTAL VIOLENT CRIMES	405	475	-15%

HIGH POINT INDEXED VIOLENT CRIME PER 100,000 | PERCENTAGE IS FROM 1997-2023



IN 2023, VIOLENT CRIME DECREASED. -15%



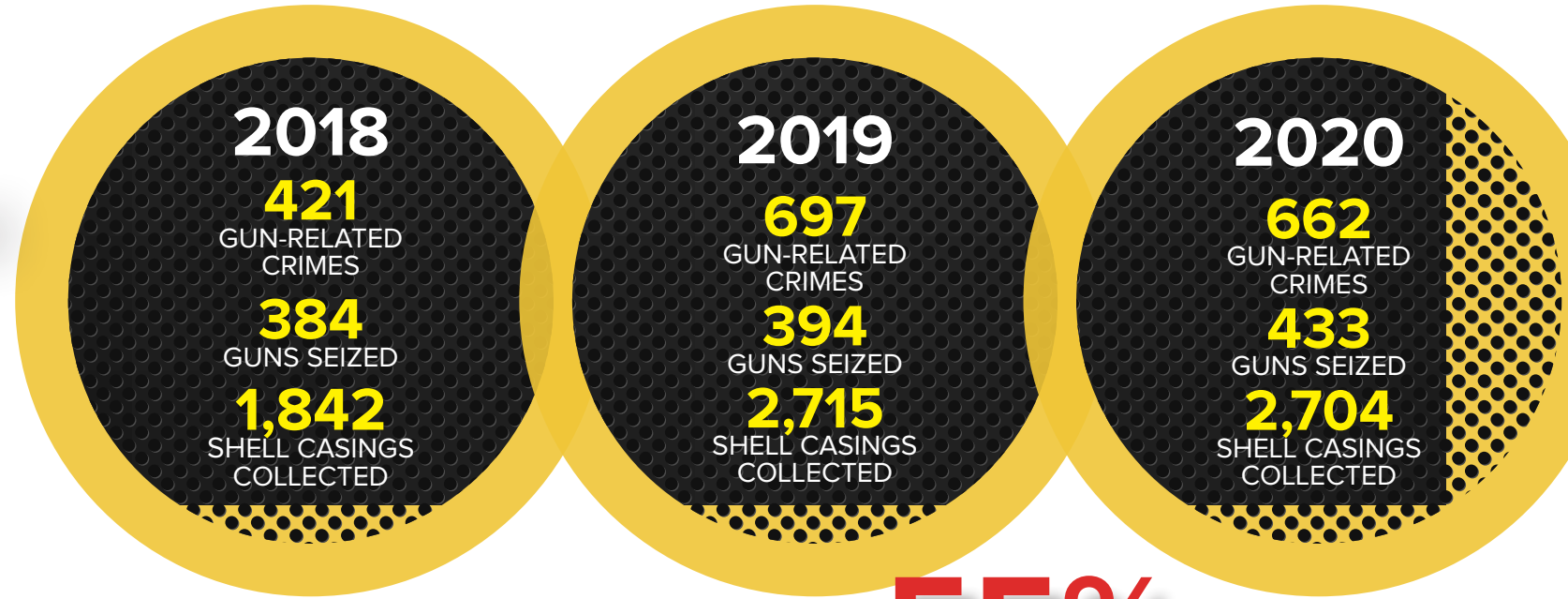
VCTF: Violent Crimes Task Force | DMI: Drug Market Initiative | Gang: Gang Initiative | DVIP: Domestic Violence Intimate Partner | PCGL: People, Cars, Guns & Locations

GUNS | 2017-2023

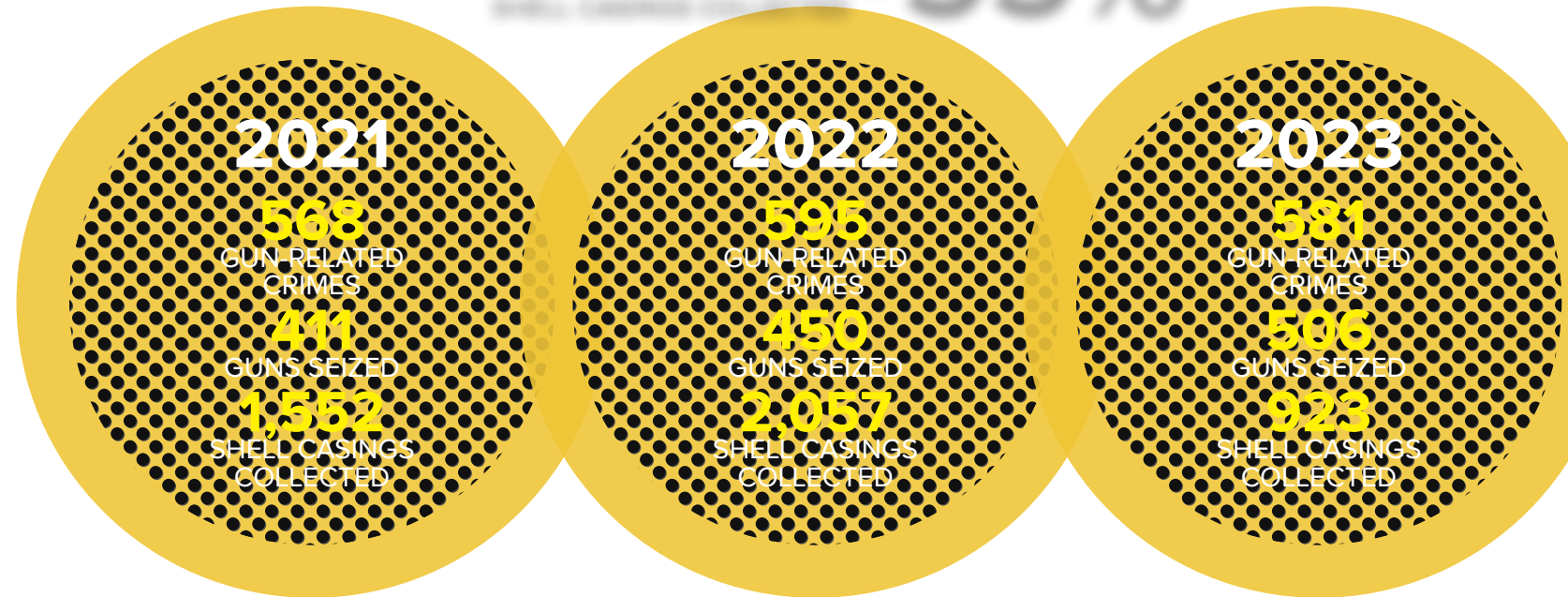
WHERE ARE THE GUNS BEING LOCATED?



