

CITY OF HIGH POINT AGENDA ITEM



Title: Greater High Point Food Alliance Update

From: Thanena S. Wilson, Director, Community Development & Housing

Meeting Date: July 17, 2023

Public Hearing: N/A

Advertising Date: N/A

Advertised By: N/A

Attachments: Presentation

PURPOSE:

Carl Vierling, Executive Director, Greater High Point Food Alliance (GHPFA), will:

- Give an update on the current state of food insecurity;
- Report on 2022 accomplishments of the GHPFA;
- Report on current projects and activities.

BACKGROUND:

The GHPFA has been actively engaged with many collaborative partners to improve food security throughout the Greater High Point area, Guilford County, and the state of North Carolina. This report is a summary of those efforts along with the current state of food security in our area.

BUDGET IMPACT

None

RECOMMENDATION/ACTION REQUESTED:

None

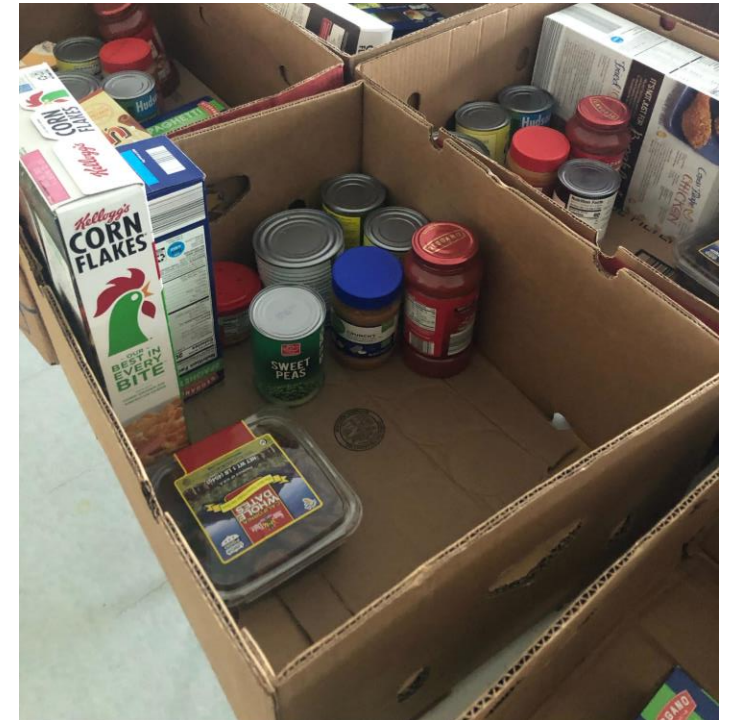


GREATER HIGH POINT FOOD ALLIANCE

Greater High Point Food Alliance

State of Food Insecurity in Guilford County

- Food Insecurity Rate
 - Guilford County-11% (Feeding America 2021)
 - High Point-17% (High Point University 2021)
- Year to date 62% increase in households served 2022 vs 2023
- Year to date 87% increase individuals served 2022 vs 2023
- Food provider challenges
 - Demand is increasing
 - TEFAP significantly reduced
 - Food donations are down
 - Store collections are down



2022 GHPFA Accomplishments

- North Carolina Department of Health and Human Services Funding
 - Power of Produce-High Point Farmers market
 - Senior produce boxes-Growing High Point
 - Baby formula-Baby Basics YWCA
 - Plastic bags for food pantries
- Growing Towards Leadership
- Research, Policy, & Advocacy Work
 - Standard Operating Procedures for food recovery
- 2022 Food Security Summit
- Finalized Strategic Plan
- Food Security Fund-Total Investments-\$220,000



GHPFA Projects

- Greater Guilford Food Finder app
- Greater Guilford County Community Resource Guide
- Healthy Guilford Coalition-Duke Endowment Healthy People, Healthy Carolinas Grant
- Guilford County Food Security Coordinator
- Guilford County Food Security Task Force
- Growing Towards Leadership
- 2023 Food Security Summit September 13, 2023

THE GREATER GUILFORD FOOD FINDER APP IS NOW LIVE!



The Greater Guilford Food Finder app shares information on food assistance programs, farmers markets, health resources and much more!

- ✓ Easy to navigate.
- ✓ Access to more resources.

Download Now



An initiative of the Greater High Point Food Alliance.