M/WBE Update
February 21, 2022

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MWBE Update

- North Carolina General Statute 143-128.2 requires cities to adopt “an appropriate verifiable percentage goal for participation by minority businesses in the total value of work for building projects.”
- City of High Point’s current goal for minority participation for public building construction is ten percent (10%).
- The City only tracks MWDBE participation on construction projects, per statutory requirements
- Does not include commodity or other purchases

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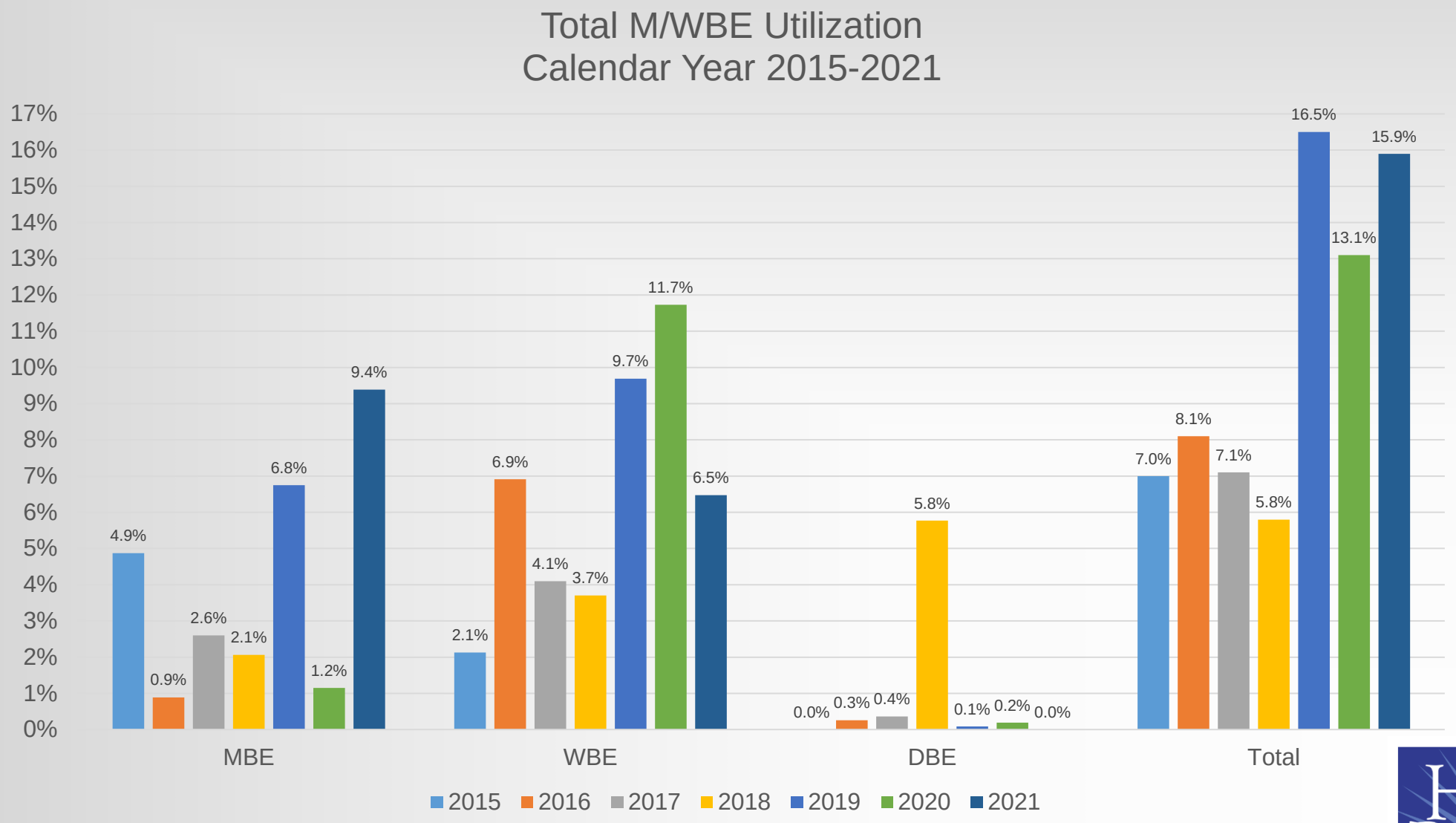
City of High Point