LOCATION	2023 TOTAL	2023 % OF
HOUSE	159	31%
TRAFFIC STOP	152	30%
VEHICLE	95	19%
OTHER	48	9%
PERSON	37	7%
BUSINESS	9	2%
SURRENDER	6	1%
TOTAL	506	



SHELL CASINGS COLLECTED **-55%**



COMMUNITY DIVISION

Events and Programs

- HPPD Angels in Blue
- Community Day
- Fallen Officers Memorial Week
- Women's Empowerment Institute (WEI)
- Improving Police and Community Teamwork (IMPACT)
- HPPD/HPU Youth Leadership Academy
- Police Assisting Little Schools (PALS)
- Housing Authority Youth Camp
- Battle of the Badges Charity Softball Game
- National Night Out
- Command Retreat
- HPPD's Citizens Academy
- HPPD Blood Drives
- Holiday Parade
- Salvation Army Red Kettle Drive
- Housing Authority Toy Drive
- Active Shooter Presentations
- Law Enforcement Torch Run for Special Olympics NC
- Triad Chill Polar Plunge for Special Olympics NC
- Coffee With a Cop
- Bike Rodeo



LINK HIGH POINT
 A TECHNOLOGY-DRIVEN & PROACTIVE CRIME-FIGHTING TOOL
 TO KEEP THE COMMUNITY SAFE



The High Point Police Department's Real-Time Crime Center (RTCC) is another tool to connect officers and community members. Officers can gather information more quickly while responding to critical incidents by sharing information and video footage. The RTCC will also help detectives as they work to identify suspects and solve cases.

THIS TEAMWORK WILL HELP KEEP HIGH POINT A SAFE CITY!

**Scan the QR code to talk to HPPD about this program.*





THE HIGH POINT POLICE DEPARTMENT

1730 WESTCHESTER DRIVE, HIGH POINT, N.C., 27260

For more information, visit HighPointNC.gov/Police.

Contact us: **336.883.3224**

Follow us:



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[@hppdnc](https://www.instagram.com/hppdnc)



CITY OF
**high
point.**



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File Number: 2024-142

File ID: 2024-142

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Special Called Meeting

File Created: 03/28/2024

File Name:

Final Action:

Title: Theatre Departmental Overview
Staff will provide an overview of the High Point Theatre.

Notes:

Sponsors:

Enactment Date:

Attachments: Theatre Department Overview

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name: sandra.keeney@highpointnc.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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CITY OF HIGH POINT

AGENDA ITEM



TITLE: Theatre Departmental Overview	
FROM: David Briggs, Theatre Director	MEETING DATE: April 1, 2024
PUBLIC HEARING: N/A	ADVERTISED DATE/BY: N/A
ATTACHMENTS: Theatre Presentation	

PURPOSE: Staff will provide an overview of the High Point Theatre.

BACKGROUND: N/A

BUDGET IMPACT: N/A

RECOMMENDATION / ACTIONS REQUESTED: Information only.



HIGH POINT THEATRE

NATIONAL NAMES.
HOMETOWN *HOSPITALITY.*

Get to know your performing arts venue



MEET THE TEAM

David Briggs, Director
14 years



high
point.
THEATRE

MEET THE TEAM



Elizabeth Hinkle, Business Manager
39 years



Kacy Woody, Box Office Manager
25 years

MEET THE TEAM



Jason Irons
Production Manager
1.5 years



Carl Howes
Production Manager
10 years



Melinda Burgess
House Manager
3 years

MEET THE TEAM



Christine Swanson
Box Office Associate
1.5 years



Rokeya Worthy
Marketing Coordinator
2 years



Joseph Angel
Box Office Associate
2 years



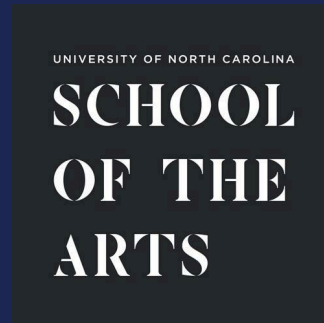
OUR CLIENTS AND CUSTOMERS.....

