

CITY OF HIGH POINT

AGENDA ITEM



Title: Appointment- Human Relations Commission

From: City Clerk's Office

Meeting Date: March 2, 2020

Public Hearing: N/A

Advertising Date /

Advertised By:

N/A

Attachments: Application/Resume

PURPOSE:

To confirm the appointment of Rase McCray to the Human Relations Commission as Mayor Pro Tem Chris Williams' Ward 2 appointee. Appointment to be effective immediately and will expire 11/1/2022.

BACKGROUND:

Mayor Pro Tem Chris Williams is recommending the appointment of Rase McCray to the Human Relations Commission as the Ward 2 appointee. Appointment to be effective immediately and will expire on 11/1/2022.

BUDGET IMPACT:

N/A

RECOMMENDATION / ACTION REQUESTED:

Council is requested to confirm the appointment of Rase McCray to the Library Board of Trustees.

Profile

Rase _____ McCray _____
First Name Last Name

rase.mccray@highpointnc.gov _____
Email Address

414 Cory Road _____
Street Address

Suite or Apt

High Point _____
City

NC 27265
State Postal Code

Business: (336) 883-3695 _____
Primary Phone

Home: _____
Alternate Phone

High Point Public Library _____
Employer

Which Boards would you like to apply for?

Human Relations Commission: Submitted

Ward you reside in?

5

Interests & Experiences

Please list any work, volunteer, and/or educational experience that you would like us to consider in the review of your application.

[mccrayrr_HRC.pdf](#)

Upload a Resume

Have you participated in Leadership High Point?

☐ Yes ☒ No

If yes, please list the year in which you participated in Leadership High Point:

Gender

None Selected

RASE MCCRAY

414 CORY RD
HIGH POINT, NC 27265

(206) 818-9299
RASE.MCCRAY@HIGHPOINTNC.GOV

SELECTED PROFESSIONAL & COMMUNITY SERVICE

- Chair**, Librarians Build Communities. NC Library Association Fall 2018 – Present
- Led four-member committee through a year-long partnership with Forsyth Backpack Program, including
 - a “packing event” service activity attended by 150 volunteers,
 - a fundraising campaign that raised \$4,000, and
 - a spare change drive in Forsyth County Schools that raised ~\$3,000
 - Helped Samaritan Ministries raise ~\$1,000 to purchase clothing, warm outerwear, and toiletries for their 80 guests currently experiencing homelessness
- Library Liaison**, International Advisory Committee. City of High Point Fall 2017 – Present
- Member**, Steering Committee. Greensboro Bound Lit Festival Summer 2018 – Spring 2019
- Member**, White Folks Serving Black Lives Matter–Gate City Fall 2016 – Spring 2018
- Helped found and market an innovative reparations program that collects funds from white supporters to support Black transgender community organizers and activists
 - Organized recurring public events and biweekly meetings
- Member**, English Curriculum Planning Committee. Jefferson College Spring 2012

SELECTED WORK EXPERIENCE

Library Associate

High Point Public Library – Readers’ Services
Fall 2016 – Present

- Assist customers with readers’ advisory reference requests, including finding, reserving, and retrieving materials, recommending additional items of interest, and teaching recurring classroom and one-on-one training sessions on e-book/e-audiobook services and mobile technologies
- Plan and implement programming for young adults, adults, and seniors, including writing press releases, creating marketing brochures/flyers, and managing social media
- **Sole organizer of the 2018 HPPL Community Read focused on addressing food inequality**, which distributed 400 books across the city and hosted over 30 programs attended by 1543 community members
 - **Founded a back-to-school summer block party designed for refugees and international community members**, including giving away ~300 backpacks full of school supplies to 800 attendees

Director of News & Outreach

School of Engineering & Applied
Science

Yale U

Fall 2013 – Spring 2015

Researched and wrote time-sensitive news items for university websites, in-depth features for School's annual magazine, and compelling press releases for national distribution

Cultivated strong personal relationships with over 90 faculty and their students for proactive story lead development

→ **Conceived unique promo materials to heighten school awareness** such as baseball cards announcing new faculty hires and April Fool's Day news stories

→ **Increased length of annual magazine content by 81.5%** to diversify faculty representation and deepen research coverage

**Writing Specialist and Assistant
Professor of English**

Dept of Student Affairs and Dept of
Humanities

Jefferson College of Health Sciences

Summer 2010 – Winter 2012

Coached students and faculty one-on-one in the development of cogent, argument-based writing that exemplifies the principles of scholarly research

Partnered with library, disability office, and pedagogy staff to ensure adherence to evidence-based teaching practices

→ **Oversaw completion of the college's first *Writing Handbook***; revised, reorganized, and significantly expanded 2nd edition from 62 pages to 97 pages

→ **Increased writing center use by 112%** from 324 appts. per semester to 686 appts.; increased individual appts. 125% from 196 appts. to 441 appts.

Marketing Consultant

Two Top Snowmobile

Spring 2006 – Winter 2012

Redefined company image and marketing strategy in wake of crippling government regulation, including redesigning nationally-distributed brochures and significantly enhancing web presence

Prepared application to renew government concessionaire license

→ Though 1 of 4 surviving snowmobile businesses (down from ~40), **Two Top now accounts for nearly 70% of all winter transportation rentals into Yellowstone National Park's West Gate**

EDUCATION

M.F.A. Creative Writing, Hollins U, GPA: 4.00 2010

M.A. English & Comparative Literature, U Cincinnati, GPA: 3.94 2008

Graduate Certificate in Professional Writing & Editing, U Cincinnati, GPA: 4.00 2008

B.A. English: Writing, Pacific Lutheran U, Major GPA: 3.8 2006

B.M.A. Music Composition & Theory, Pacific Lutheran U, Major GPA: 3.71 2006