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Comparisons with Other Cities

- Each city tracks statistics differently
- The following slides are focused on the construction category in order to normalize results with benchmarked cities.
- Winston Salem and Greensboro also tracking procurement cards, professional services, and goods in addition to construction

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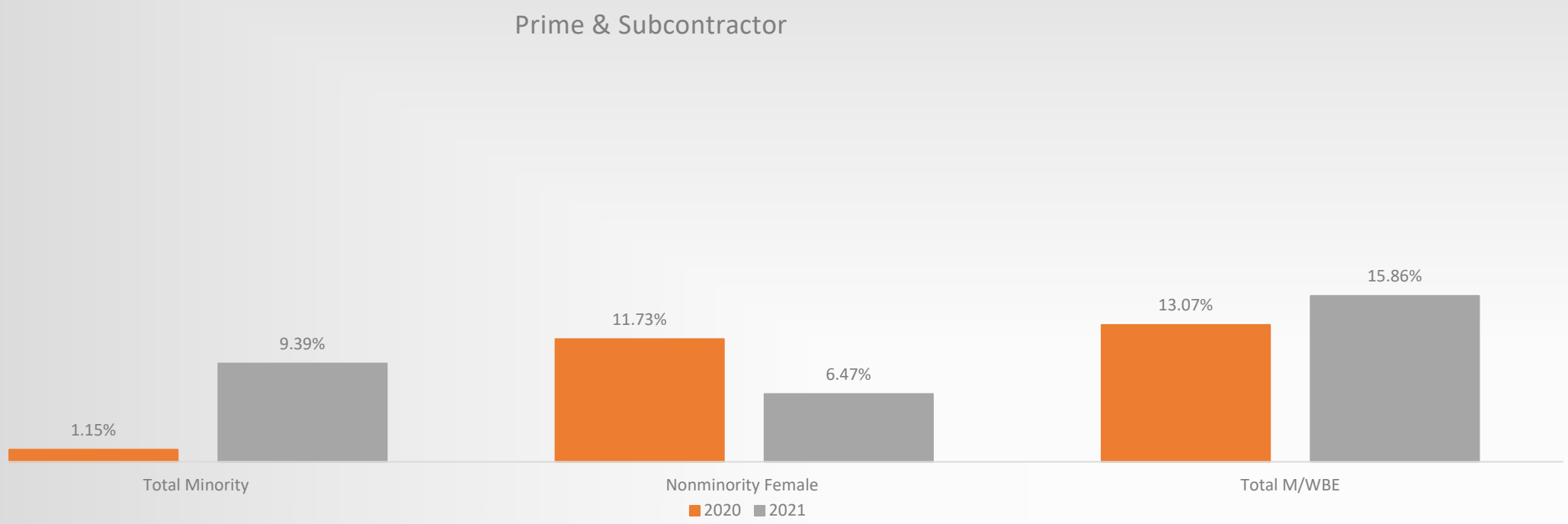
City of High Point



*The data above reflects M/WBE utilization for calendars years 2020 and 2021. As with the cities following, a Disparity Study would analyze firm availability and establish aspirational goals based on our market area.

