



Draft Proposed Leased Agreement with State Employees Credit Union for ATM at City Hall

City of High Point
December 31, 2014



SECU ATM Machine Benefits

- North Carolina's largest ATM network
- 24 Hour Account Access
- Voice guidance for the visually impaired
- **No Fees** for members/non-SECU members
- Allows city, county and state employees easy access to cash
- Utility customers/Theatre patrons and Market visitors have easy access to cash
- Reduces the need to process paper checks in Customer Service



SECU ATM Location Criteria

- Power and Telephone Lines
- Designated Handicap/Accessible Parking
- Easy access which enables users to obtain cash around the clock



City Hall Property Overview





Location 1 - Commerce Parking Lot

- **PROS:**
- Accessible to employees, citizens and Theatre patrons, Market customers
- Has Power/Telephone Lines
- Requires no below surface digging
- Minimal construction costs on existing concrete slab that SECU completely absorbs. **No costs to the city.**
- One of the 3 parking spaces is designated as Handicap.
- Safety Feature- Machine has built in security surveillance camera
- **Has been approved by SECU ATM Operations to begin construction**



Location 1 - Commerce Parking Lot

- **CONS:**
- Use of two parking spaces in Commerce Street Parking Lot for ATM machine and ramp, third one designated handicap.



Location 2 - Commerce Street/Grassy Area

- **PROS:**
- Accessible to employees, citizens and Theatre patrons, Market customers
- Has Power/Telephone Lines
- One parking spaces is designated as Handicap.
- Safety Feature- Machine has built in security surveillance camera



Location 2 - Commerce Street/Grassy Area

- **CONS:**
- Requires below surface digging
- Undetermined construction costs on grassy area to build foundation for ATM machine to sit on
- This area was reviewed by SECU previously and the parking lot was the preferred site by builders



Location 3 - IHFC Information Booth

- **PROS:**
- Accessible to employees, citizens and Theatre patrons, Market customers
- Location has Power/Telephone Lines
- **CONS:**
- Location has undetermined construction costs to the City
- Aesthetically does not fit in with existing building style
- No accessible/designated parking
- **Not a recommended site by SECU**



Location 4 - Theatre Entrance

- **PROS:**
- Accessible to employees, citizens and Theatre patrons, Market customers
- Location has Power/Telephone Lines
- **CONS:**
- Location has undetermined construction costs to the City
- Lacks accessible/designated parking
- Must grant SECU building access after hours
- Less visible area during dark/non-peak hours (safety issues)
- **Not a recommended site by SECU**



Location 5 - Wall Adjacent to Theatre

- **PROS:**
- Accessible to employees, citizens and Theatre patrons, Market customers
- Location has Power/Telephone Lines
- **CONS:**
- No designated/accessible parking
- Location has undetermined construction costs for underground utility connections
- **Not a recommended site by SECU**



Location 6 – Hamilton Street near Coltrane

- **PROS:**
- Accessible to employees, citizens, Market and theatre patrons
- **CONS:**
- Location has undetermined construction costs to the City
- Lacks telephone Line access
- Only supports one-way traffic off Hamilton
- Would need to be reviewed for approval by SECU



Location 7- Drive up Booth on Green St

- **PROS:**
- Accessible to employees, citizens
- **CONS:**
- Not convenient for Theatre/Market patrons
- Location has undetermined construction costs to the City
- Lacks accessible/designated parking
- Limited Green Street one way traffic
- Not visible to drive by traffic
- Must grant SECU building access after hours
- Less visible area during dark/non-peak hours (safety issues)
- **Not a recommended site by SECU**



Location 8 - Drive Up Booth on Green St

- **PROS:**
- Accessible to employees, citizens
- **CONS:**
- Location has undetermined construction costs to the City
- Not convenient for Theatre/Market patrons
- Lacks accessible/designated parking during work hours (City Employee parking lot)
- Used by Market Authority Transportation
- Limited Green Street one-way traffic
- May not get the required foot traffic to be successful
- **Not an recommended site by SECU**



SECU Interior ATM Machines

- **PROS:**
- Accessible to employees and citizens during business hours
- **CONS:**
- Not accessible after hours
- Must grant SECU building access after hours
- Lack of weekend/after hour access minimizes meeting targeted transactions required to be successful.
- **Not a recommended site by SECU**



ATM at Commerce Street Lot at City Hall

- **PROS**
- Convenience for employees, citizens, Theatre and Market patrons
- Increased Customer Traffic due to prime location
- No costs to the City
- Potential to generate the highest ATM machine volume usage



Follow these guidelines for safe ATM visits:

- Commit your Personal Identification Number (PIN) to memory; never share your PIN; be cautious when entering it around others.
- Wait until others have finished their transactions before approaching the machine.
- As you approach the ATM, be aware of your surroundings and be extremely cautious at night.
- Stand close to the ATM when entering your PIN and remember to retrieve your receipt, card and money before leaving the ATM.
- Wait until you leave the ATM to count your money.



QUESTIONS?

