

CITY OF HIGH POINT

AGENDA ITEM



Title: Sale of Retired Police Badges and Budget Amendment for Sales Proceeds

From: Kenneth J. Shultz, Chief of Police

Meeting Date: Aug. 3, 2020

Public Hearing: N/A

**Advertising Date /
Advertised By:** N/A

Attachments: Surplus Declaration for Badges
Sole Source Letter & Sole Source Request Form
Budget Ordinance

PURPOSE:

City Council is asked to approve the sale of retired police badges. A budget amendment to appropriate the funds will be brought forward once the proceeds from the sale of the badges are collected.

BACKGROUND:

In anticipation of the 2021 completion of the new police department located on Westchester Drive, it was recommended the Police Department take the opportunity to reevaluate our current badge design. The present badge was placed in service in 1997 and at 23 years, this makes it our longest serving badge on record. In 1997, officers were given the option to purchase the badges worn prior to adopting our present badge and many officers took advantage to add to their collections. We are now requesting to do the same thing with our current badges.

For retired badges, there is no true "fair market value". Once police badges are obsolete and are no longer worn, they are of no monetary value to the agency.

The Police Department is seeking permission to declare existing badges as surplus and offer them for purchase to our sworn officers for \$40.00. We are also requesting a budget amendment in order to allow collected funds to be received into the general fund and then be appropriated for partial payment towards the cost of the new badges.

BUDGET IMPACT:

This allocation will be derived from the sales proceeds of retired police badges and applied toward the purchase of new badges. The Department expects to collect up to \$15,000 in sales proceeds; the purchase of new badges is estimated to cost \$33,645 including tax. Federal Forfeiture Funds will be used to cover the remaining badge replacement expense.

RECOMMENDATION / ACTION REQUESTED:

The Police Department requests Council approve the sale of retired police badges. Additionally, the Department recommends and asks Council to approve the budget amendment.

Kenneth J. Shultz
Chief of Police

AN ORDINANCE AMENDING THE 2020-2021 BUDGET ORDINANCE OF THE CITY OF HIGH POINT,
NORTH CAROLINA TO APPROPRIATE FUNDS FOR THE SALES PROCEEDS
OF RETIRED POLICE BADGES

Be it ordained by the City Council of the City of High Point, North Carolina, as follows:

Section 1. The High Point Police Department has received an additional \$15,000 for Sales Proceeds of Retired Police Badges.

Section 2. The 2020-2021 Budget Ordinance of the City of High Point, should be amended as follows:

(A) That the following Miscellaneous & Other Revenues be amended as follows:

Revenues - 101313-451104 - Miscellaneous & Other Revenues \$15,000

(B) That the following Supplies, Parts, and Tools expenditures be amended as follows:

Expenditures - 101313-520401 – Uniforms & Clothing \$15,000

Section 3. That all ordinances, or parts of ordinances in conflict with this ordinance are hereby repealed to the extent of such conflict.

Section 4. That this ordinance shall be effective from and after its passage."

Financial Services

Purchasing Division



Requisition #

CITY OF HIGH POINT
SOLE SOURCE JUSTIFICATION FORM
(For Items Costing \$10,000.00 or More)
Statutory Reference N.C.G.S. 143-129(e)6

Vendor: **Symbol Arts**

Item(s): **Stamped solid brass badges with applied banners and seals.**

Justification:

SymbolArts is the sole provider of a badge of this quality. We are the only manufacturer that can create a badge with the design specifications develop for the HPPD, mostly to include: plating, manufacturing technique, coloring of the seals/lettering, durability, quality and above all, our broad usage capabilities.

Estimated expenditure for the above item(s):

Accounting Unit and Account(s):

301310 301006310201 52040 101313-520401

CHECK ALL ENTRIES BELOW THAT APPLY TO THE PROPOSED PURCHASE.
ATTACH A MEMO CONTAINING JUSTIFICATION AND SUPPORT DOCUMENTATION.

1. ☐ Performance or price competition for a product are not available.
2. ☒ A needed product is available from only one source of supply.
3. ☐ Standardization or compatibility is the overriding consideration.
4. ☐ The parts/equipment are required from this source to permit standardization.
5. ☐ None of the above applies. A detailed explanation and justification for this sole source request is contained in attached memo and support documentation.

The undersigned requests that competitive procurement be waived and that the vendor identified as the supplier of the material or service described in this sole source justification be authorized as a sole source for the material or service.

