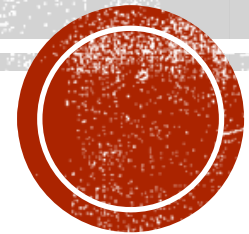


# HIGH POINT TREE PLAN

High Point City Council

Prosperity & Livability Committee

March 9, 2022



# ESTABLISH A LONG-TERM, FUNDED TREE PLAN

- Make High Point a net positive tree city
- Develop a tree replacement plan for Main Street in downtown →
- Contracting with a nursery to grow trees that are ready for planting when needed
- Introduce a City-sponsored annual tree giveaway to High Point residents
- Initiate a line item in the annual budget to ensure the success of these programs



# WHERE WE STAND NOW

- High Point Urban Forestry Committee

- Memorial Tree Program →

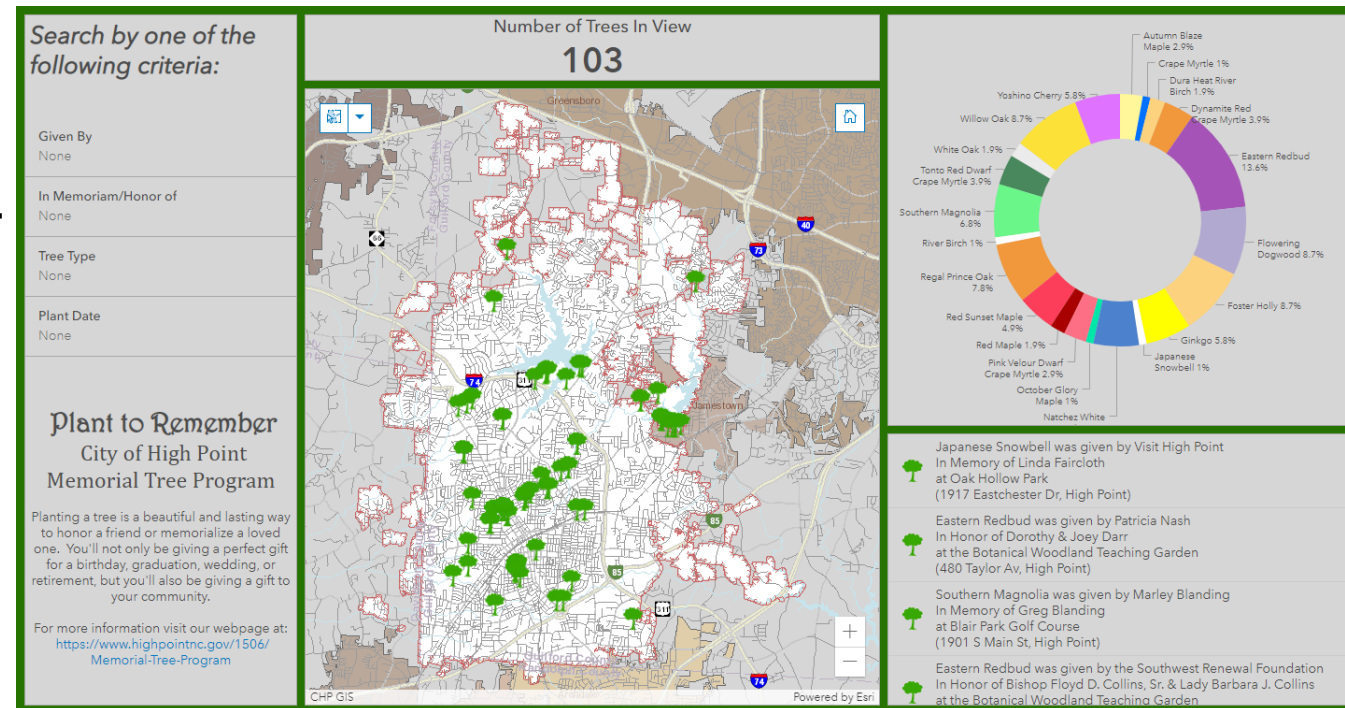
- Community Cultivation Campaign with



- Other Tree Planting Projects with Local Businesses & Organizations



18 years





# MAKE HIGH POINT A NET POSITIVE TREE CITY

- Plant a tree to replace every tree on City-controlled space that dies or is removed
- Not necessarily in the same spot but somewhere in the city
- Goal: each year there would be at least one more tree than the previous year
- As the tree plan develops, make this goal even bolder and set a higher number



# KEEP A FOCUS ON DIVERSITY

- America learned a difficult lesson with the demise of the elm, chestnut and ash
- Cities with monoculture streetscapes suddenly had rows of dead trees (or no trees at all!)

