

Prosperity & Livability Committee Members: Ewing, Hudson, Peters, and Golden Chaired by Council Member Ewing 3rd Floor Lobby Conference Room June 6, 2018 – 9:00 a.m.

MINUTES

Present:

Committee Chair Jason Ewing; and Committee Members Jeff Golden, Wesley Hudson, and Monica Peters

Staff Present:

Randy McCaslin, Deputy City Manager; Eric Olmedo, Budget and Administrative Director; JoAnne Carlyle, City Attorney; Lee Tillery, Parks and Recreation Director; Tracy Pegram, Assistant Parks and Recreation Director; Tim McKinney, Maintenance Operation Director; Mark McDonald, Director of Transportation; Jeron Hollis, Community and Public Engagement Director; Ryan Ferguson, Marketing Manager; Tim Tricot, GIS Manager; Laura Altizer, Senior Budget Analyst; Lisa Vierling, City Clerk and Sandra Keeney, Deputy City Clerk

Others Present:

Debbie Lumpkins, Executive Director- High Point Area Arts Council Jim Morgan, Board of Directors and Former Chairman, High Point Area Arts Council Cyril Jefferson, Resident

News Media:

Pat Kimbrough, High Point Enterprise

Chair Ewing called the meeting to order stated if there were no objections there would be an addition to the Agenda. Parks & Recreation has a brief presentation to share with the Committee and he request that they present first. There was no objection by the Committee.

Parks & Recreation - Piedmont Discovery Application

Lee Tillery, Parks & Recreation Director, stated his department has been working with the city of Greensboro and Guilford County to initiate an application regarding locating Parks and Trails via Smartphones and computers. He introduced Tracy Pegram, Assistant Director of Parks & Recreation.

Ms. Pegram stated this is a Piedmont Discovery Application and shared how the app could be accessed with a mobile device or computer. She said residents and visitors would have the

capability of searching parks by name, amenities, and "near me" using Google maps and noted the app would be free. She stated the app would allow customers to rent shelters as well as give the level of difficulty of the trails. She shared pictures of the app and gave examples of how the information would be displayed and formatted.

Chairman Ewing asked in the drop down, is there the ability to not select anything, so it will populate all parks and trails. Ms. Pegram stated yes, "near me" could be selected and the app would populate parks and trails near your current location.

Chairman Ewing asked when the app would be ready for public use and Ms. Pegram replied after a 6-month test period, they plan to roll the app out in the fall of this year.

Mr. Tillery stated he would submit the Agreement to the City Attorney for review, and noted the Parks and Recreation Commission has endorsed it. City Attorney JoAnne Carlyle pointed out that more than likely it would be an Interlocal Agreement between the agencies involved and would eventually require Council's approval.

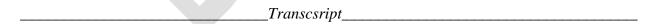
Chairman Ewing requested a presentation be made to full Council regarding this item and Deputy City Manager Randy McCaslin advised this could be accomplished with a future manager's briefing.

Chairman Ewing made a motion for staff to move forward and take any action necessary to continue development of the app and at the time that it does come to Council, it will be forwarded with a favorable recommendation of the Committee. Committee Member Golden seconded the motion. Motion carried unanimously with a 4-0 vote.

Arts Council Funding

Chairman Ewing suggested since there were several people present regarding the Arts Council Funding item, he recommends that the Committee discuss that item next. There were no objections by the Committee Members.

Chairman Ewing gave a brief overview and history of the item noting it was referred to the Prosperity & Livability Committee for further discussion at the May 7, 2018, City Council Meeting.



Chairman Ewing: I am not comfortable paying for a portion of a property and not having some interest in that property. Staff went out and did a very brief evaluation of the property, a quick glance at some things. It is an old property. It is a historic property and definitely has some deferred maintenance.

Tim McKinney, Maintenance Operation Director: It is starting to show some yes.

Chairman Ewing: That could be costly in the future. We've got enough facilities from a Municipal stand point to care for from Tim's side to Parks and Rec and all the other departments that have facilities, so I don't know that we want to own another building that is hundreds of thousands of dollars for maintenance and with that said, I don't know that an entity a non-profit such as Arts Council really needs to be focusing on trying to maintain an old building like that verses putting money and effort into programming to do what their goals is, to do Arts.

