The Greenway Extenders Presentation

Mission

- To extend the third segment of the Greenway from Vail to W. Ward down Cassell Street existing right into the Southside neighborhood.
- This new extension is a 1.84-mile urban greenway
- The purpose of this new extension is to provide job opportunities, different means of transportation, and connecting the city of High Point in order to strengthen the city's prosperity and economy

Southwest Renewal Foundation

- The Greenway Extenders are in coalition with The Southwest Renewal Foundation in order to renew a declining part of our beloved city, into a safer and more walkable place
- The Southwest Renewal Foundation works to revitalize the City of High Point. They wish to raise the quality of urban life and expand economic development in High Pointthrough phase 3 of the Greenway

Phase 1

- Focuses on providing
 opportunities for commercial development and works to connect parks and neighborhoods to the center city
- Phase one includes the historic district and heavily stresses maintaining the historic corridor
- Local business owners and residents of High Point were in full support

Phase 2

 Focused primarily on attracting tourists, creating access to the South River, and creating recreational services.

The Greenway Benefits

- Offers new and safer transportation options
- Fosters public and environmental health
- Brings residents closer to essential services like
 The High Point Medical Center, Recreational Center,
 Transportation System, and PTAmeetings
- Connect the communities of High Point together
- Makes the Southside neighborhood a safer and walkable area
- The Greenway will attract and retain young professionals to start their lives in High Point

The Greenway Funds

- The grand total cost is estimated to be \$82,009.38
- The project will include road construction, trail and pavement markings and traffic control
- The cost of the extension would be covered by the High Point Department of Transportation in the 2021-2022 budget year
- This is a one-time investment into the Southside neighborhood's future

Environmental Health Goals

- The extension will raise the quality of life and improve environmental health by providing cleaner water and improved air quality.
- The Greenway will help the residents of High Point to live a healthier lifestyle
- Offers exercise opportunities, such as walking, biking, basketball courts, and playgrounds
- Offers trails to walk yourpets

Economic Development Goals

- This extension of the Greenway serves to attract new businesses and create new job opportunities
- The Greenway is considered to be an opportunity zone because it is a long term investment in a low income area
- Serves to connect the communities of High Point together

Historic Preservation Goals

- With the 33 historical sites that have already been preserved, this phase of the Greenway extension will allow for easier access for the citizens of the Southside neighborhood
- This will allow for the community to access the historic sites in Phase 1 that have already been preserved

Apex, NC

- After developing a Greenway, the town was able to add \$5000 to the price of homes adjacent to the regional Greenway
- Cities recognized that these prices were because of the Greenway and led to the growth of their economy
- The prices only helped the economy because they were part of a larger development goal for the city
- This worked to connect the framework of the city

References

- "Benefits of Greenways." Greenways, Inc. Planning and Design for Open Space, Parks, Trails and Alternative Transportation., www.greenways.com/benefits-of-greenways.
- "Greenway Trail Phase 2." RevitalizingDowntownWaynesboroorg RSS, www.revitalizingdowntownwaynesboro.com/infrastructure-improvements/south-river-greenway/greenway-trail-phase-2/.
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