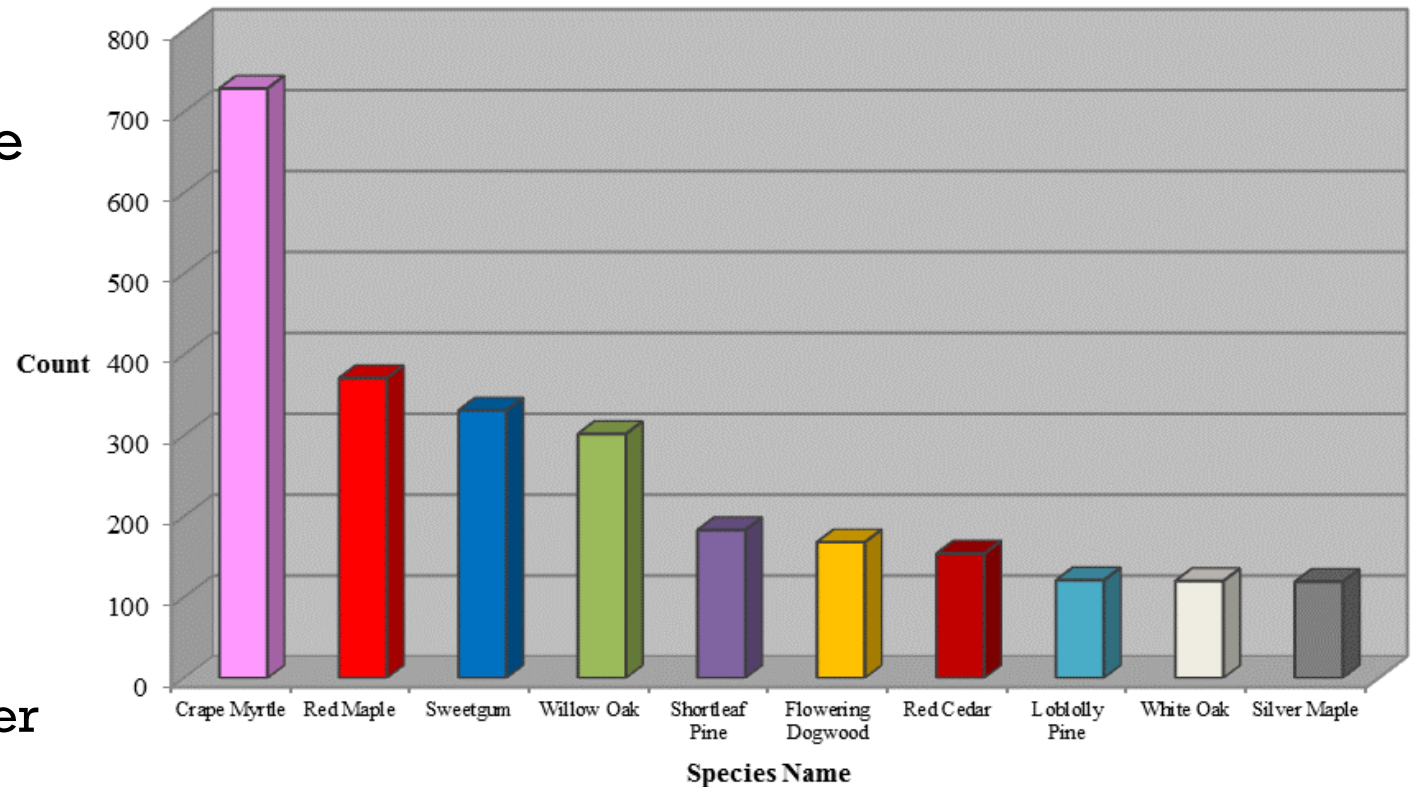


# KEEP A FOCUS ON DIVERSITY

- Limit the amount of any single tree variety in the entire city
- Create a well-designed streetscape with a variety of trees on every block in downtown
- Emphasis on staggered interest throughout the year:
  - Bloom at different times
  - Good shade canopy in summer
  - Eye-catching fall leaf colors
  - Attractive shape and bark in winter