Committee Member Peters: Yes, I get that, but you can't do programing if you don't have a building.

Chairman Ewing: Right. So my point to that is, it might be more feasible while the real estate market is very lucrative right now to and that the furniture market industry is hopping you can see the twenty, thirty, forty million dollars' worth of investments going on right now downtown and show rooms it might be a great time to take advantage of selling a building that has historic architectural value that's within the heart of the show room district and find something more suitable within the catalyst area where there is a little more foot traffic to support the Arts over all. We have talked about this for years. The idea would be at some point to have once again a full Arts Community where TAG, all of the Arts are under one roof, under one umbrella again.

Committee Member Peters: Now that might be good for the future but I think for the here and now, I mean they have already put a lot of sweat and tears in acquiring that building, they have already spent a lot of money that they raised, I'm still for a matching grant. I would like to ask, ask you to ask since you are the Chair where that John Faircloth match comes in.

Chairman Ewing: The \$180,000? I saw that....

Mr. Morgan: I'm sorry I didn't....

Committee Member Peters: That John Faircloth, that was in the newspaper.

Chairman Ewing: General Assembly.

Ms. Lumpkins: It is an appropriation.

Chairman Ewing: It's an appropriation offer.

Committee Member Peters: Ok. Ok.

Ms. Lumpkins: It's a direct appropriation.

Committee Member Peters: Ok, so that will not be a part of the matching grant, right? You will still get the other from private.

Mr. Morgan: The question, and I thought that we were going to meet before this meeting, and I think you were out of town and so forth. I guess the question is would that count as our match. Now very candidly, off the record Pat, we are also talking to other people about raising money.

But the issue would be would the state you know take care of this matching grant with it. Even though it's not, I talked to Chief Faircloth Monday, I guess ran into him and it is not required that that money be matched as the County's' money was not.

Committee Member Peters: Right.

Chairman Ewing: Just an appropriation.

Mr. Morgan: Appropriation, that is correct.

Committee Member Peters: Well, because there were some concerns about you know that the contract clearly stated that it had to be from private donations. So, it couldn't be the matching grant.

Mr. Morgan: I didn't read that in the contract.

Committee Member Peters: Ok.

Mr. Morgan: You know that's up to the Council. We just want to get the building paid for and frankly as I've said before, it is so unique that we think going forward the building there now is so popular, that we can maintain it and basically break even where we can furnish facilities to the community theater and ballet and it's a win-win.

Committee Member Peters: And then maybe in the future sell it for a profit and move it closer the catalyst project. But that will be two or three or four years down the road.

Chairman Ewing: Well it depends on what works for them.

Committee Member Golden: Doesn't it say it can't be sold for ten years? Is that in the contract? So, that wouldn't be an option.

Chairman Ewing: There can't be a note taken out.

Mr. Morgan: Couldn't be a deed of trust put on it as part of our agreement and the only thing I'd want to change in that would be not that it be adamant without the approval of council in case something would come up that we would need to deal with, with that. But I don't know, and I will try to be quiet here, I don't know of a facility that has a stage, a kitchen, and all of those wonderful things that bring people in and the uniqueness of it like this building. I mean it is fabulous. So, sure down the line somebody comes along and wants to give us ten million, yeah, we will build another building similar to it.

Ms. Lumpkins: We can add to it, because it's already been approved to add to the north end, it can go up two more floors.

Mr. Morgan: So, please help us. Please. We are there, and the question would be, can we count the state grant or do we have to raise the money. The other thing is, and again, I'm going to try,

we originally had it proposed where we'll do half this year and half next and our time has run out, so if you can do the hundred and ninety or whatever it is and give us all of next year just to be sure. Then I'm convinced we will get it paid for. I keep saying this, but one last thing. We will take the state money and pay on the mortgage and indebtedness that we have like we have done every penny that has come in on this building. Nothing has gone anywhere else. We have paid out a bunch in interest.

Chairman Ewing: So, a couple of things from my standpoint. Our original discussion, yes, when we were talking about a matching grant, we had said they need to come from private funds, not any grant source and especially not reallocation of tax payers' dollars. So, for me, and I think a few others that I have spoken with, the \$180 from the state appropriation wouldn't count for any type of match. With that, if there is any desire for Council to breakdown the other \$180 and offer a match of \$90 and \$90, you know we can open that up for discussion. But back to me, the concern is from a facility standpoint with operations in the red on an annual basis and hundreds of thousands of dollars of deferred maintenance is at some points going to have to be addressed. You know paying the note off only saves what is that about \$50,000 a year in interest.

