

# CITY OF HIGH POINT

## AGENDA ITEM



**Title:** Special Events Policy

**From:** Eric Olmedo, Assistant City Manager

**Public Hearing:** N/A

**Attachments:** Special Events Policy  
Special Events Fee Schedule  
List of Special Events

**Meeting Date:** April 6, 2020

**Advertising Date:** N/A

**Advertised By:** N/A

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### **PURPOSE:**

Special events are important contributors to the quality of life for High Point citizens. City resources are used for many special events held in the City. A defined policy gives the City Council and City Staff guidance regarding which events are co-sponsored by the City, and the fee schedule allows the city to recover a portion of the cost to support these events.

### **BACKGROUND:**

The City Council adopted the current Special Events policy in May, 2018. The Prosperity and Livability Committee met on April 1, 2020 and discussed modifications to the existing policy, and is recommending adding the Unity Festival and removing the Cycling Classic and the History Rocks events from the policy. The Committee also supported the staff recommendation to increase the cost of renting the sign truck from \$18 per hour to \$25 per hour, the cost to rent traffic cones from \$2 each, per day to \$5 each, per day, and the clarification that the Police Officer cost is \$40 per officer, per hour.

### **BUDGET IMPACT:**

There will be minimal increased revenue associated with the fee schedule changes. The fiscal impact is yet to be determined.

**RECOMMENDATION / ACTION REQUESTED:** Staff recommends approval of the policy.