*From High Point Core City Tree Inventory conducted in 2011*

**Top 10 Species Distribution**





# EASILY MAINTAINED & READILY OBTAINABLE

- Only plant something if it can be maintained
- Avoid trees that are bothersome – no odors, excessive leaf litter, root lifting, etc.
- Establish an agreement for local nursery to grow trees to ensure long-term success
- Through tree giveaways, the City can guide the varieties being added to the urban forest



# TREES AFFECT THE LIVABILITY OF A CITY

- Like with the economy, the goal is positive growth and improving quality of life
- Studies have shown that trees have direct economic benefits →
- Where there are more trees, there is more prosperity + health benefits
- Providing trees can connect the City to the lives of its citizens

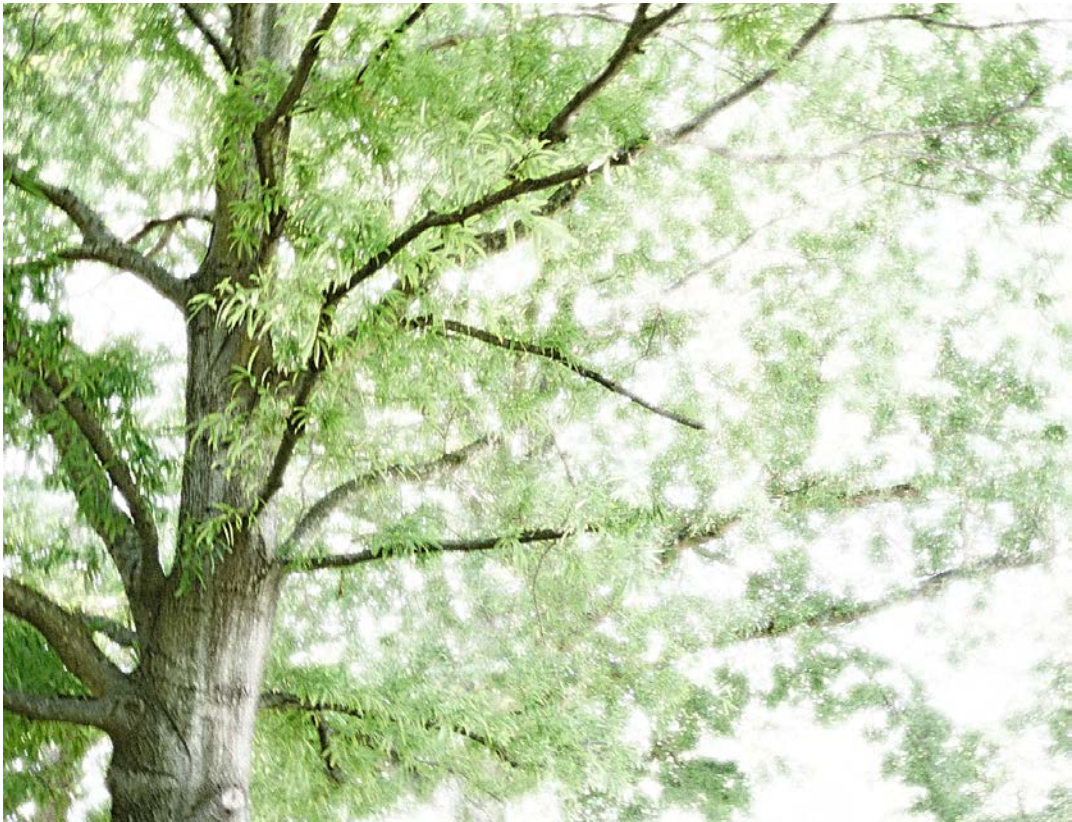




# WHAT WE ARE ASKING FOR

- A greenlight to move forward with initial planning efforts
- Giving this initiative a line in the budget to establish its importance
- Requesting \$25,000 in recurring funding for:
  - An annual tree giveaway
  - Establishing a contract with a local tree nursery to grow trees for High Point
  - Replacement and improvement of trees in downtown Main St. corridor
  - Marketing, publicity, and materials
- There are multiple organizations that would be interested in supporting and partnering on this program

# QUESTIONS?



*“The best time to plant a tree was 20 years ago.*

*The second-best time is now” - ancient proverb*

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