

CITY OF HIGH POINT

AGENDA ITEM



Title: Appointment- Parks & Recreation Commission

From: City Clerk's Office

Meeting Date: August 3, 2020

Public Hearing: N/A

Advertising Date /

Advertised By: N/A

Attachments: Application to Serve/Resume
For Lauren Britton

PURPOSE:

To confirm the appointment of Lauren Britton as Council Member Hudson's Ward 4 appointee on the Parks & Recreation Commission. Ms. Britton will fill the unexpired term of Todd Nifong who has resigned. Appointment to be effective immediately and will expire on July 1, 2021.

BACKGROUND:

Councilman Wesley Hudson is recommending the appointment of Lauren Britton to the Parks & Recreation Commission as his Ward 4 appointee. Ms. Britton will fill the unexpired term of Todd Nifong, who has resigned. Her appointment will be effective immediately and will expire on July 1, 2021.

BUDGET IMPACT:

N/A

RECOMMENDATION / ACTION REQUESTED:

N/A

Profile

Lauren

First Name

Britton

Last Name

ltbeeson25@gmail.com

Email Address

3556 Lamplight Way

Street Address

Suite or Apt

High Point

City

NC

State

27265

Postal Code

Mobile: (336) 848-5640

Primary Phone

Home:

Alternate Phone

Self

Employer

Which Boards would you like to apply for?

Parks and Recreation Commission: Submitted

Ward you reside in?

5

Interests & Experiences

Please list any work, volunteer, and/or educational experience that you would like us to consider in the review of your application.

- Key Account Furniture Sales Rep across the nation - 4 year college degree; also played 4 years of Varsity basketball - Anderson University - Co-Chairman Macedonia Resource Center Board

[Resume_7.28.2020.docx](#)

Upload a Resume

Have you participated in Leadership High Point?☐ Yes ☒ No

If yes, please list the year in which you participated in Leadership High Point:

Gender☒ Female

Lauren T. Britton

High Point, NC | LBeeson25@gmail.com | 336.848.5640

EDUCATION:

Bachelors of Arts degree in Psychology, Anderson University (SC) May, 2011

WORK EXPERIENCE:

LB Holdings Inc.

May 2014-current

Key Account Sales

- Manage and call on accounts throughout the Nation.
- Manage & Update online website.
- Maintain Sales numbers within accounts.
- Complete weekly & monthly reports for sales reps including Global Inventory, Product Placement, Invoice Reports, & In-line Reports.
- Manage & Update Price Lists and all Product Information.

Najarian Furniture Company, NC /California

October 2012-April 2014

Sales & Marketing Coordinator

- Manage and call on accounts throughout the Southeast region.
- Serve as Brand Ambassador for Rooms To Go.
- Manage & Update online website.
- Serve as liaison for online merchants.
- Create custom product descriptions for all new products.
- Complete weekly & monthly reports for sales reps including Global Inventory, Product Placement, Invoice Reports, & In-line Reports.
- Manage & Update Price Lists and all Product Information.
- Plan, Promote, & Execute both Spring & Fall Furniture Market showrooms.

TEAM Enterprises, NC/SC

Aug 2011- October 2013

Key Account Manager

- Consistently achieve quarterly business objectives for sales, distribution, and menu's, merchandising & promotional activity.
- Make key account calls to sell in new portfolio distribution, merchandise accounts to client standards, educate wait staff, sell in promotions, & build the client brand.
- Develop & maintain a positive working relationship with all key accounts.
- Work with distributor & promoter to set up promotions in and around events to maximize sponsorships.

VOLUNTEER WORK:

Bacardi USA CIAA Basketball Tournament

2012, 2013

Ed Price & Associates

2010, 2019

Chairman of Entertainment Winston Salem State University Football game

Macedonia Family Resource Center

2019-current

Co-Chairman 2020