

# High Point Schools PARTNERSHIP







## **Great communities have great schools!**

The mission of the HPSP is to mobilize the High Point community – our businesses, civic groups, religious organizations, and government – around the common purpose of partnering with our schools to bring them and the students they serve to their full potential.

**Because education is everyone's business.**



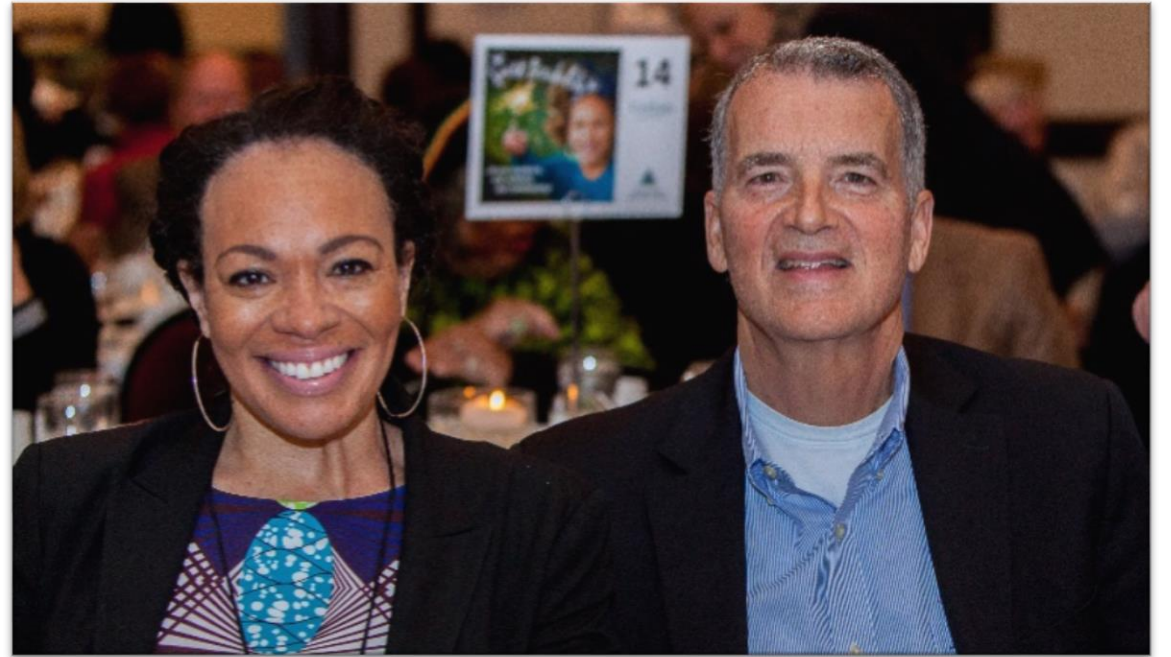
The **High Point Schools Partnership** is a volunteer led initiative with a dedicated strategy to:

- Enhance and expand the awareness, understanding and appreciation for High Point schools.
- Leverage relationships and grow partnerships that support High Point schools.

# Partnership IS Relationship

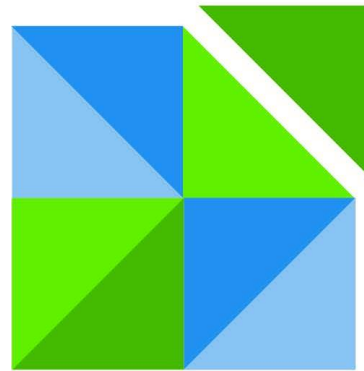
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**Shared partnership shifts perceptions about the school, its students, businesses, and the community.**





