



# City of High Point

Municipal Office Building  
211 S. Hamilton Street  
High Point, NC 27260

## Meeting Agenda

### Transparency, Engagement, and Communication Committee

*Mayor Pro Tempore Michael Holmes, Chair*  
*Council Member Amanda Cook*  
*Council Member Dr. Patrick Harman*  
*Council Member Britt Moore*

*Cyril Jefferson, Mayor (Alternate)*

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Wednesday, September 18, 2024

9:00 AM

Council Chamber

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### Transparency, Engagement, and Communications - Chair Michael Holmes

#### CALL TO ORDER

#### PRESENTATION OF ITEMS

[2024-368](#)

Strategic Initiatives Application Update  
Staff will present information and a conceptual scope of work for the approved strategic initiatives application.

Attachments: [Strategic Initiatives - Envisio Solutions](#)

#### ADJOURNMENT



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## Master

**File Number: 2024-368**

**File ID:** 2024-368

**Type:** Miscellaneous Item

**Status:** To Be Introduced

**Version:** 1

**Reference:**

**In Control:** Transparency,  
Engagement, and  
Communication  
Committee

**File Created:** 09/06/2024

**File Name:**

**Final Action:**

**Title:** Strategic Initiatives Application Update  
Staff will present information and a conceptual scope of work for the approved strategic initiatives application.

**Notes:**

**Sponsors:**

**Enactment Date:**

**Attachments:** Strategic Initiatives - Envisio Solutions

**Enactment Number:**

**Contact Name:**

**Hearing Date:**

**Drafter Name:**

**Effective Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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# CITY OF HIGH POINT

## AGENDA ITEM



<b>TITLE:</b> Information Item - Strategic Initiatives Application – Envisio Solutions, Inc.	
<b>FROM:</b> Meredith Martin, Strategic Initiatives Manager	<b>MEETING DATE:</b> September 18, 2024
<b>PUBLIC HEARING:</b> n/a	<b>ADVERTISED DATE/BY:</b> n/a
<b>ATTACHMENTS:</b> Strategic Initiatives Application Presentation	

**PURPOSE:** Present information and a conceptual scope of work for the approved strategic initiatives application.

**BACKGROUND:** The City of High Point evaluated cloud-based system options for strategic planning and performance management systems to aid with the collection, tracking, and reporting of the City's strategic plan, performance measures, and major strategic projects.

The City Council awarded the contract for this application to Envisio Solutions, Inc. This information item will allow staff to present the scope of work and conceptual design of the application.

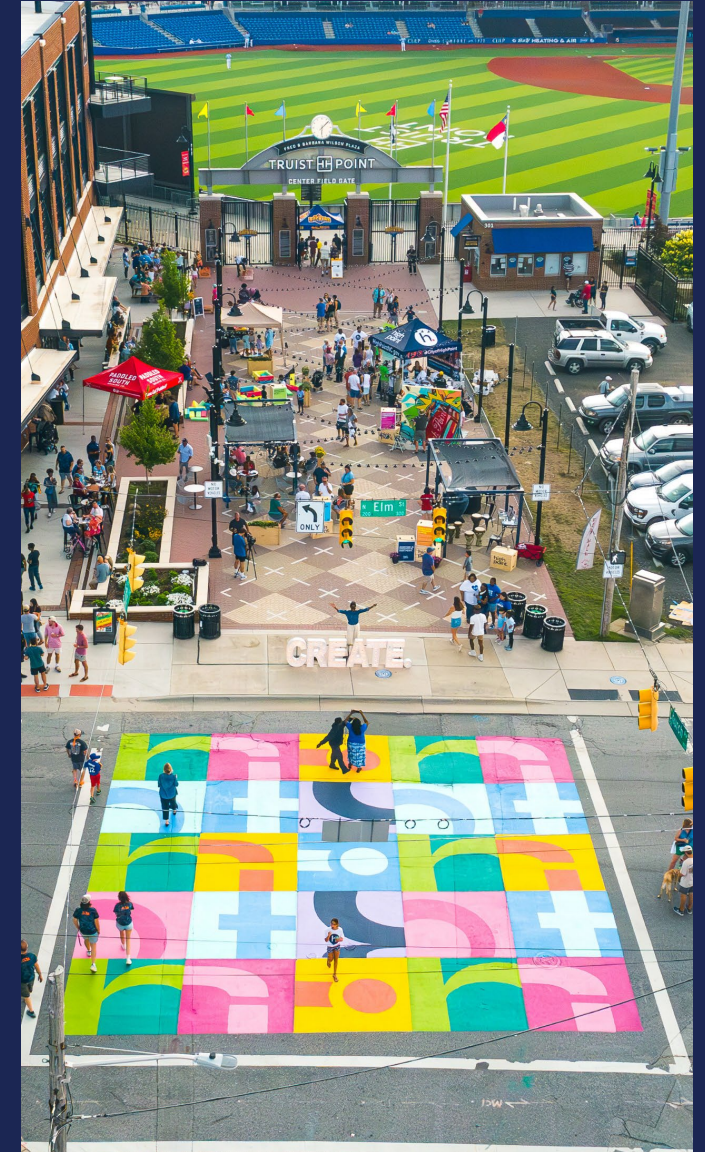
**BUDGET IMPACT:** None

**RECOMMENDATION/ACTION REQUESTED:** Information only.



# STRATEGIC INITIATIVES APPLICATION

Meridith Martin  
Strategic Initiatives Manager  
September 18, 2024



# STRATEGIC INITIATIVES APPLICATION

- Performance management software to move from strategy to action by operationalizing a plan, aligning personnel, tracking performance, and sharing results.
- City Council approval August 2024



# ENVISIO – NORTH CAROLINA JURISDICTIONS



Catawba  
College



City of  
Asheville



Brunswick  
County



# SCOPE OF WORK



## Strategic Plan Framework

- Priorities / Goals / Objectives
- Strategy
- Action Items



## Performance Measures

- Key Performance Indicators
- Performance Management Coaching



# SCOPE OF WORK



Major Strategic Projects



Citizen Survey Data & Other Analyses



Reporting & Dashboards

- Internal
- Public-facing



# CONCEPTUAL DASHBOARD & EXAMPLES



High Point, NC



Denton, TX



Corona, CA



# NEXT STEPS

- Implementation – Begins October 2024
- Update Framework after Strategic Planning Retreat
- Develop Dashboards & Reporting

# QUESTIONS