Ms. Lumpkins: It's about \$22,000 in interest.

Mr. Morgan: It goes down every year, because the way I structured the loan is that we pay down every year so at one time it was high, let me give you a total. Over the last six years or almost six years, we have paid \$129,206 in interest up to this point. And if we didn't have that we would pretty much be breaking even with the building, if we didn't pay the interest.

Chairman Ewing: In one of our previous conversations, I've got interest and principal annually is about \$49,000 does that sound about right?

Mr. Morgan: There's a mandatory \$29,000. The way we structured it, that has to be paid every November.

Chairman Ewing: That's the principal payment.

Mr. Morgan: And then whatever the interest is calculated and that's gone up due to the fact interest rates have gone up.

Chairman Ewing: So, you know even if you paid the note off that saves you let's say \$50,000 a year. If it's paid off today. You don't have that principal payment and you don't have that interest payment annually. They are still operating in the red, at some point they are still going to have to address a lot of deferred maintenance on the facility that with its age, it's only going to continue to get worse, it was what year was that built?

Ms. Lumpkins: The building will be 80 in July.

Mr. Morgan: Well, there is a section that has been added to it. [inaudible—all talking at once]

Mr. Morgan: Let me say on maintenance, let me address that. When we first bought it we put a new roof on part. We have repaired some of the siding. We think really that if we get it paid for where we can get some grants and come in and redo the siding, or you know put some heavy-duty paint on it. And then the only issue I think we have is maybe the parking lot and we continue to repair that every year due to the traffic we have.

Chairman Ewing: Does that property have Historic Designation?

Ms. Lumpkins. No.

Mr. Morgan: I don't know.

Chairman Ewing: Discussion?

Committee Member Golden: When you guys went out, all you did was take note of the deferred maintenance. You didn't do anything else?

Mr. McKinney: Basically, it was a simple walk through observation of the exterior and interior. It is at a point where right now it is not as obvious, but you can see things that are going to occur in the next 4 to 5 years primarily. The systems are getting to that point in age where they are going to be an issue in the next 4 to 5 years. And as Mr. Morgan indicated with the parking lot and some of the siding. The other thing we don't know is the owners prior to what due diligence did they do with the painting. Is there possibly lead-based paint possibly underneath. We don't know. We have not taken it that far. We also did not access the crawl space or any of the upstairs. The facility is very nice from an aesthetics standpoint. The last time I was in there which was several years ago, it has vastly improved. They have done a fantastic job, but what I think we're looking at, we are coming up on that window of time where we must put some money into it or you will see the damage start to occur in certain places.

Committee Member Peters: Whose responsibility would that maintenance be? The Arts Council?

Mr. McCaslin: Yes, they own the building.

Committee Member Peters: Absolutely.

Mr. McCaslin: Right now, the city has nothing to do with it, no ownership in it.

Committee Peters: Right. Well, the only thing I would like to add is, the first encounter with the Arts Council that I had my daughter was a little fairy in Sleeping Beauty and actually Jim Morgan's granddaughter was in that too. But, they had practice at the Elks Club and the performance was on that little stage at the Y.W.C.A. where we all had that. So, then I ended up being on the Board of the High Point Community Theatre and you know there was no home, we had to practice at the mall and then we had to paint sets and stuff. I had to go to somebody's house, you know, and be under the deck because it was raining. So, I think it is important to have a facility and they've worked really hard to raise the money that they've paid for already, so I would like to see the City to help them.

Chairman Ewing: I don't disagree that they need a facility. But I think that we, as governing body, of the tax payers' dollars have to ensure we are not putting good money after bad. And the facility that age, that has a lot of maintenance needs upcoming in the next five years, five to seven years, that has a negative cash flow from the organization, I don't feel comfortable putting tax payers' dollars into something that is losing money every year it's not able to maintain the facility. I agree they need a facility, but I don't think that's the right facility with the way their income statement looks. And with the way they are structured, they are an Arts Council. They are not a Facility Maintenance Council, they are not a Business Council, their core is to deliver Arts Programming. Not maintain an 80-year-old building.

