

CITY OF HIGH POINT

AGENDA ITEM



Title: Public hearing for Ethnicraft USA

From: Sandy Dunbeck, Director
High Point Economic Development

Public Hearing: yes

Attachments: legal notice

Meeting Date: July 18, 2022

Advertising Date: July 8, 2022

Advertised by: High Point Enterprise

PURPOSE:

The High Point City Council is asked to consider a request from Ethnicraft USA, to authorize performance-based incentives for an expansion project in the Gallimore Industrial Center at 750 Gallimore Dairy Rd., 27265 in the amount of \$127,949.

PROJECT & BACKGROUND:

Ethnicraft is a Belgian-based furniture design and manufacturing company. Ethnicraft USA is the company's U.S. presence, currently located in High Point, for warehousing and distribution. To meet growing demand, Ethnicraft USA is considering building a new warehouse and distribution facility. The company would construct a new facility in High Point at 750 Gallimore Dairy Rd. to add 160,000 square feet expandable to 240,000 sf. The company would retain 41 existing positions and add 25 new positions paying above the Guilford County average wage. The project would cause the investment of \$17,920,000 in real and personal property.

BUDGET IMPACT:

The source of those monies would be the City's Economic Development Incentive Fund, which is funded by general and electric revenues.

RECOMMENDATION / ACTION REQUESTED:

The High Point Economic Development staff recommends that City Council to authorize performance-based incentives for the project in the amount of \$127,949 and authorize the City Manager to execute a performance agreement with the company containing benchmarks for the company to achieve and a schedule for the payment of such financial incentives.

Pursuant to N.C. General Statute 158-7.1, notice is hereby given that a public hearing will be held by the High Point City Council on Monday, July 18, 2022, at 5:30 p.m. in the Council Chambers, High Point Municipal Building, 211 S. Hamilton Street, High Point, NC, for the purpose of receiving public input on a funding request for local incentives. A company proposes to locate and expand in the Gallimore Industrial Center at 750 Gallimore Dairy Rd. in High Point, NC and invest \$17,920,000 in new real and personal property. The project would retain 41 current jobs and create 20 new jobs. The High Point City Council will consider incentives of up to \$127,949 for the project. The High Point source of funding would be the Economic Development Incentive Fund, which is funded by general and electric revenues. The City would be authorized to provide this financial assistance upon the company's investment—pursuant to an incentive performance agreement containing benchmarks and a schedule for the payment of such financial assistance. For further information, please call 336-883-3116.

July 8, 2022