

Forward High Point Update to City Council

September 6, 2016

The Forward High Point Board has met and established the following goals:

Organization and Finance: Hire CEO, Form 501 (c) 6, Create funding model that includes private support, Cultivate partnerships with Business High Point, Chamber, CVB, City, County, et al.

Multi-Sport Stadium and Entertainment Complex (Catalyst Development): Form Task Force for next phase, Receive feasibility report from CS&L, Odell Architects and Samet Corporation (construction estimate) and Develop strategy to move the project forward. This study has been privately funded through a number of generous contributions.

Economic Development: Formulate a One Stop Shop for downtown development (property, demographics, data bases, etc.), Encourage Showplace West Development, Encourage North Main Street development, Develop incentives including Synthetic TIF, New Market Tax Credits and work on a Fast Track Development Review Process.

Marketing: Develop Web page, logo and social media marketing efforts, Make community presentations, Promote downtown, Pull together community event resources (CVB, Market Authority, Theatre, Business High Point/Chamber, etc.) for joint efforts

We advertised for an Executive Director and received over 24 resumes, interviewed 4 and chose Ray Gibbs as our executive Director.

We have leased a 2 room suite on the 6th floor of the Radio Building and we are in the process of up fitting the space. Office furniture has been graciously donated by Bank of NC and Davis Furniture and interior designer Carol Jollay has donated her time with the layout and decorating. Internet and computer installation is under way and should be completed in the next 2 days.

The 501 (c) 3 reorganization is complete and the 501 (c) 6 formation is in process.

We are in the process of working on a logo and will soon be working on the website.

Doyle Early, Jr., Chairman of the Board

Forward High Point Foundation

Forward High Point Inc.