Committee Member Hudson: That is something that has changed. There are two ways that an Arts Council functions, one is as a booking agent and one as an arts funding agent and tradition has been you are one or the other. So the Winston-Salem Arts Council used to be just a funding agency. Greensboro just a funding agency and then they started moving into this where you had facilities being a booking agency. That's kind of a recent development. Originally the Arts Council was specifically for funding. That's what they did. None of them had facilities. That is kind of a recent development and in my opinion, it is not a good development. A lot of Arts Councils have taken a lot of hits because they have become a facility. My personal opinion is I don't think they should have done that. They did so that is the animal we deal with now.

Chairman Ewing: And that takes away from the focus of the programming, which is the core mission of the Arts Council.

Mr. Morgan: May I address those two issues?

Chairman Ewing: Sure.

Mr. Morgan: First of all, emphatically, I believe when the building is paid for that we are going to be in the positive, not in the red. I believe that with all my heart and soul. Secondly, what has happened in Greensboro and Winston, I have mentioned this before, the City now owns their buildings. They bought and paid for and let them have a lease on the building. The Arts Council doesn't own it. But we have never been able to reach a consensus in this community. We were the largest community in the state that did not have an Arts Center. So, we stuck our neck out and we got a deal on the building. We got a perfect place and we want to go forward, but we need your help. And let me emphasize too, that one of the things that is very important, every time we do a grant, everybody ask has the City participated, and we have to be very honest and say no.

Chairman Ewing: And we have. We have.

Mr. Morgan: What?

Chairman Ewing: We have.

Mr. Morgan: Not in the building. They ask the question, have you helped with the building? We say yes, the commissioners have, but no.

Chairman Ewing: But if it is a means of qualifying for a grant, we have given you over \$100,000 a year and you can shift that and say we will put \$49,000 of the City's money into debt service payment.

Mr. Morgan: But we need that for operating expense and Council....

Chairman Ewing: We got \$49,000 we pay every year. Does that come from strictly donors?

Mr. Morgan: Money we've raised.

Chairman Ewing: Well, wouldn't debt service be part of operating though?

Mr. Morgan: Well, I'm going back to the question, and I've got to answer it honestly. Has the City helped with the building, with the capital building, and we've got to say no. But we think though, if we can say yes, they have helped, they did a matching grant, that will bring in other grants. For example, we would like to get one from Lowes to come in and re-paint the building and do things like that.

Ms. Lumpkins: Can I just say one thing? Before we bought the building, we had really healthy reserves, we were never ever in the red. We had like \$80,000 in reserves and how that helped us with cash flow is when you get a grant from the state for Grass Roots Funding for example and we do Arts Splash and a Day in the Park, we are spending that money before we get it from the state. We never had a cash flow problem, because we always had reserves. Basically, our reserves were depleted because we knew we had money to pay the interest on the note, we didn't think it was going to take this long. I think our original plan was to do it within three years and that hasn't happened. So now we are trying to wrap it up, so we can build up those reserves, so it helps up with cash flow. So, all of sudden we are not going to go out and do all these grand things, because we need to build that reserve back up. We are not comfortable not having money, because of the way money flows, it flows in and flows out, sometimes it is flowing out before it flows in and that is just part of what we want to get back to is the focusing on, not only our program but the money we give to the community so they can do their programming. So, we did take a leap of faith because it was a building that was valued over three million, and we got it in foreclosure. The City Council was adamant that it be downtown, they wouldn't approve it being on North Main. They wouldn't approve it being on South Main. They wouldn't approve it being on Elm. When we found this, we took it to the Mayor and to the Assistant.... weren't you in that meeting?

Mr. Morgan: Randy was there. Strib was in....

Ms. Lumpkins: It was a consensus, it was a consensus that this was a good thing for us to do and to be downtown and be part of that, you know bringing people downtown. So, we documented it, and we have rehearsal studio's and all the weddings. We are the only Arts Council in the state that has got a booming wedding business. I had one last weekend and I have another one this weekend. I mean we are really doing good, which you know is unrelated business income. We are doing everything we can to make it work.

