CITY OF HIGH POINT AGENDA ITEM



Title: High Point Tree Plan

From: Andy Piper, Senior Planner Meeting Date: April 18, 2022

Public Hearing:NoAdvertising Date:N/AAttachments:NoneAdvertised By:N/A

PURPOSE:

To act on the Prosperity & Livability Committee's recommendation to establish a long-term funded tree plan for High Point. This would be accomplished through five main goals: make High Point a net-positive tree city; develop a tree replacement plan for Main Street in downtown; contract with a local nursery to grow trees that are ready for planting when needed; introduce a City-sponsored annual tree giveaway to High Point residents; and initiate a line item in the annual budget to ensure the success of these programs.

BACKGROUND:

High Point has been a Tree City USA for the past 18 years and has a staff-level Urban Forestry Committee that oversees implementation of the urban forestry program. This program has included several tree planting projects over the years, so there is a framework to build on, but this plan would take it to another level. Being a net-positive tree city means replanting at least one tree for every tree removed on City-owned or controlled space, and as regular funding is put in place the bar can be set even higher to plant twice or three times as many trees as were lost during a year. As more trees are planted, there must be a focus on maintaining a diversity of tree species not only in the entire city, but also on each block. This will limit the potential for a sudden, devastating loss of trees to disease or pests while also creating staggered interest during all four seasons. With the increase in planting, there will be a need for maintenance. Selecting the right trees and planting them in the right places will help avoid bothersome issues and make the workload more manageable. That is why one of the keys to long term success will be establishing a way for the City to have more control over the types of trees it can get. That will also help with the tree giveaways by having access to varieties that add to the desired mix of trees and that are popular with residents. The bottom line is that adding trees affects the livability of a city. Growth of our tree canopy, like the growth of the economy, improves the quality of life of our community. There have been many studies that show trees have direct economic and environmental benefits, and improve the health and mental well-being of people, not just on a large scale, but on individuals. That is why it is important to distribute these trees throughout the city in an equitable way. In addition, multiple organizations have expressed interest in supporting and partnering on tree planting projects and grants will continue to be sought to hopefully supplement the requested funding.

BUDGET IMPACT:

In FY21-22 the Council appropriated \$20,000 within the Planning & Development Dept. budget for tree replacements. The Prosperity & Livability Committee is requesting an enhancement to \$25,000 during the upcoming fiscal year for the purpose of executing the tree plan outlined above, and because these efforts stretch beyond a single year, the continuation of that funding in subsequent budgets as well.

RECOMMENDATION / ACTION REQUESTED:

The Prosperity & Livability Committee voted 4-0 at its March 9 meeting to make a favorable recommendation to the full City Council to establish a long-term, funded tree plan. Staff recommends and asks the City Council to approve this plan.

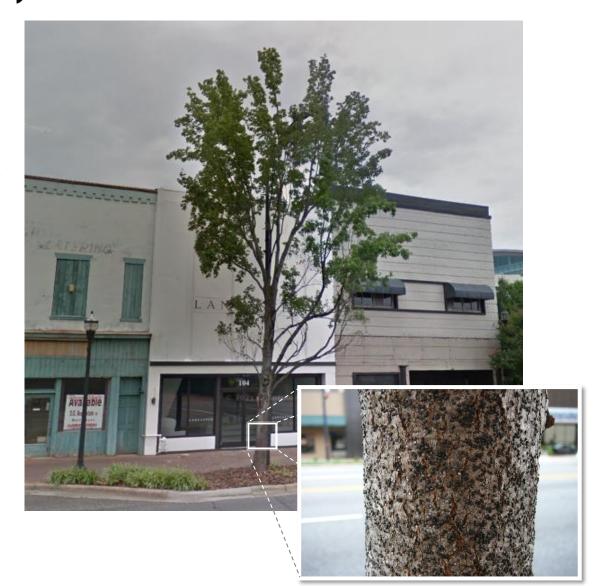
HIGH POINT TRUE PLAN

High Point City Council
Prosperity & Livability Committee
March 9, 2022



ESTABLISH A LONG-TERM, FUNDED TREE PLAN

- Make High Point a net positive tree city
- Develop a tree replacement plan for Main Street in downtown
- Contracting with a nursery to grow trees that are ready for planting when needed
- Introduce a City-sponsored annual tree giveaway to High Point residents
- Initiate a line item in the annual budget to ensure the success of these programs



WHERE WE STAND NOW

TREE CITY USA.