We bring the community together for performances, meetings, meals and special events.

We bring the world to High Point!



HIGH POINT THEATRE SERVES



HPT CHALLENGES AND NEEDS



- Aging Facility | Est. 1975
- Stage Floor Splintering
- Refurbished or replaced seating
- Loading Lift
 - Aging, no parts available
- Security
 - Cameras, door access
- Stage Lighting/Sound Equipment
- Access to auditorium
 - Steep slope

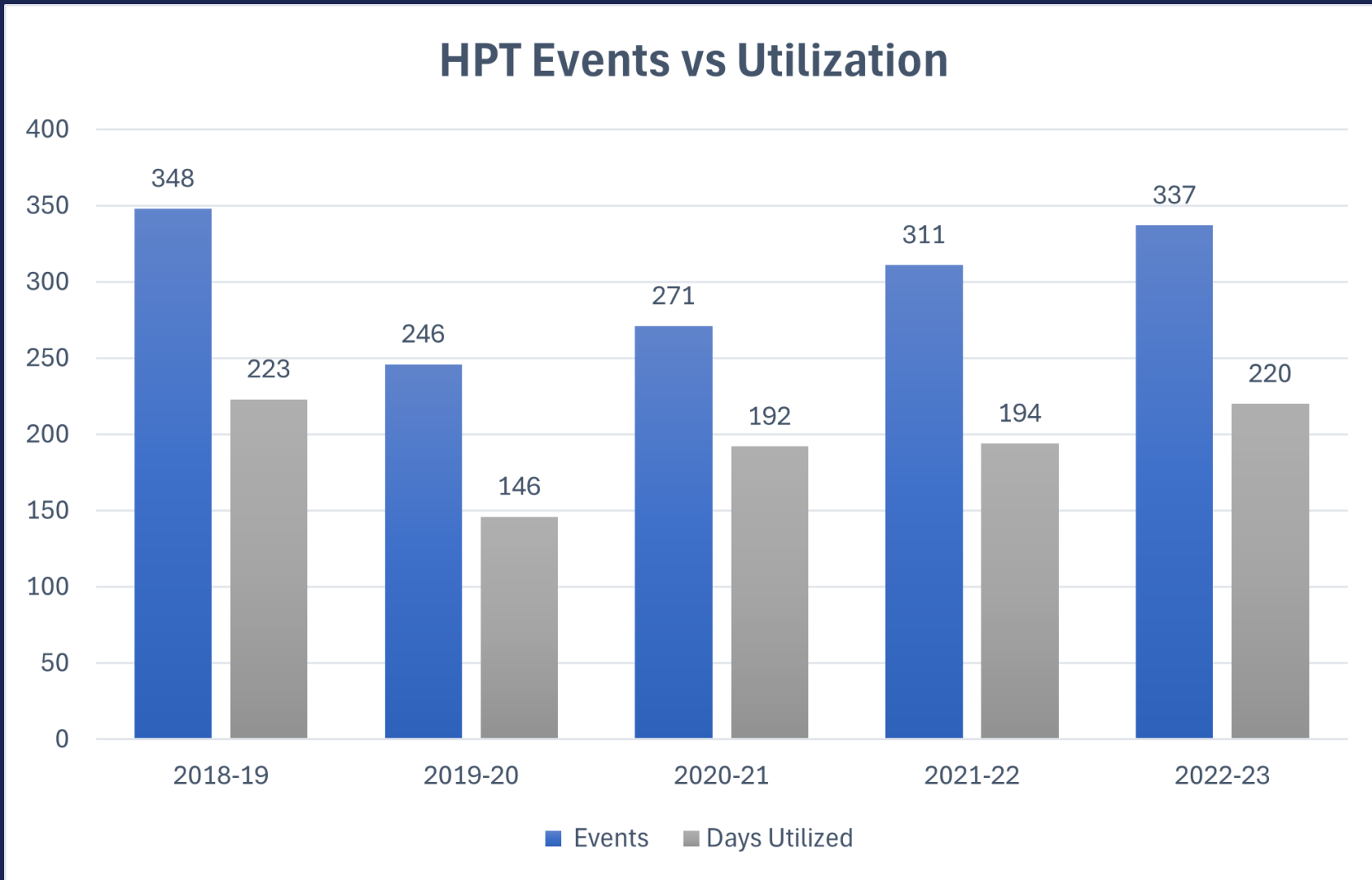


HPT BY THE NUMBERS

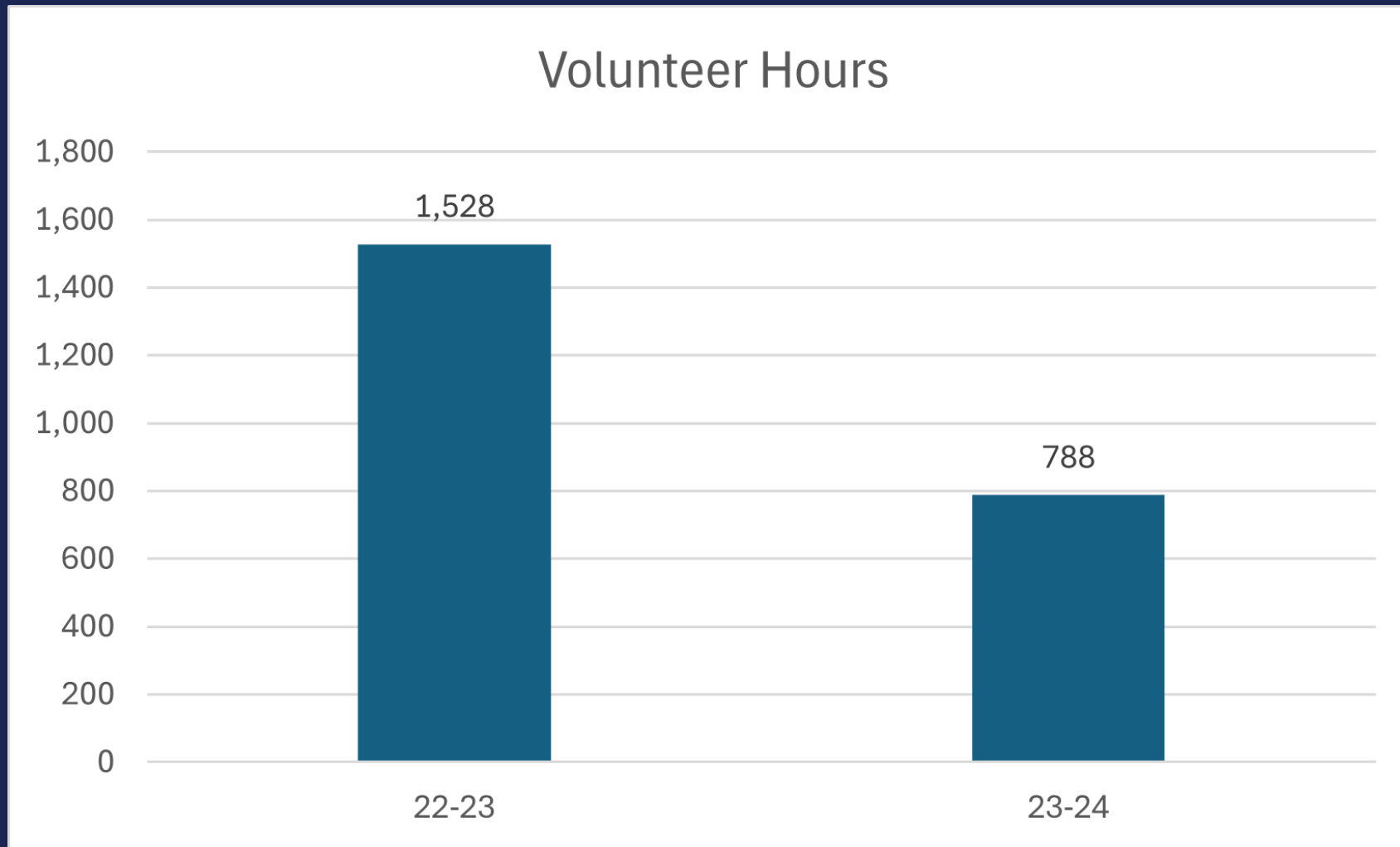
Your Investment makes a difference!