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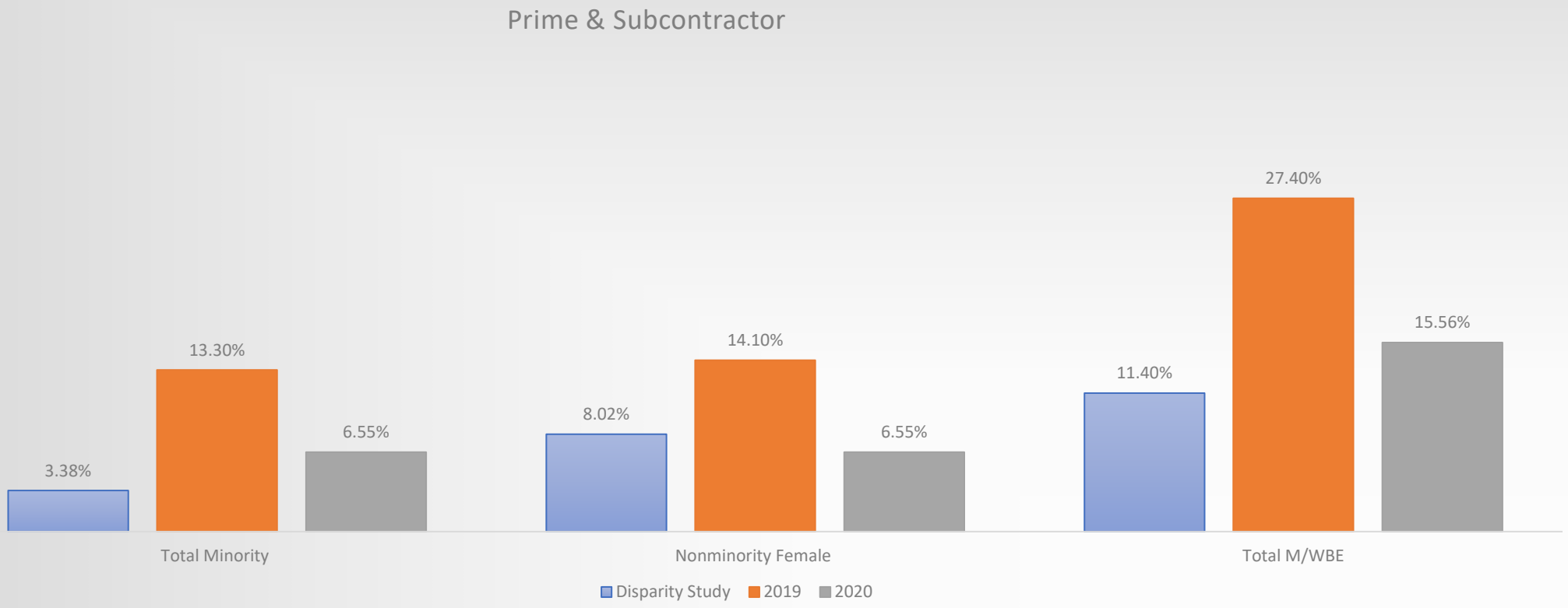
City of Greensboro

Population – 299,035



The Disparity Study data above represents average utilization in fiscal years 2012-2016. The 2019 and 2020 categories reflect calendar year reporting.

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City of Greensboro Program Updates

- The MWBE Compliance Officer noted that the pandemic may have impacted some the utilization data.
- To be consistent with how the Disparity Study captured their utilization information, they are shifting their reporting model from calendar year to fiscal year.
- Staff also stated that they are not currently implementing all of the recommendations from their previous Disparity Study.
- Staff also noted that spend and M/WBE reporting data for fiscal year 2019-2020 was impacted by the pandemic