Mr. Morgan: Let me add to that, that Randy was there, and part of my.....as Chairman when we found the building, part of my thing is we are not going to do it unless the Mayor and the City Manager approves. Randy was there and the next thing I think we had the bike, the national Bike thing that we brought in and Strib was there and he said I like it. So, we went forward.

Mr. McCaslin: Since I've been brought into it, you're exactly correct. Becky was in the meeting as Mayor and I was representing Strib at the time and I don't think anyone had a problem at all with the purchase of the building and the location of the building. I think Becky was pleased with that. At that same time, the City was also told we are not coming to you asking you for money to pay for the building.

Mr. Morgan: At this time.

Mr. McCaslin: At that meeting, that's what he said. We are not asking the City for any money.

Mr. Morgan: At this time, we were just trying to get the location. You're right, you have been very kind to me over the years, and I thank you.

Committee Member Golden: How many Art entities do we got in High Point? I'm familiar with TAG and the Arts Council. How many more we got?

Committee Member Peters: Well, actually, only like Viva La Art but it's kind of dispersing a little bit. They've got something coming up this Saturday night, I don't know if everybody knows about it. The Arts have come together, The Arts Council, TAG and the Viva La Art to do a fundraiser at Blue Bourbon Jacks to "Bring the Lizard to Life" a mural. Then hopefully we'll launch some more projects working together in collaboration to help public art grow.

Mr. Morgan: Let me answer it this way. We have a number of affiliates underneath us which we help fund. Community Theater, Ballet....

Ms. Lumpkins: Community Concerts, Piedmont Artist and Children's Carousel Theatre.

Mr. Morgan: They don't come to you for help, we come and then we help them.

Ms. Lumpkins: Because we represent them.

Mr. Morgan: We represent them. So that money, and we again urge you to get us back where we were. That money goes to them to help them where they are not coming and asking for money.

Committee Member Hudson: And that was what I was saying historically that's what the Arts Councils job was.

Mr. Morgan: And that's what we do.

Committee Member Hudson: The City gives the Arts Council money, the Arts Council funds the Arts. The latest trend has been booking weddings, because now we've.....

Chairman Ewing: That's one of my biggest concerns, we've got a booming wedding business and that's great. If we have a booming wedding business then the revenue from that should be able to pay for somebody to deal with that part of the business.

Ms. Lumpkins: It doesn't yet. It doesn't yet, we've not increased our staffing and the income from that pays for utilities, HVAC repairs, things that are specific to the facility. It has a separate budget.

Chairman Ewing: I guess with that, it is great to have a booming wedding business, but if you have from a product standpoint, if you've got three product lines and one is running a thousand percent increase, but the other two are running a thousand percent decrease, you're still at a loss even though you got one booming line. I think just because the wedding business is going well, that is great and if the Arts Council wants to turn into an event coordination versus Arts Council then it might be set up well for that, but we are funding Arts Council, we are not funding a venue.

Ms. Lumpkins: We understand. We have an audit done every year. We have to give them how many days that the Theater was used for the Arts, Arts and Entertainment, and how many it was used for the rentals. To make sure we are, we are very protective of our non-profit status, so on one hand you're concerned about that, but I have another City Council Member that thinks we should be more for profit. Trying to keep the balance.

Mr. Morgan: We are just trying to break even on the building. Pay the utilities, give the space to the Ballet and the Community Theatre. We are not trying to run a profit business, we are trying to break even on the building and then we can do other things for the Arts. Our main thing is the Arts.

Committee Member Peters: I think it's smart if you don't have the Theater using the area or the ballet then why let it sit empty? Why not book a wedding so that you're helping yourself? I get that you're not trying to be a wedding venue, you're an Arts Council, but in the downtime, let's have a wedding. Right? Because don't you put the Arts first?

Mr. Morgan: The other thing we are doing and we have talked about this before, the County does not have us in with the non-profits for funding. They have us in Economic Development because the people we bring into town from surrounding counties and across the state for events is big for High Point. They stay in our hotels, they use our restaurants, they do all those other things.

Committee Member Golden: Next to the weddings, what's your next revenue and all that?

Ms. Lumpkins: For the building? The biggest one is Park for the Arts during Furniture Market. We are the transportation hub with the Market Authority and they are in our theater for 8 days, 10 days, and then they have the whole back of the building and then our staff, board members and volunteers park for the arts and so this physical year we made \$23,000 parking cars. That's what we do.