HPT EVENTS VS. UTILIZATION

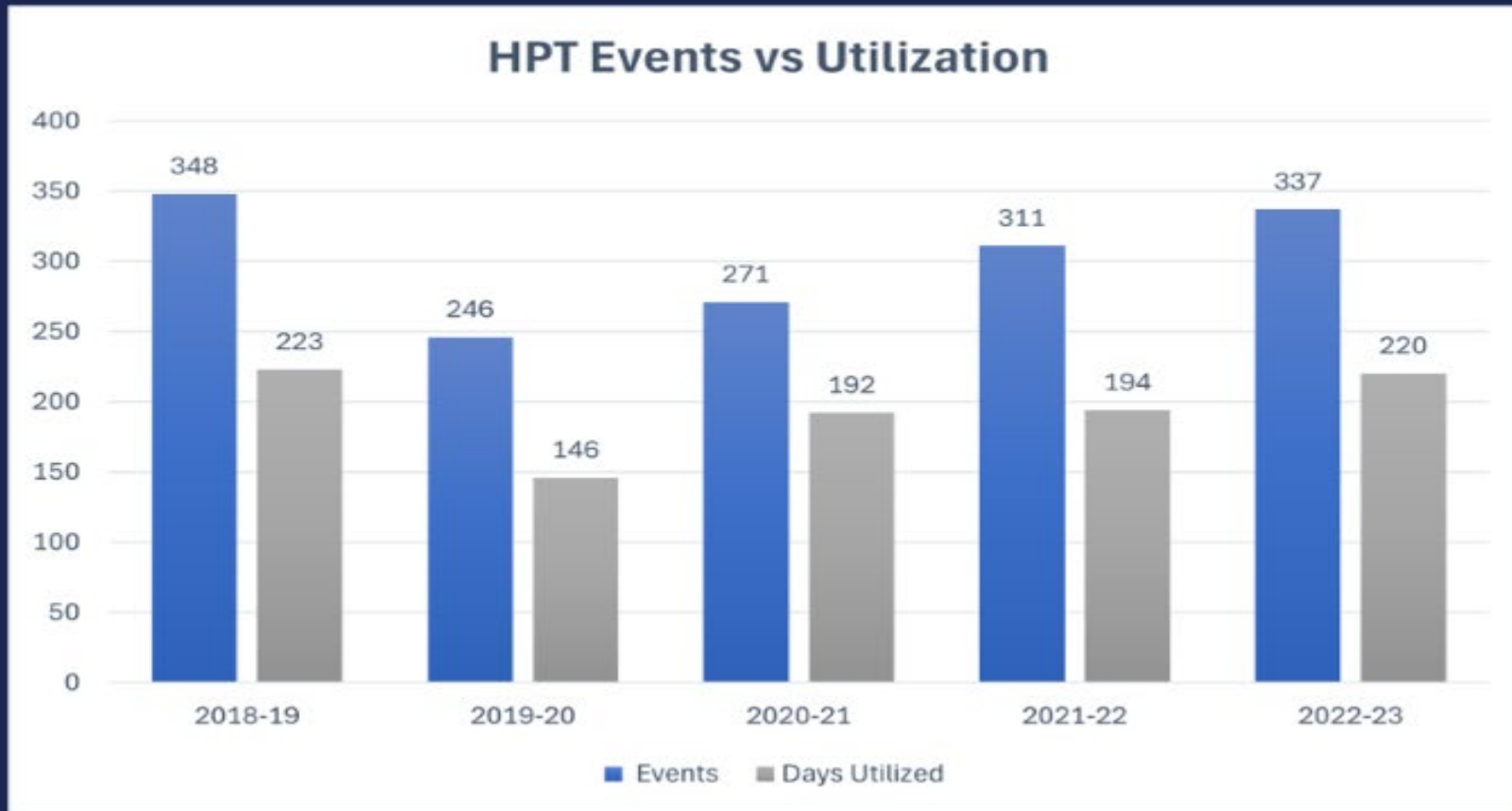


HPT VOLUNTEERS AT A GLANCE



