

# CITY OF HIGH POINT

## AGENDA ITEM



**Title:** Revisions to the Special Events List portion of the Special Events Policy

**From:** Eric Olmedo, Assistant City Manager

**Meeting Date:** July 20, 2020

**Public Hearing:** N/A

**Advertising Date /  
Advertised By:** N/A

**Attachments:** Special Events List

---

### **PURPOSE:**

To approve revisions to the Special Events List portion of the Special Events Policy regarding transferring sponsorship for the Go Far 5K Spring event to the Go Far 5K Fall event.

### **BACKGROUND:**

The Prosperity & Livability Committee met on Wednesday, July 15, 2020 at 11:00 a.m. and took action to forward this matter to the full Council with a favorable recommendation to revise the Special Events List. The Go Far 5K Spring event was cancelled due to COVID-19 and the committee is recommending approval of the request to transfer sponsorship of the Go Far 5K Spring event to the Go Far 5K Fall event. This will require a revision to the Special Events List that is part of the Special Events Policy.

### **BUDGET IMPACT:**

N/A

### **RECOMMENDATION / ACTION REQUESTED:**

Council is requested to approve the revisions to the Special Events List which is part of the Special Events Policy regarding transferring of sponsorship from the Go Far 5K Spring event to the Go Far 5K Fall event.

## City of High Point

### List of events - Staff Recommendations

#### Recommended City Sponsored Event

CoHP Spring Fling
Police Dept. Law Enforcement Torch Run
HP PD Memorial Fitness Event
<del>History Rocks @ Museum (REMOVED)</del>
High Fest
Uncle Sam Jam
Arts Splash
Art in the Park
Clean and Green
Coltrane Festival
<b>Labonte Charity Ride (ADDED)</b>
Furniture Market - Spring
Furniture Market - Fall
<b>**Go Far 5k - Spring (see note below)</b>
Great American Clean Up
Greater High Point Torch Run
Holiday Parade
MLK Holiday Parade
National Night Out
Picnic in the Plaza
PSA Soccer Tournament (3 day event)
<b>Unity Festival (ADDED)</b>

Veterans Day Parade

Revised April 6, 2020

Revised May 18, 2020

Revised July 20, 2020

#### **Note:**

**\*\*Go Far 5K Spring event was cancelled due to COVID-19. Sponsorship will be transferred from the Go Far 5K Spring event to the Go Far 5K Fall event.**

#### Not Recommended City Sponsored

5 Before the Feast
Neighborhood Block Parties
AAFE 5k for Education
Big Brothers/Big Sisters Tennis Tournament
Blue Rock Fundraiser
Brown Truck Brewery Event
CIS Picnic Fundraiser
Crop Hunger Walk
Cystic Fibrosis Foundation 5 k
East Commerce Prayer Walk
EbFest Music Festival
Feed the Homeless project
Food Truck Festival
<b>**Go Far 5k - Fall (see note below)</b>
GUSA Soccer Tournament
Hayworth Jog A Thon
Heart & Sole 5K
High Point Sprint Triathlon
HP Regional 5k
HPU Family 5k
JDRF5k
Jingle Jog 5k
Junction 311 Half Marathon/5k & Carolina Brewfest
Knights Run
Pink 1000
Run to Remember
Southside Community Event
Southwest Renewal Foundation event
Taking it to the Streets
Tour De Emerywood
Traction Two Miler
Transform High point
Tri-City Relay event
United Way Campaign kickoff
Unity Festival
Uptown Stroll
Walk for Life
YMCA Cork and Ale event
YWCA Youth Triathlon