**BUSINESS**  
**HIGH POINT**  
CHAMBER OF COMMERCE



High Point Schools  
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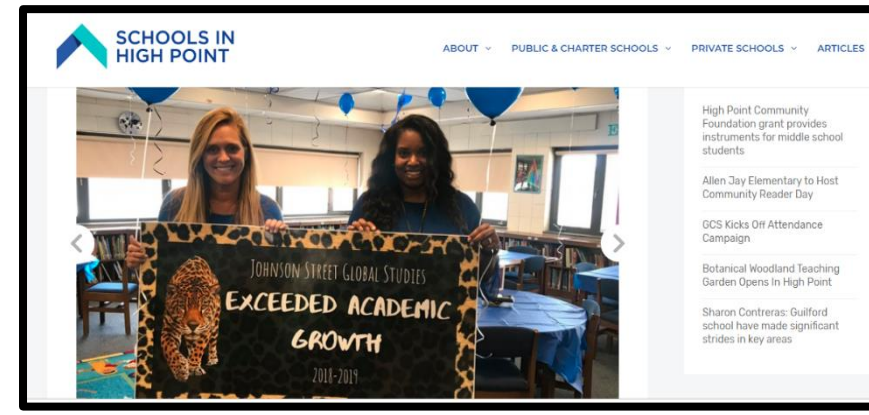
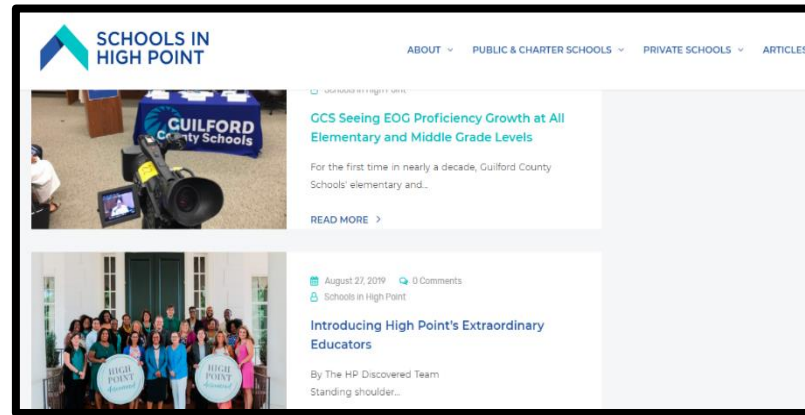
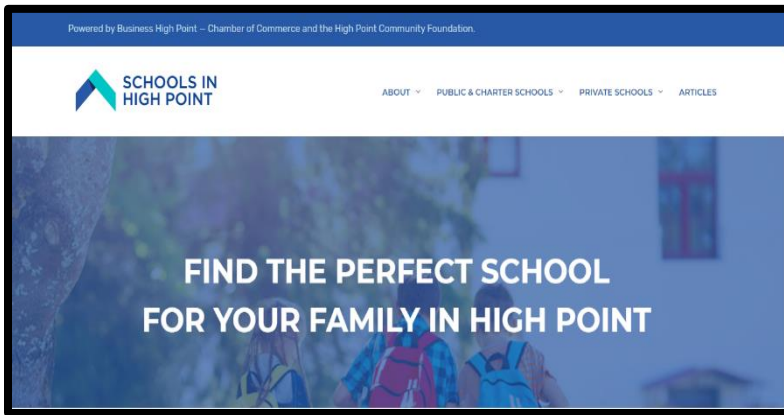




# Enhance and Expand Awareness

1. Schools in High Point website
2. Positive Social Media and PR
3. Student Leadership Awards
4. Extraordinary Educator Lunch
5. Principal for a Day
6. And many more opportunities





# The Schools in High Point website features:

- Search by interests, grade level, and other criteria
  - Information about each school
- Links to articles about school community activities

[www.SchoolsInHighPoint.org](http://www.SchoolsInHighPoint.org)