Committee Member Golden: It's weddings and then the parking detail, and then what?

(all talking at once)

Committee Member Golden: I'm talking about revenue.

Ms. Lumpkins: The usage?

Committee Member Peters: Revenue

Committee Member Golden: I'm talking revenue.

Ms. Lumpkins: You are talking revenue for the building?

Committee Member Golden: Yeah.

Ms. Lumpkins: I mean so in addition to weddings, we do corporate events, High Point Rotary, high school reunions, lots of cooperate events especially in December for the Holidays.

Mr. Morgan: We've had the Fire Department use it for their special events.

Ms. Lumpkins: For their graduation, we've done that, but some other non-profits and of course Arts and Entertainment is right up there with, you know, we have those events and everything like Third Thursday, Open Mic Night coming up this Friday night. It's free to the community to come in. We have a new poetry club that we started because there wasn't one in High Point.

Chairman Ewing: Piggybacking on that question you brought up the non-profit status having to identify percentage of use to maintain that. What is the percentage of use for Arts specific initiatives versus events, space fund raising.

Ms. Lumpkins: I don't have that number with me. If I had to guess 75% public Arts and Entertainment when you look at the whole building and probably 25% for other.

Mr. Morgan: We are trying to break even on the building and if we can get rid of that \$50,000 that you mentioned Councilman, then we would be in pretty good shape. If we continue to get funding from you and the county and so forth.

Committee Member Peters: Well, I know that the High Point Community Theatre uses it just about every single day.

Ms. Lumpkins: Someone is in there all the time, the ballet, etc.... You can come over there during business hours and it might not look that busy, but then you come back at night and the parking lot's full.

Chairman Ewing: For me it still falls back on, you know, I hear the arguments and I know that staffing has been cut down to minimal levels and I just have concern with our ability to really put on as many art specific programs that the community has a desire for. And meets the demographic

need of our core objective of the City. Again, going back to facility cost, you take out that \$49,000 annual total debt service you still have another \$81,000 in facility cost with just utilities expense, insurance, the average of repair maintenance for the last three years, not including is coming in the future a large scale. I just don't see, I understand building up reserves, but I don't see how you are going to build up much reserves when your cash flow, your net cash has been declining and at year-end, your cash flow was \$15,000 year-end, net cash. Again, it goes back, I don't see that it makes sense for us to invest in a facility that an organization is putting a lot of their eggs into the facility, which is going to have a greater expense in the future. That I don't see at some point in the next five years, them coming back to us saying a need for roof or HVAC system, they don't have cash on hand, but in order to now rent the facility for weddings because most brides do not want an 85-degree hot wedding, they have to do this and then that current Council will have to make decision to fork out another hundred, hundred fifty, two hundred thousand dollars to support the Arts facility, to go into that improvement because they don't have the cash available.

Committee Member Peters: Well, at that point when building, the furniture market offers them 10 million dollars.

Chairman Ewing: You don't know what is going to happen. In 2006 things were booming too and then two years later.

Committee Member Peters: I know, I mean I know I can't make a motion to the Chair.

Committee Member Hudson: You can make a motion.

Committee Member Peters: Oh, I can? I make a motion to take it back to full Council.

Chairman Ewing: Take what back?

Committee Member Peters: This matching grant. Is that....can I do that?

Committee Member Golden: I think one of the reasons we are here is because Council...

Committee Member Hudson: It wouldn't pass the way that it was, so it's here so we can come up with a motion. I will make a motion that we approve.

Chairman Ewing: Was there a second to Monica's motion? No, okay, so that motion fails.

Committee Member Hudson: I make a motion that we approve a matching grant of \$90,000. \$45,000 being in next year's budget and \$45,000 being in the next year's budget.

Chairman Ewing: Next year being 2018-2019 and 2019-2020?

Committee Member Hudson: I don't think we can do it for this year's budget because we already approved the budget two days ago.

Mr. Morgan: Please do it all in one year. The original thing had \$90,000 this year and \$90,000 the next year, so please do it in this year so we can pay it off.

Committee Member Hudson: I can explain my thinking. We do give other entities substantial amounts of money and we're giving some next year for several non-profits. They are not getting a grant, but an allocation next year.