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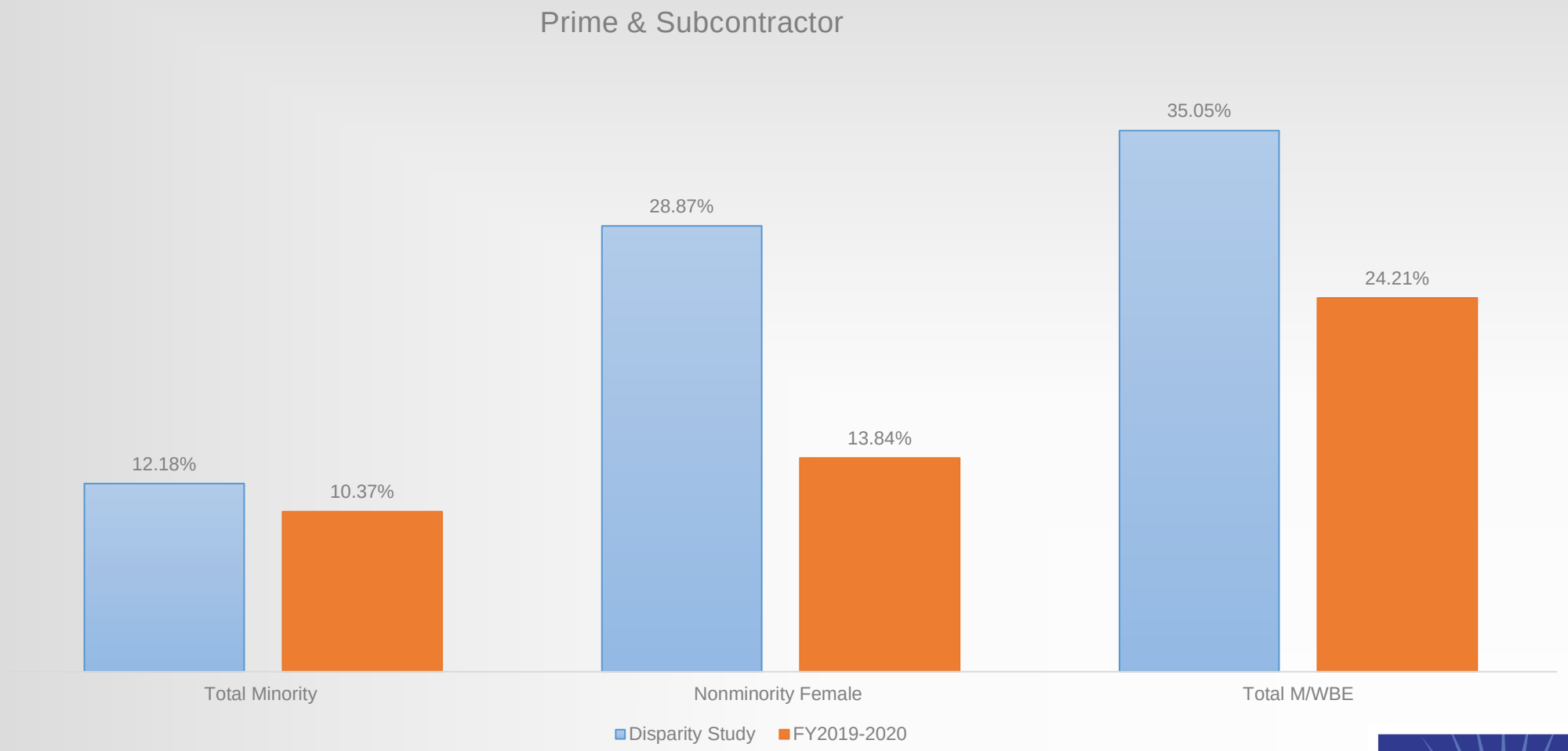
City of Winston Salem

Population – 249,545



The Disparity Study data above represents average utilization in fiscal years 2013-2018. The FY2019-2020 Category reflects fiscal year reporting.

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City of Winston Salem Program Updates

- The Business Inclusion Manager indicated that they plan to implement all the recommendations from the Disparity Study.

- Their current focus is on expanded data collection and management. Specifically, they plan to start utilizing new software that will allow them to better track progress on performance measures.

