

Office of the Mayor
City of High Point
North Carolina

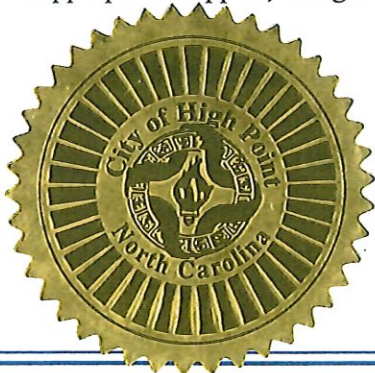
PROCLAMATION...

- WHEREAS** the Power of Travel has been a consistent driver of North Carolina's economy and workforce.
- WHEREAS** a robust travel industry provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic output in 2019, with \$1.1 trillion spent directly by travelers in the U.S.
- WHEREAS** travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the U.S., supporting 17 million jobs in 2019.
- WHEREAS** spending by travelers has aided state and local governments alike, generating \$180 billion in tax revenue in 2019 to support essential services and programs.
- WHEREAS** travel and tourism-dependent businesses and organizations, 83% of which are small businesses, are responsible for welcoming visitors from all around the world to explore North Carolina and all our country has to offer.
- WHEREAS** last year, the coronavirus pandemic devastated every sector of the travel industry with staggering declines in 2020 compared to 2019, affecting every community in the country including High Point.
- WHEREAS** North Carolina's Total Spending was \$10.3 Billion, down 37% from 2019. 56% of all jobs lost in North Carolina since February were in the leisure and hospitality industry. Guilford County lost an economic impact of \$252,291,064.
- WHEREAS** the travel industry cannot recover without the full return of leisure and business travel, as well as meeting and events, by both domestic and international visitors.
- WHEREAS** the rebound of travel will drive the rebuilding of the U.S. economy and American workforce.
- WHEREAS** the Power of Travel will revive High Point, North Carolina, and the United States and drive us forward to a more prosperous future.

NOW, THEREFORE, I, Jay Wagner, Mayor of the City of High Point, do hereby proclaim May 2nd – 8th 2021 as

National Travel and Tourism Week

in the City of High Point, and urge the citizens of High Point, North Carolina to join me in this special observance with appropriate support, recognition, and celebration.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Seal of the City of High Point, North Carolina this 3rd day of May, 2021

A handwritten signature in black ink, reading "Jay W. Wagner".

Jay W. Wagner, Mayor