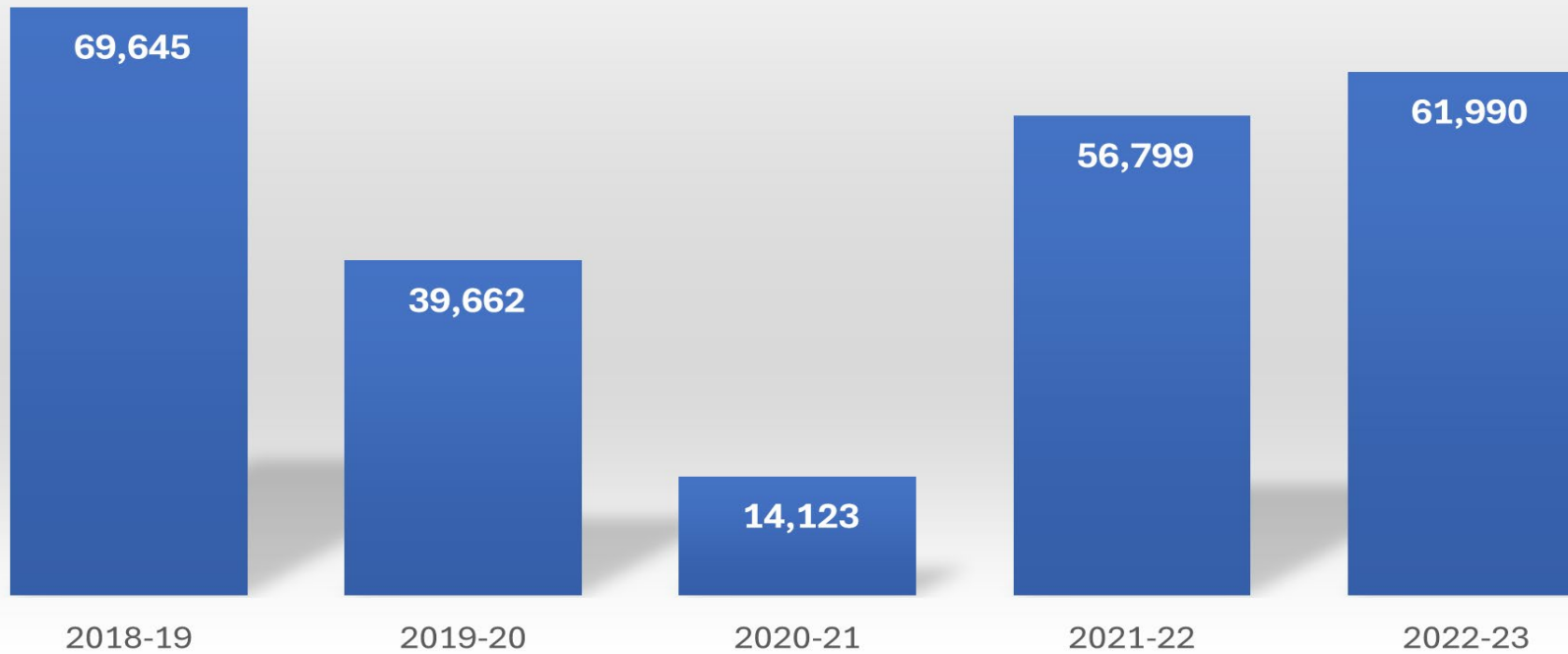
THEATRE USAGE

- **HPT EVENTS VS. UTILIZATION**