Committee Member Golden: But we are not giving any money to anybody to pay for a facility.

Committee Member Hudson: But we do. For like the YWCA, we give them money for facility upgrades.

Chairman Ewing: Capital improvements.

Committee Member Hudson: Capital improvements we do fund, so I don't see it as that far of a stretch. \$90,000 in one budget is a lot of money to me. It would need to be private as well, a private matching grant, and I say that because that is a test for us to see if there is any interest in the community.

Chairman Ewing: So just for clarification your motion is matching it with \$90,000 spread over two budget years beginning in 18-19 and \$45,000 each year. Private dollars no grants or state funding.

Is there a second?

Committee Member Peters: Is there a chance you can do the whole \$90,000 in one year?

Committee Member Hudson: It is not a problem with me, you know what I'm trying to do is come up with a grant.

Committee Member Golden: Something that might pass.

Committee Member Hudson: A grant proposal that will pass because if we say \$90,0000 next year we are back to the original proposal anyway which was voted down.

Committee Member Peters: Not necessarily because the original was \$180,000 and now we are whittling it down to \$90,000, but at least do it in one year, not two. I mean I would second that motion.

Committee Member Hudson: You can make a substitute motion. I'm trying to come up with something that will pass.

Chairman Ewing: Is there a second to Wesley's \$45,000 and \$45,000? No? Ok. That dies.

Committee Member Peters: I make a motion to do a matching grant up to \$90,000 for the next budget year.

Committee Member Golden: A motion for \$45,000 just failed and you are going to shoot for \$90,0000?

Committee Member Peters: Right, because that's how I roll Jeff.

Chairman Ewing: Rainbows and Unicorns man, Rainbows and Unicorns.

Committee Member Hudson: I will second it, but I can read the future and say it will go to Council. It will not pass and this will be done.

Committee Member Peters: It has to go back to Council.

Committee Member Hudson: If this goes back to Council and gets voted down, it's down.

Chairman Ewing: It's done there is no more conversation.

Committee Member Hudson: That is the danger of...

Committee Member Peters: Okay, okay. Then what would be the flip side.

Mr. Morgan: We are in favor of that. We'll hope you'll get the votes. We hope that some of you will come to their thinking.

Committee Hudson: I will second the motion.

Ms. Carlyle: Please repeat for clarification.

Chairman Ewing: For clarification.

Ms. Carlyle: Fiscal Year 2018-2019?

Chairman Ewing: Fiscal Year 2018-2019, a \$90,000 matching grant, privately funded. Am I missing any terms?

Ms. Carlyle: No, I think everything else remains the same.

Chairman Ewing: We've got a motion and a second. Those in favor.

Committee Member Golden: I'm opposed.

Chairman Ewing: So, we've got two, a 2-2 split vote, so no recommendation.

Committee Member Golden: I move we take the original thing back to Council, let them vet it and make a decision on it.

(in audible all talking at once)

Committee Member Golden: \$90,000 that was it. I'm talking about the whole \$180,000 back to the Council and let them vote.

Chairman Ewing: We can. There is no recommendation. We can put the \$90,000 on the Agenda with no recommendation.

Mr. McCaslin: The other can always come up as a motion after.

Chairman Ewing: We've got a motion and a second. There is not a recommendation because it's a split vote, but we can move it to the June.

Committee Member Golden: Are we meeting the week of July 4th?

Ms. Vierling, City Clerk: No.

Committee Member Peters: Yay.

Mr. McCaslin: We have the June 18th meeting and then whatever the third meeting in July is.

Chairman Ewing: So, let's put it on the June 18th Agenda.

Committee Member Hudson: I'm not here on June 18th so you are going to lose my vote. There are all kinds of reasons that I keep saying.

Chairman Ewing: We've already tabled it once.

Committee Member Golden: Send it for July 16th right?

Mr. McCaslin: That's up to the committee.

Committee Member Hudson: You can put it on for June, it will just not be a vote for me. It won't be a yes vote.

Chairman Ewing: June 16th is when we are going to confirm our non-profit allocation for our 2018-2019 budget. We can knock it all out while were discussing the same topic and not push it through, even though this going to be affected by the next physical budget.