Department Head/Authorized Personnel

Kenneth J. Shultz

Digitally signed by Kenneth J. Shultz
Date: 2020.07.15 11:44:32 -04'00'

Department/Division

Police Department

Date

07/15/2020

APPROVAL PROCESS

Purchasing Manager

Erik S. Conti

Digitally signed by Erik S. Conti
Date: 2020.07.22 08:30:01 -04'00'

Financial Services Director

Bobby Fitzjohn

Digitally signed by Bobby Fitzjohn
Date: 2020.07.23 20:34:00 -04'00'

City Council (\$30,000 – Up)

KENNETH J. SHULTZ
Chief of Police



PHONE (336) 887-7970
FAX (336) 887-7949
TDD (336) 883-8517

High Point Police Department

DATE: July 14, 2020

TO: City Council

FROM: Kenneth J. Shultz, Chief
High Point Police Department

SUBJECT: SURPLUS DECLARATION AND BUDGET AMENDMENT REQUEST FOR BADGES

The High Point Police Department was established in 1859. Over the years, uniforms, badges and patches have been periodically updated or changed. In "A Pictorial History of the High Point Police Department" which was published by Roy J. Shipman, our High Point Police Department Historian, the first uniform and badge photos included were worn by Chief J.P. Myers, who served from 1887-1893.

A framed badge exhibition currently on display at the PD and on loan from HPPD Lieutenant Al Ferguson, displays 13 badges worn at the High Point Police Department since the 1920s. On average, most of the badge styles appeared to have had a service life of approximately 10 years. Our current badge was placed in service in 1997 and at 23 years, this makes it our longest serving badge on record. It is followed closely by the badge issued and worn from 1975 to 1997, which was worn for approximately 22 years. Our current badge was adopted and placed into service under Chief Louis Quijas and the badge design displayed a rendering of our present police headquarters building as this had been a common trend in Law Enforcement at that time.

In anticipation of the 2021 completion of the new police department located on Westchester Drive, it was recommended that we take the opportunity to reevaluate our current badge design. Not only will the appearance of our police headquarters dramatically change making the building rendering outdated, but the timing appeared right for this since other changes will also need to take place as the PD relocates to the new building. This list of required updates includes the creation of new letterhead, business cards, webpage design, etc. Many of the items which will require address updates, also presently includes images of our current police badge.

As we looked at badge design options, it was recommended that we consider incorporating historic aspects of past HPPD badges while modernizing them and emphasizing the well-liked layout of our anniversary badge that was created and worn for our 150-year anniversary celebration. We worked with Symbol Arts and subsequently settled on a badge that combined elements from badges worn beginning in the 1920s and beyond, through to the one we currently wear today.

Once police badges are obsolete and are no longer worn, they are of no monetary value to the agency. Historically, many officers opt to collect badges that they have worn throughout their careers. In addition to receiving their badge at retirement, for some, this includes badges that came with promotions or specialty unit assignments. In 1997, officers were given the option to purchase the badges worn prior to adopting our present badge and many officers took advantage to add to their collections. We are now requesting to do the same thing with our current badges.

For retired badges, there is no true “fair market value” once they become obsolete to the agency. For general control and security purposes, they are not typically sold to civilians on the open market. When obsolete badges do find their way to civilians and are offered for sale (usually through collectors and on e-Bay), their prices vary greatly depending on age, condition and rarity.

Through bulk purchases, our current HPPD badges cost approximately \$80.00 each. Even though they will have no further monetary value after we switch to the new badge, we are considering offering them to our officers at half the purchase price (\$40.00). We see this as a fair price when considering that our other option would be to have them destroyed. By offering them to our officers, we will be able to recoup a large portion of the price of the new badges and will use this money to partially fund the purchase. The new replacement badges are priced at \$69.00 each.

We are seeking permission to declare our existing badges as surplus and then offer them for purchase to our sworn officers for \$40.00. We are also requesting a budget amendment in order to allow collected funds to be received into the general fund and then be appropriated for partial payment towards the cost of the new badges. We are currently expecting to collect approximately \$10,000, but that could vary some depending on the number of officers participating in this option. Federal Forfeiture Funds will be used to cover the remaining badge replacement expense.

Below are photos depicting the first badge from our history book, the badge display on exhibition at the PD, our current badge and the new badge to which we will be transitioning.

From 1887 to 1897, James Preston (J. P.) Myers served as Chief of Police. Myers died in 1936 and is buried in Oakwood Cemetery.



Chief J. P. Myers



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Thank you for the consideration.

Kenneth J. Shultz

Kenneth J. Shultz,
Chief of Police

High Point Police Department
1009 Leonard Avenue • High Point, North Carolina 27260
www.high-point.net/dept/police/



SOLE SOURCE LETTER

High Point Police Department
1009 Leonard Ave
High Point, NC 27260

A. BADGE SPECIFICATION

A.1 High Point Police Badge:

Badge Details: Three and seven sixteenth (3.4375") in size from top to bottom. Stamped solid brass badges with applied banners and seals. The font to be used on all banners is Block. All banners are layered on top of the base and are German soldered to the base.

Construction: Badges are die stamped brass 3/32" in thickness. The backing is (12) gauge and comes with a US made pin or wallet attachment. All text, rank and badge number information is custom engraved at the time of ordering. All banners and attachments are German soldered to the base. The profile and attachment options can be customized by the individual at the time of order without any additional molding or set-up costs.

Profile Options: Curved, Double Domed, or Flat.

