

Minority and Women's Business Enterprise Update

October 6, 2020



MWBE Goal Compared to Other Cities

City	MBE Construction Goal	WBE Construction Goal	MBE Purchases Goal	WBE Purchases Goal	MBE Services Goal	WBE Services Goal
High Point	10%	10%	n/a	n/a	n/a	n/a
Asheville	10%	10%	n/a	n/a	n/a	n/a
Cary	10%	10%	n/a	n/a	n/a	n/a
Chapel Hill	10%	10%	n/a	n/a	n/a	n/a
Durham	11%	7%	2%	4%	8%	6%
Greensboro	17%	20%	21%	27%	24%	22%
Greenville	10%	6%	2%	2%	4%	4%
Jacksonville	10%	10%	n/a	n/a	n/a	n/a
Rocky Mount	5%	5%	n/a	n/a	n/a	n/a
Wilmington	14%	14%	n/a	n/a	n/a	n/a
Winston	5%	5%	n/a	n/a	n/a	n/a

Disparity Study

- Disparity studies are designed to document past discrimination in the awarding of contracts by a particular jurisdiction as well as in the industry in general.
- Local governments are not required to have them, but they may work to support the constitutionality of a local government's M/WBE program.

Disparity Study

- A disparity study evaluates:
 - Past contracting practices of a local government that proposes to implement an M/WBE program
 - The market area from which the contractors doing business with the unit are drawn
 - The availability of qualified M/WBE contractors within that market area in the trades used by the unit.

Disparity Study

- The study then analyzes whether there is a statistically significant disparity between the firms available to and those used by the local government, attempting to control for race-neutral factors such as firm size and experience.
- Such a disparity is evidence of discrimination.

Disparity Study

- A disparity study also evaluates anecdotal evidence and statistical evidence, where available, of discrimination in the local marketplace to determine if the governmental unit has been a passive participant in industry-wide discrimination.
- Evidence may be drawn from census data, the records of the unit being studied, federal studies, public hearings, surveys, and interviews.

Disparity Study

- A number of private consulting firms have developed expertise in conducting disparity studies.
- The studies can be costly, time consuming, and demanding for local government staff.



The North Carolina MWBE Coordinators' Network!

The North Carolina Minority/Women Business Enterprise (MWBE) Coordinator's Network would like to welcome you to our website!!!

The members of MWBE Coordinators' Network are committed to ensuring that all segments of the community have an equitable opportunity to participate in professional service contracts, procurement contracts, and construction projects, in both the public and private arenas.

We accomplish our mission through the efforts of dedicated and skilled members who have a passion for and value of public service. We continually strive through our respective organizations and programs to advocate issues and concerns of importance to the communities that we serve.



Resources

- <https://www.greensboro-nc.gov/home/showdocument?id=42152>
- <https://durhamnc.gov/DocumentCenter/View/2648/Final-Disparity-Study-PDF?bidId=>
- <https://charlottenc.gov/GS/procurement/cbi/Pages/Disparity-Study.aspx>

Questions?