- Staff also noted that spend and M/WBE reporting data for the fiscal year 2019-2020 was impacted by the pandemic

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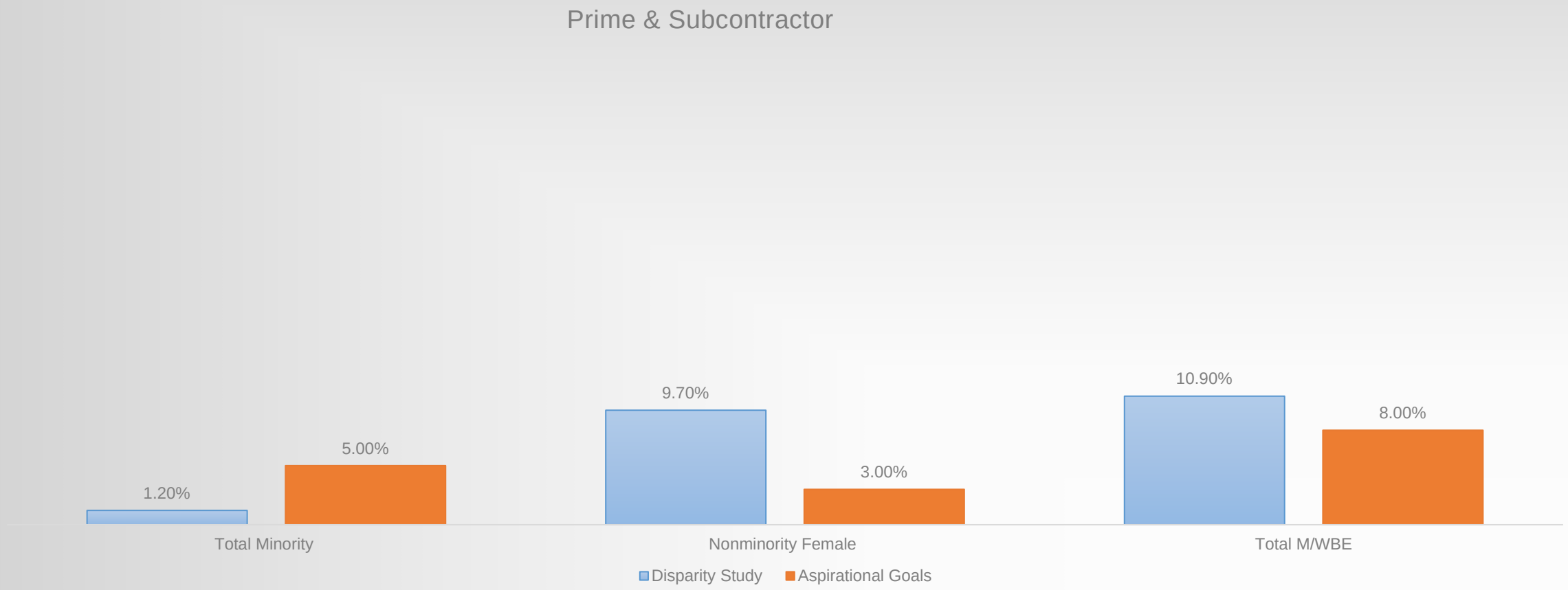
City of Asheville

Population- 91,560



The Disparity Study data above represents average utilization in fiscal years 2012-2017. The City of Asheville's most recent annual report does not include M/WBE utilization information. The data above reflects the average utilization captured by the 2018 Disparity Study and the aspirational goals determined by current availability of M/WBE firms.

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City of Asheville Program Updates

- Asheville adopted M/WBE policy in 2021
- Currently do not produce an M/WBE utilization annual report.
- Will soon conduct their next Disparity Study.
- Recommendations to develop an M/WBE program.
  - Use the American Contractors Compliance Association when searching for study consultants
  - Ensure recommendations included in the study are consistent with North Carolina law
  - Develop strong definition of a strong, willing, and able to work when analyzing market availability and developing a vendor database.

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Sources

- City of Greensboro:
- MWBE 2020 Annual Report
- Greensboro Disparity Study

- City of Winston Salem:
- WS 2020 Annual Report
- WS 2019 Disparity Study

- City of Asheville
- Asheville Disparity Study

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