Attachment Options: USA Made: Joint Catch & Spring Pin, Flat Wallet Clip Attachment. Badges can also be made without attachments and adhered into accompanying wallets or badge holders.

Finish: The Nickel-Finish depicted is full nickel electro plating on a brass base. Gold Finish is 24kt gold plating on a brass base. All badges undergo a lengthy polishing process to achieve the highest brilliance and shine. All badges are covered with a protective clear coat.

-There is also the option of Matte SWAT/Matte SWAT Silver and Matte SWAT Gold plating choices for future use. These are platings that are specific to SymbolArts and cannot be reproduced elsewhere.

Re-banner and Refurbish Information: SymbolArts badges are fully interchangeable and refurbishable. This means that badges can be sent in for rank, finish, and banner additions or changes for all applied parts, as well as full refurbishing (if outside the warranty timeline) for a flat \$50.00+shipping. This allows badges to follow careers of the individual employee without fully replacing badges with rank advancement and/or turnover.

Other Design Information: Custom Eagle Shield subbase with flags separate but both soldered onto the oval base. This eagle shield subbase being soldered onto the base allows the option of creating future civilian badges using just the eagle subbase as the badge without creating or paying for additional molds. All enamels used are hard fired enamel (cloisonné) process. This process is hand applied using highly difficult techniques.

Warranty Information: Badges come with a lifetime warranty on the detachment of any pins or posts on the backside or if any of the enamel falls out. Also, badge carries a three year warranty against flaking or peeling of the protective clear coat. If any issues arise outside the warranty info or from user

caused defects, our badges are fully refurbish able through your SymbolArts Rep. (see refurbish information above)

Mold Information: Custom badge molds are saved and maintained for life. When applicable, mold charges are a one-time fee which covers the design and size depicted in the design C-155774. Should the design deviate in size or layout, additional mold charges may be required under a new or updated design.

A.2 High Point Police Department

Bulk Order Details: Quote on product depicted in C-155774

1-2 Qty: \$125 each + \$600 mold
3-5 Qty: \$115 each + \$600 mold
6-9 Qty: \$100 each + \$600 mold
10-24 Qty: \$95 each + \$600 mold
25-49 Qty: \$85 each + \$600 mold
50-99 Qty: \$80 each, mold waived
100-299 Qty: \$72 each, mold waived
300-499 Qty: \$69 each, mold waived

Optional Artwork Release Options:

Jpg Art Release: \$150.00
Conditional Vector Art Release: \$750.00
Full Vector Art Release and Copyright Ownership: \$200.00

SymbolArts is the sole provider of a badge of this quality. We are the only manufacturer that can create a badge with the specifications listed above, mostly to include: plating, manufacturing technique, coloring of the seals/lettering, durability, quality and above all, our broad usage capabilities.

ONLY SYMBOLARTS CAN PRODUCE THE QUALITY OF THIS BADGE.

B. Additional Product and Design Information:

B.1 High Point Police Department Patches:

SymbolArts is also a Top-Quality and Price-Competitive manufacturer of; Challenge Coins, Pins, Patches, Apparel and Insignia Products. Artwork created for any of our products may be easily adjusted to suit all of the office needs with little change to the layouts and for no artwork service charges.

Designs are specifically customized for your department. **All artwork and molds are copyright protected by SymbolArts and molds are kept in a safe, secure location.** This badge can be turned into a patch as outlined below:

Sworn Patches – CLOTH:

- * 3.375" Patch, 100% Embroidered, Heat Cut Border, Hard PVC Backing, 49 Cut Letters.
- * Full color patch price listed below. "SWAT" color patch might differ a little in price due to thread colors.
- * Priced with "POLICE OFFICER" on all patches. Separate ranks would have additional cost/set-up fees.
- * Shipping cost is not included in the price.

- * 1,000 = \$1.90 each = \$1,900.00 + shipping
- * 1,500 = \$1.72 each = \$2,580.00 + shipping
- * 2,000 = \$1.49 each = \$2,980.00 + shipping

Sworn Patches – PVC:

- * 3.4375" PVC Patch – based on size of metal badge.
- * 1,000 = \$1.02 each + \$100 setup = \$1,120.00 + shipping
- * 1,500 = \$.96 each + \$100 setup = \$1,540.00 + shipping
- * 2,000 = \$.88 each + \$100 setup = \$1,860.00 + shipping
- * Shipping is additional based on total.
- * Velcro backing is \$1.00 extra per piece.

As with our badges, SymbolArts stands by all our products and strives to maintain competitive pricing without a sacrifice in quality or service. As a manufacturer and direct supplier we are able to whole-sale direct to our customers, honor warranties, and provide customer representatives who are attentive and work directly with our own products and customers.

If there are any other concerns not specifically mentioned in this letter, please contact Eric Hartle, Sales Executive, at (801) 475-6000 ext. 114

Thank you.

Eric Hartle,



Eric Hartle

Sales Executive

P: (801) 475-6000 x.114 | F: (801) 475-5500

Dir: (801) 689-8014

www.symbolarts.com

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