



Parks & Recreation Fees and Charges Recommendations

November 15, 2017

Athletic Field Reservations



Athletic Facilities

Current: \$75 per game

Suggested: \$100 per game

High Point Athletic Complex

Current: \$100 day game, \$125 night game

Suggested: \$125 anytime

Johnson Street Complex:

Suggested: \$125 anytime

Athletic Tournament Fees



Current: \$200 1st field
 \$175 2nd field
 \$150 3rd field

Proposed: \$250 1st field
 \$200 2nd field
 \$150 3rd field

New Athletic Fees



- **Track Equipment Fee:** \$250 per month
- **Gate Fee:** \$50 per tournament at all fields
- **Concession Fee:** \$50 per tournament at all fields
- **Merchandise Fee:** \$50 per tournament at all fields
- **Attendant Fee:** \$20 hr., 2-hour minimum
- **West End Cross Country Course:** \$100 per meet

Facility Rental Fees

Current Structure



Recreation Centers

(Allen Jay, Deep River, Morehead, Oakview and Southside)

Area	1 hour	2 hour	4 hours	6 hours	8 hours	12 hours
Gym - Type A	\$50	\$70	\$100	\$145	\$190	\$290
Gym - Type B	\$75	\$100	\$150	\$200	\$250	\$400
Activity Room		\$50	\$65	\$75	\$80	
Large Activity Room (Oakview, Deep River, Allen Jay, Morehead)		\$85	\$100	\$125	\$135	
Entire Center		\$210	\$275	\$345	\$385	
City Holidays		\$150 additional fee for events on approved City Holidays				
Staff Fee for events that run past their end time		\$25 per hour/ per employee				

Facility Rental Fees Proposed Structure



Recreation Centers

(Allen Jay, Deep River, Morehead, Oakview and Southside)

Area	Per hour
Gym - Type A	\$35
Gym - Type B	\$50
Activity Room	\$25
Large Activity Room (Oakview, Deep River, Allen Jay, Morehead)	\$35
Entire Center	\$110
City Holidays	\$150 additional fee for events on approved City Holidays
Staff Fee for events that run past their end time	\$25 per hour/ per employee

Golf Course Rates



Play & Ride- Weekdays	Blair Park	Oak Hollow
Juniors (must be licensed and 16 years of age to drive cart)	\$ 22.00	\$ 24.00
College Student Rate	\$ 20.00	\$ 22.00
Junior Special- (after 12 pm) playing with an adult who paid the Regular 18-hole fee	\$ 12.00	\$ 15.00
Junior Special- (after 12 pm) playing with an adult who paid the Regular 9-hole fee	\$ 9.00	\$ 10.00
Grillroom Voucher for \$3 given to Regular 18 hole customers from 12-3 pm		
Play & Ride- Weekends	Blair Park	Oak Hollow
Twilight Rate (based on time of year, could be 1pm, 2pm or 3 pm.)	\$ 21.00	\$ 25.00
Super Twilight (after 5 pm)	\$ 18.00	\$ 22.00
Walking – Weekends	Blair Park	Oak Hollow
18 holes From 8 am-12 noon	\$ 30.00	\$ 39.00
Juniors (after 2 pm)	\$ 10.00	\$ 13.00
College Student (after 12 pm)	\$ 13.00	\$ 20.00

Golf Now



- Point of sale system used at Oak Hollow and Blair Park Golf Courses.
- Golf Now is the world's leading tee time platform.
- Allows golfers to find our golf courses and book tee times online.
 - 9,000 course partners
 - 2 Million unique golfers in their system
- Uses vast email database and social media platforms to market the courses.
- Golf Now Plus also manages the Dynamic Pricing model.

📍 Oak Hollow Golf Course

📅 Nov 15, 2017

Any Golfers ▾

Search

🟢 Search Courses → ● **Select Tee Time** → ● Select Rate → ● Select Golfers → ● Checkout

🔥 Hot Deals

Date

📅 Nov 15, 2017

Filter Options

Reset

Time

5 AM - 9 PM+

Price

\$0 - \$130+

Golfers

Any

1

2

3

4

Holes

Any

9

18

Rate Types

All Rate Types ▾



Oak Hollow Golf Course

3400 N Centennial St High Point, NC 27265

Holes: 18 Par: 72 Length: 6483 yards Slope: 131 Rating: 72.1

[View Ratings, Reviews and more](#)

91% of golfers recommend this course

★★★★☆ 161 Golfer Reviews

Played this course? [Write a Review](#)

View By: **Tee Times**

Sort By:

Time ▾

Showing Tee Times for: Oak Hollow Golf Course on [Nov 15, 2017](#)

🔥 Hot Deals

12:08 PM

\$24

12:24 PM

\$24

8:00 AM Tee Time

Golfers: 1 - 4 Holes: 18 Cart: Included

Online Rate

\$32.00

~~\$39.00~~

Book Now

8:32 AM Tee Time

Golfers: 1 - 4 Holes: 18 Cart: Included

Online Rate

\$32.00

~~\$39.00~~

Book Now

8:48 AM Tee Time

Golfers: 1 - 4 Holes: 18 Cart: Included

Senior

\$24.00

Book Now

Dynamic Pricing



- Adjust online pricing using parameters set by the golf course and known demand for tee times.
- 3-4 price points per day
- Daily/ Weekly adjustments based on utilization
- Courses that use the Dynamic Pricing program book 58% more rounds and collect 79% more revenue