**Visit Today!**

# Business Partnerships

## WHAT'S IN IT FOR THE BUSINESS?

- Positive PR
- Employee morale
- Potential customers
- Future workforce

***Strong Schools = Economic Development***

PASSION LED US HERE





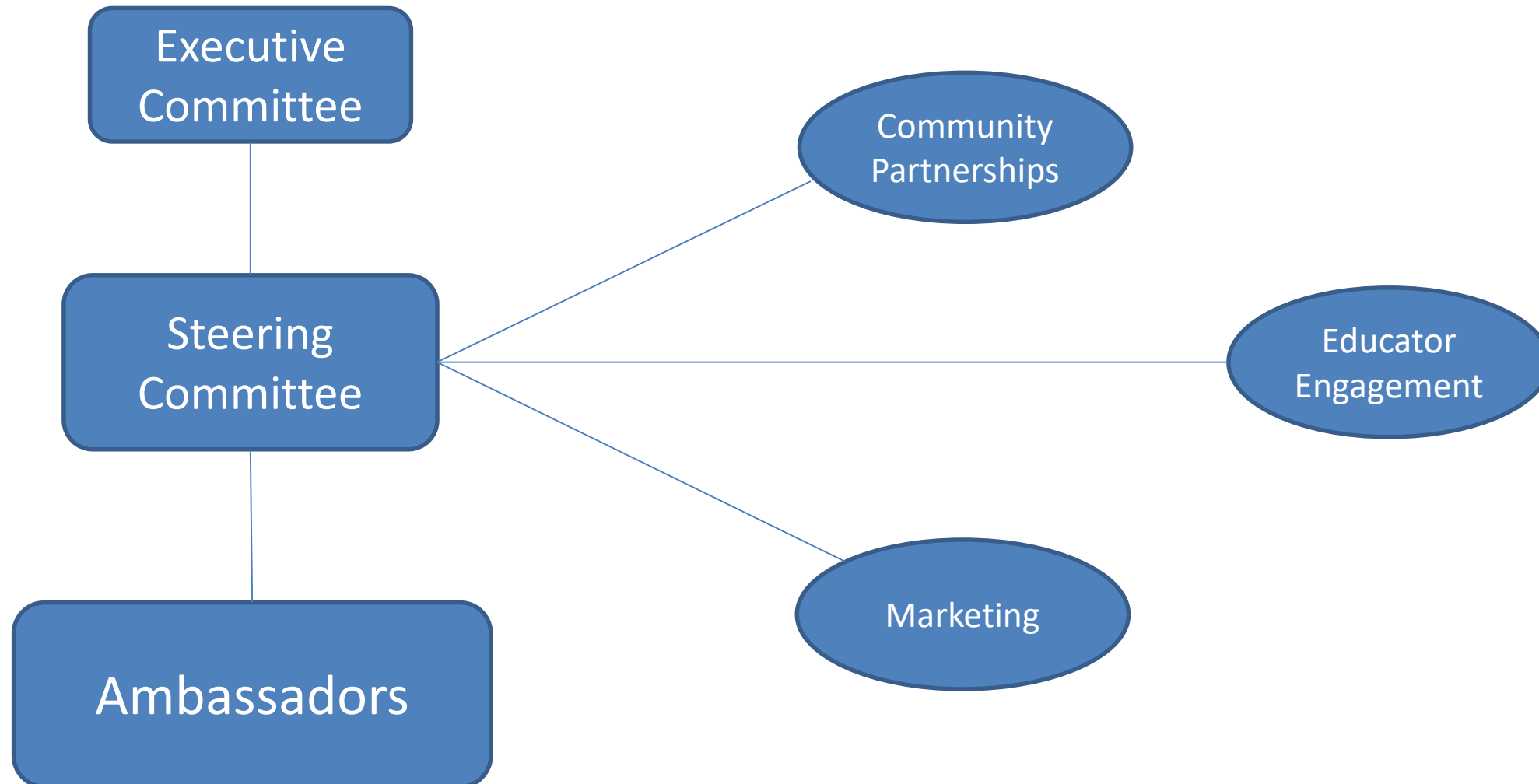
## *Current Staff*

Dawn Spencer, HPSP Coordinator

Anna Reavis, HPU VISTA

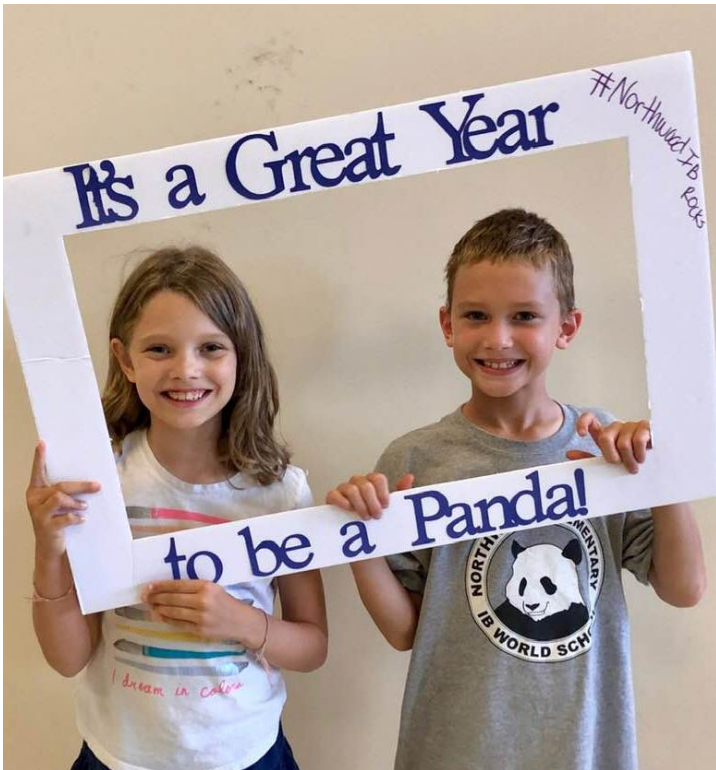


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# Proposal

Year One Funding = \$30,000

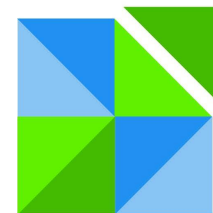


- Supports a part-time (20 hours/week) position that will:
- Develop and support business partnerships for the six pilot schools that have already been identified and have principals ready to get to work.
  - Aid in the organization and connection of other High Point businesses and civic groups to High Point schools.
  - Develop an education and public relations campaign for local realtors to ensure they have the knowledge, relationships, and first-hand experiences to promote our schools. This includes school tours, principal presentations, adding content to realtor newsletters, and having realtors active on the HPSP committees and Ambassadors
  - Oversee updates to the Schools in High Point website.
  - Coordinate with the city's media relations staff to ensure regular, high quality, positive stories about our schools are featured in the local media and city communications.

# Proposal con...



- Help city officials navigate the Guilford County Schools leadership to ensure they can get answers to questions that arise.
- Serve as a liaison between the city and the Guilford Education Alliance.
- Coordinate an Extraordinary Educator Lunch to honor one teacher in each High Point GCS school.
- Coordinate a Student Leadership Awards Luncheon to honor one graduating senior from each of High Point's GCS High Schools.
- Coordinate Quarterly Meetings of the HPSP Ambassadors, which inform a wide-range of leaders about what is happening in our schools.
- Coordinate Monthly Meetings of the HPSP Steering Committee



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## Year Two Potential



With a favorable first year, the HPSP can expand its partnership with the City in the second year to include:

- Staff support and coordination of the existing mentorship initiative
- Greater coordination of after-school programs to ensure best practices and to close gaps in service