[inaudible]

Ms. Carlyle: Jeff needs to withdraw a motion, to bring the whole thing back...

Committee Member Golden: I will do that, I withdraw my motion.

Ms. Carlyle: Now it's just down to the 18th of June or the 16th of July.

Chairman Ewing: July 16th we will probably have public hearings right?

Ms. Carlyle: And Public Comments.

Chairman Ewing: July 16th if ya'll are good with that, we will put it on July 16th agenda with no favorable recommendation and see what happens.

Mr. Morgan: Mr. Chairman, one last question. Just to clarify, it will go back the original I guess which was half one year and half another, the \$180,000?

Chairman Ewing: The motion was just for \$90,000 match which will be perpetuated in the 2018-2019 budget next July when it will take effect.

Mr. Morgan: Not this year?

Chairman Ewing: No. Because we have already approved this year's budget.

Mr. Morgan: But you can, \$90,000 in your budget is nominal.

Mr. McCaslin: Of course, Council can change it. Council can determine the timing.

Mr. Morgan: They can put the \$180,000 back or whatever, okay. Thank you.

_____End of Transcript_

Discussion – Traffic Situations on Rotary Drive

Mark McDonald, Transportation Director, gave a presentation on this item.

Mr. McDonald reminded the Committee during the last meeting, the Committee recommended the Transportation Department submit the data for Rotary Drive and apply it to the current traffic calming policy to see how it would score. Mr. McDonald shared the results, noting there are five different criteria:

- 1. Speed limit
- 2. Daily Volume
- 3. Pedestrian Activity
- 4. Crash History, 2015-18
- 5. Other factors general geography etc.

Using the Policy and applying it from Chestnut to Ray and Ray to Lexington, both of the sections maxed out in points regarding speeding and daily volume. He stated the section on Chestnut to Ray maxed out in points for pedestrian activity. He pointed out that there have been 22 crashes in both sections in the last 3 1/2 years. He stated there were no noticeable patterns regarding the crashes, some were due to rear end crashes and distracting driving. He stated both sections maxed out at 60 and 70 points, which is well above the criteria for consideration and prioritizations for traffic calming measures.

Mr. McDonald gave several examples and theories regarding traffic calming measures and shared a map with a temporary solution that could become permanent.

Chair Ewing asked how much funds were allocated for these types of projects. Mr. McCaslin answered \$100,000. Committee Member Hudson asked if the funds were annually appropriated, or if they roll over from year to year. Eric Olmedo, Budget and Administrative Director responded it has been \$100,000 a year we haven't rolled it over. Chairman Ewing asked if there was a cap on the projects. Mr. McDonald answered it would be capped at \$100,000 a year. There haven't been a lot of projects. The neighborhoods have not gone through the process yet, so we have not had a lot of requests. Mr. McDonald noted that his department had not received a petition from citizens regarding Rotary Drive, but noted he was aware of something presented by citizens at the Council Meeting Monday night.

Committee Member Golden stated in some areas, there are signs that read "double the fine" and he questioned if speeders could be controlled by police presence. McCaslin stated it is effective while the police are present, but as soon as there is no longer a police presence, speeding continues.

A discussion ensued regarding traffic calming measures and the different variables regarding where and what types of traffic calming measures to use.

Mr. McDonald stated he would advise that the policy be followed regarding the improvements and/or measure, and notify the neighbors around Rotary to let them know what the options are and receive their comments.

Committee Member Hudson stated there is a part of the policy that states the petition needs to come to the Transportation Department first. Mr. McDonald replied in the affirmative. Mr. McCaslin stated this is the citizen initiated part, but there is also a City initiated part.

Committee Member Peters suggested having two options available for review by the citizens. Mr. McDonald replied this could be done and suggested permanently installed speed humps to be strategically placed along the entire corridor.

Chairman Ewing stated he would recommend that staff evaluate where the speed humps need to be placed and bring those recommendation back to the Committee.

It was decided by a general consensus that there would be a Special Meeting of the Prosperity and Livability Committee on August 1, 2018, and this item would be placed on the Agenda for further discussion at that time.

There being no further business to discuss, the meeting adjourned at 10:41 a.m. upon motion duly made and seconded.

Respectfully submitted,

Sandra Keeney Deputy City Clerk

Jason P. Ewing, Chairman