18 years

High Point Urban Forestry Committee

Memorial Tree Program

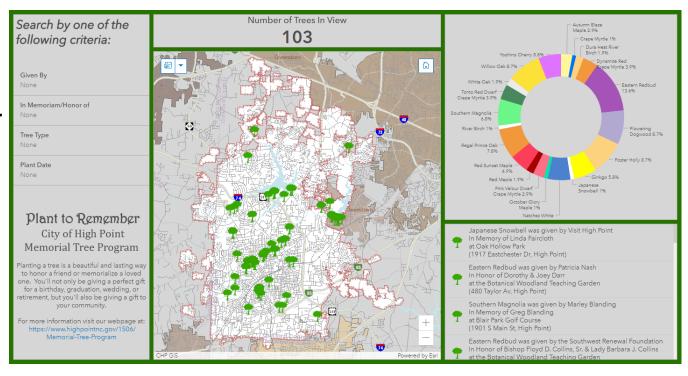


Community Cultivation Campaign
 with





 Other Tree Planting Projects with Local Businesses & Organizations



MAKE HIGH POINT A NET POSITIVE TREE CITY

- Plant a tree to replace every tree on Citycontrolled space that dies or is removed
- Not necessarily in the same spot but somewhere in the city
- Goal: each year there would be at least one more tree than the previous year
- As the tree plan develops, make this goal even bolder and set a higher number



KEEP A FOCUS ON DIVERSITY

- America learned a difficult lesson with the demise of the elm, chestnut and ash
- Cities with monoculture streetscapes suddenly had rows of dead trees (or no trees at all!)

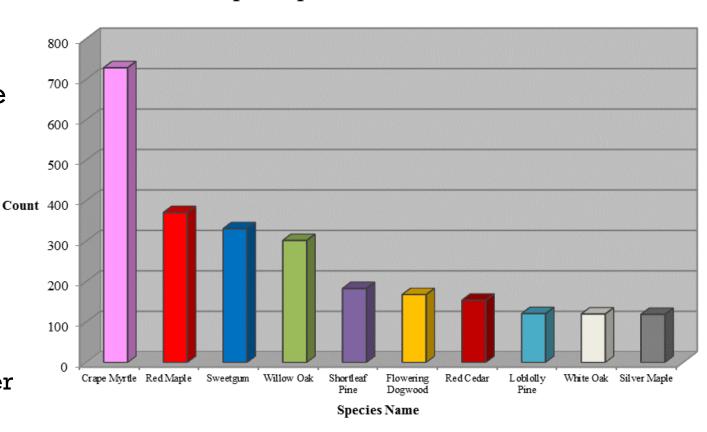


KEEP A FOCUS ON DIVERSITY

- Limit the amount of any single tree variety in the entire city
- Create a well-designed streetscape with a variety of trees on every block in downtown
- Emphasis on staggered interest throughout the year:
 - Bloom at different times
 - Good shade canopy in summer
 - Eye-catching fall leaf colors
 - Attractive shape and bark in winter

From High Point Core City Tree Inventory conducted in 2011

Top 10 Species Distribution



EASILY MAINTAINED & READILY OBTAINABLE

- Only plant something if it can be maintained
- Avoid trees that are bothersome no odors, excessive leaf litter, root lifting, etc.
- Establish an agreement for local nursery to grow trees to ensure long-term success
- Through tree giveaways, the City can guide the varieties being added to the urban forest



TREES AFFECT THE LIVABILITY OF A CITY

- Like with the economy, the goal is positive growth and improving quality of life
- Studies have shown that trees have direct economic benefits
- Where there are more trees, there is more prosperity + health benefits
- Providing trees can connect the City to the lives of its citizens





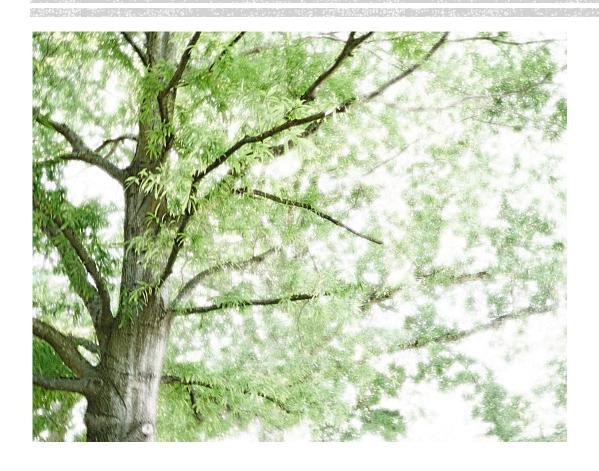
Arbor Day Foundation

arborday.org

WHAT WE ARE ASKING FOR

- A greenlight to move forward with initial planning efforts
- Giving this initiative a line in the budget to establish its importance
- Requesting \$25,000 in recurring funding for:
 - An annual tree giveaway
 - Establishing a contract with a local tree nursery to grow trees for High Point
 - Replacement and improvement of trees in downtown Main St. corridor
 - Marketing, publicity, and materials
- There are multiple organizations that would be interested in supporting and partnering on this program

QUESTIONS?



"The best time to plant a tree was 20 years ago.

The second-best time is now" - ancient proverb

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