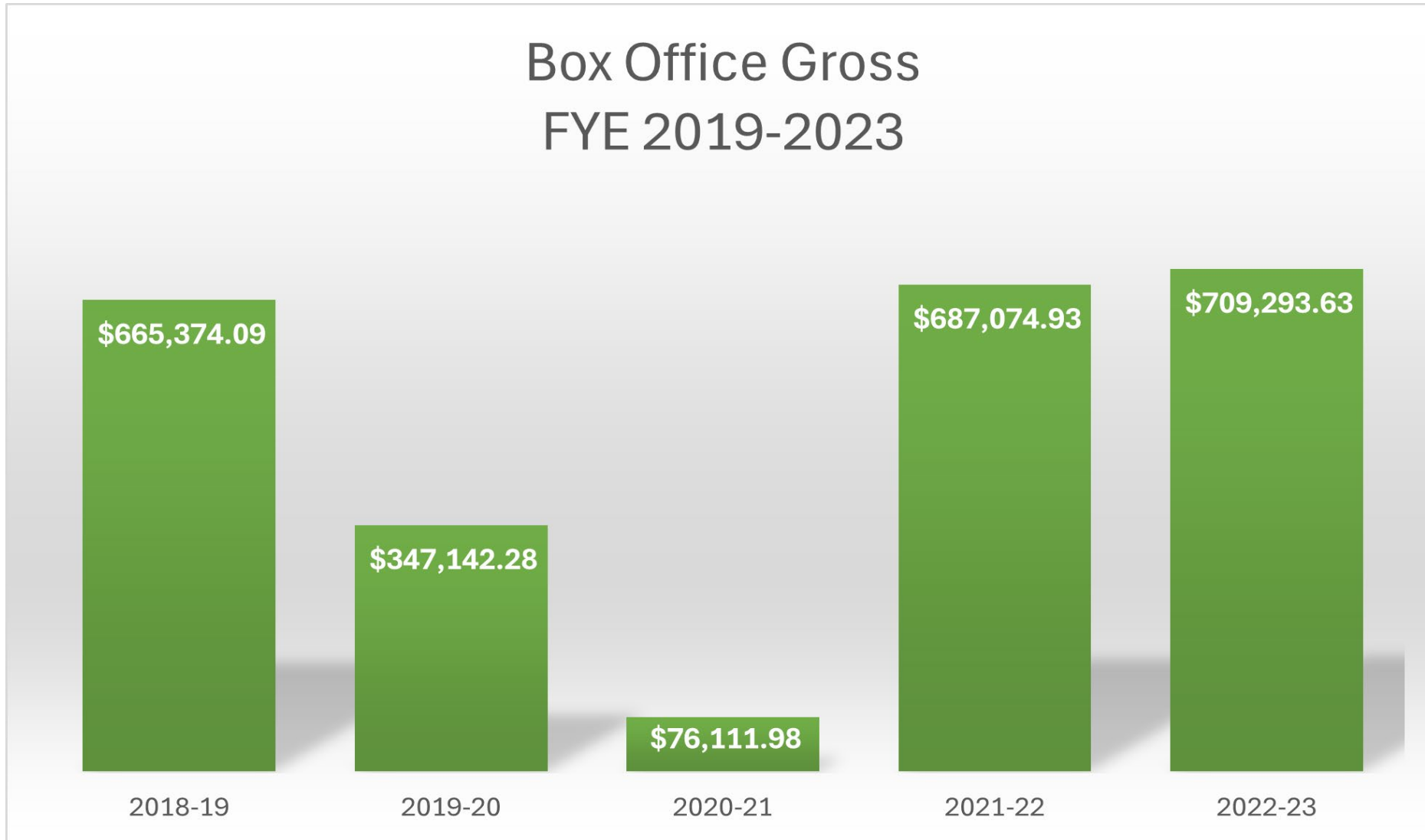


ATTENDANCE

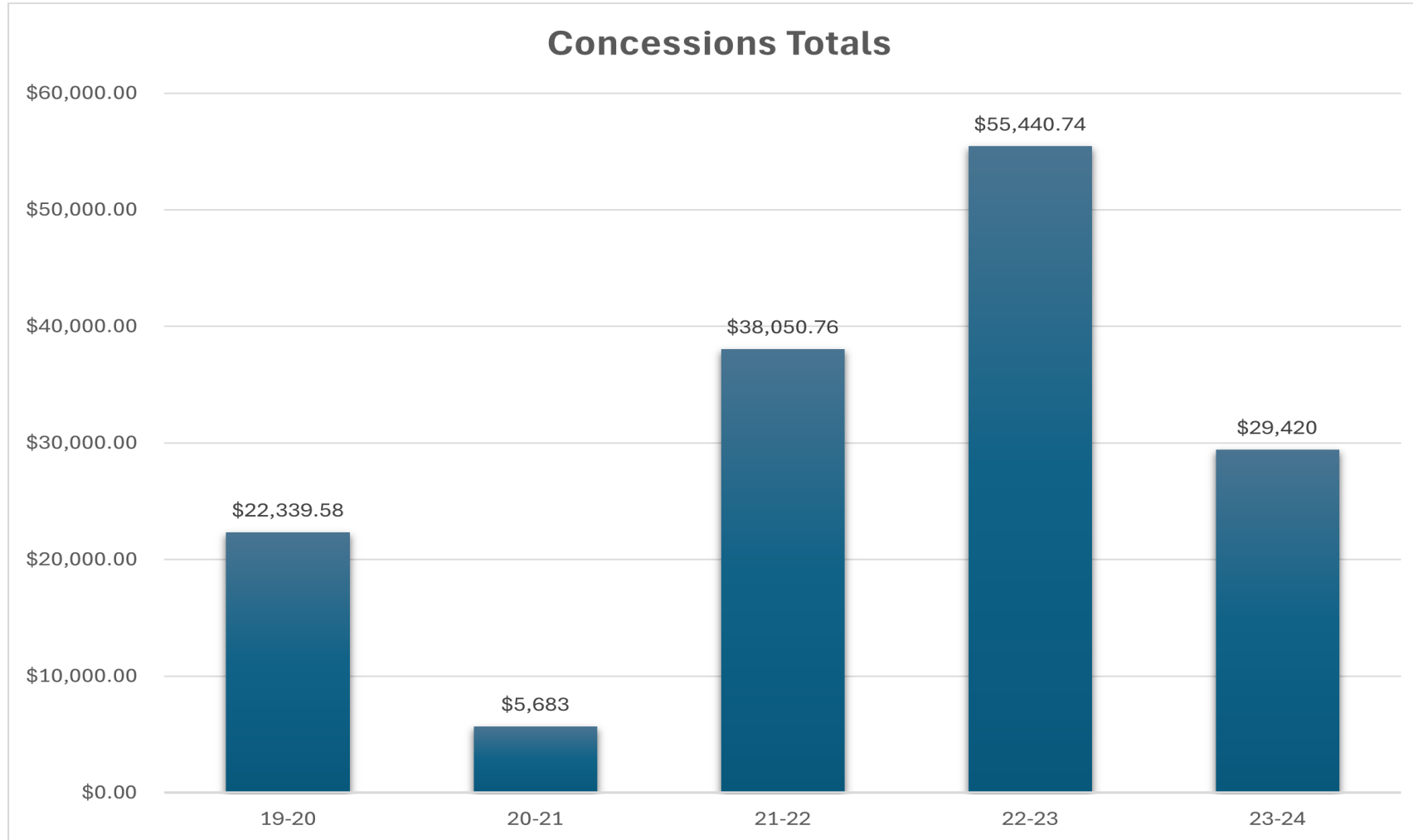
Total Attendance
FYE 2019-2023



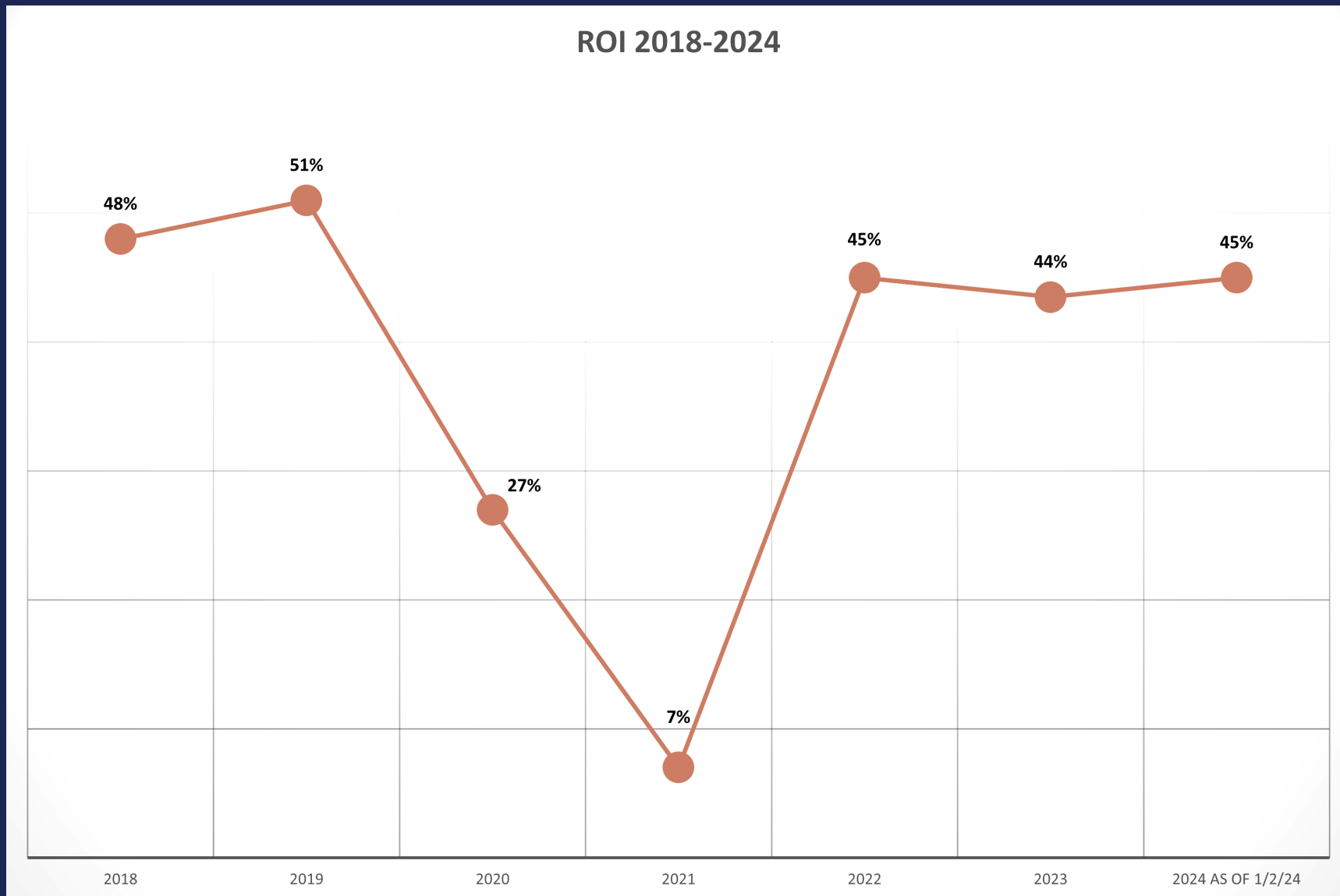
- **BOX OFFICE COMPARISONS**
- **YEAR OVER YEAR**
-



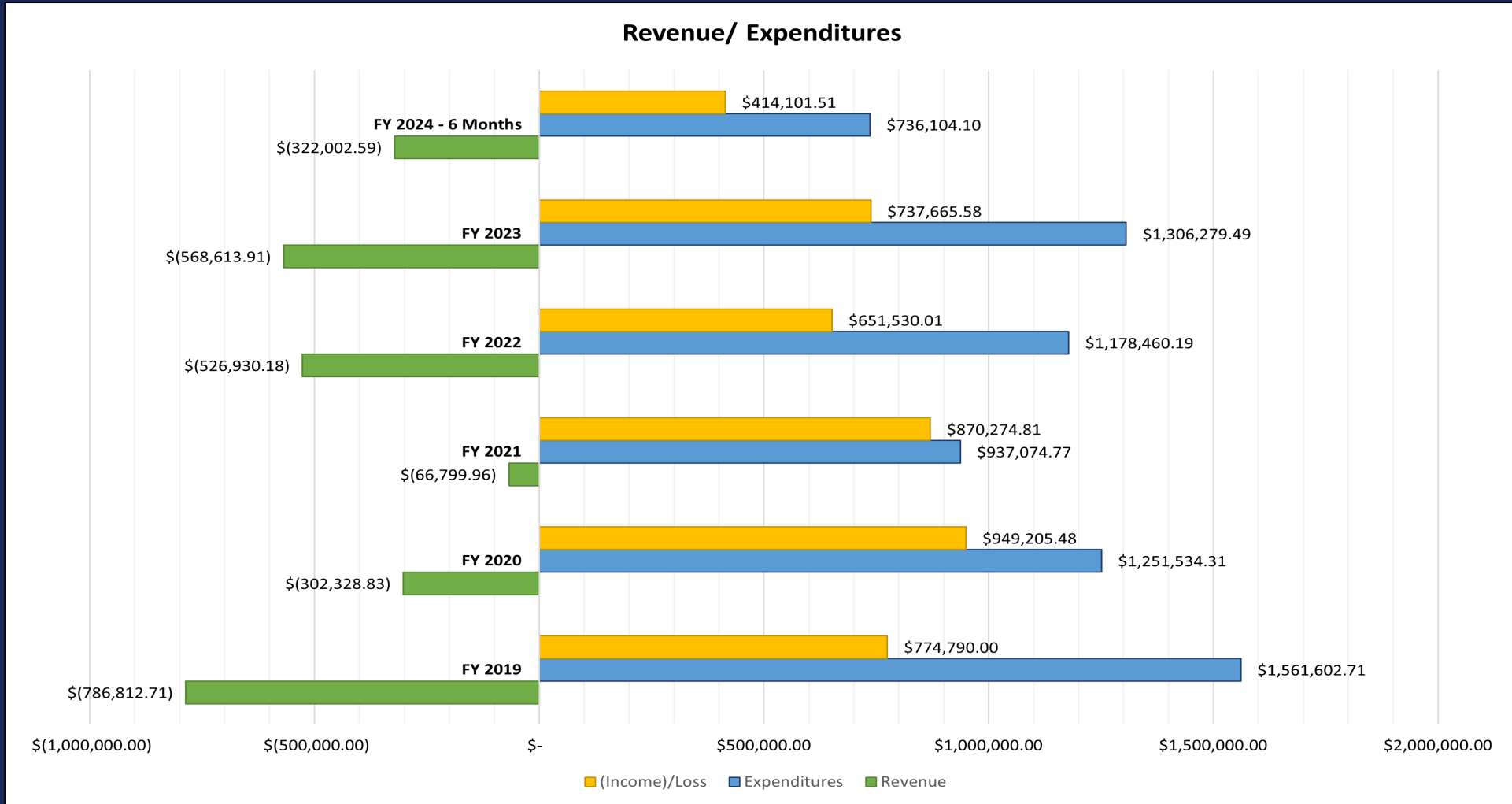
CONCESSIONS: SNACKS, BEER, WINE, BEVERAGES



ROI 2018 - 2024



REVENUE | EXPENDITURES



**THANK YOU FOR YOUR
SUPPORT!**





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