

**RESOLUTION INITIATING THE PROCESS TO RENAME MONTLIEU AVENUE FROM CENTENNIAL STREET  
INTERSECTON TO NORTH MAIN STREET AND CROSSING A PORTION OF SUNSET AVENUE TO NORTH  
ELM STREET TO QUBEIN AVENUE**

**WHEREAS,** Dr. Nido Qubein's has worked ably and tirelessly on behalf of the City of High Point ("City") throughout his illustrious career with impact, dedication, and service to the City; and

**WHEREAS,** Dr. Nido Qubein has been a resident of the City for over 50 years and during that time, led or served on every major board in the City including the United Way, Chamber of Commerce, Economic Development Corporation, High Point Community Foundation, High Point Rotary Club and as chairman of the capital campaigns for Carl Chavis YMCA, YMCA Camp Cheerio, Wesley Memorial UMC and the American Cancer Society to name a few; and

**WHEREAS,** Dr. Nido Qubein has brought national prestige to our City as the founder of the National Speakers Association Hall of Fame, member of the Horatio Alger Association, a former trustee for the YMCA's of the USA and serving as the longest Director for the 6th largest financial institution in America, Truist Bank; and

**WHEREAS,** Dr. Nido Qubein has received numerous awards including the Ellis Island Medal of Honor with four U.S. Presidents, the Order of the Long Leaf Pine by NC Governor Jim Martin, and Citizen of the Year, Philanthropist of the Year, and Distinguished Citizen of the Year in the City of High Point; and

**WHEREAS,** Dr. Nido Qubein, President of High Point University since 2005, taking it and the city's name to national and world prominence, accepting students from all 50 states and 37 countries, adding seven new academic schools, contributing to the Say Yes program by providing five scholarships where at least two (2) students must be from the city of High Point, increasing the availability of student scholarships to low and moderate income households, increasing the number of job opportunities in Ward 1 from 385 to 1,765, increasing the economic impact to the City and region from \$160 million to more than \$800 million and growing, providing the opportunity for 100,000 student volunteer hours estimated by the United Way to be the equivalent of \$2.5 million to our City, providing the Volunteers In Service to American (VISTA) program to our City where young Americans work directly, full-time, with our non-profit organizations, providing numerous community programs and grants, for example, \$109,000 to the High Point Fire Department for life saving equipment and \$100,000 to the High Point Police Department's Leadership Program, replacing the City's train at City Lake Park for an estimated 50,000 riders per year, providing generous support to the HP Community Clinic, the YWCA, West End Ministries and the Carl Chavis YMCA, promoting economic development with over 100,000 campus visitors to our City annually, and the new families that enroll their children at HPU that support our local retailers and produce tax revenue to directly benefit the citizens of High Point; and

**WHEREAS,** High Point University is the City's largest consumer of electricity and their future growth trajectory will enable the City to provide a more efficient use of that resource; and

**WHEREAS,** the successful growth of High Point University supports the City's bond rating through its continued expansion and stability; and

**WHEREAS,** under Dr. Nido Qubein, High Point University has grown its United Way Campaign to \$260,000 annually, rising to second in the greater Triad area and first in the City of High Point; and

**WHEREAS,** High Point University most recently added a Dental School as its tenth academic school to bring budding young dentists to our community, and the University's health sciences programs are giving students the opportunity to live and work in this community; and

**WHEREAS,** the new Nido & Mariana Qubein Arena and Conference Center will open this fall and will bring national conferences and community events to the City of High Point, and coupled with the Dental School, 300 additional jobs will come to the City of High Point, and the University, this month alone, celebrated a two day graduation event that brought an estimated \$2.5 million impact to our City; and

**WHEREAS,** in April of 2017, the City-supported Forward High Point, Inc. asked Dr. Nido Qubein to find and negotiate a naming rights sponsor as well as the purchase of a baseball team that would be the major tenant of the downtown catalyst project now known as Truist Point; and

**WHEREAS,** Dr. Qubein not only arranged for the relocation of the High Point Rockers to High Point and the sale of the stadium naming rights to Truist Bank, but also supported the development of Truist Point by raising additional funds for stadium amenities including an improved scoreboard and children's play area; and

**WHEREAS,** in May of 2017, Dr. Nido Qubein articulated, promoted, and secured financial commitments for an expanded vision for the City's downtown to include the addition of a downtown park, events center, children's museum, and other amenities; and

**WHEREAS,** in total, Dr. Qubein's efforts for the stadium and the City's downtown provided \$19 million for the project including the baseball team, operations, enhancements, naming rights and corporate sales; and

**WHEREAS,** Dr. Qubein supported the High Point Equity Project with a \$500,000 challenge gift by the University to support the growth and development of minority-owned and economically-challenged businesses in the City of High Point; and

**WHEREAS,** the Nido and Mariana Qubein Children's Museum will represent another \$30 million investment in our downtown and will be a blessing for our City's children and a tourist destination for people from across the state and region; and

**WHEREAS,** the City's policy is to limit the splitting or disconnection of street names; and,

**WHEREAS,** precedent exists in High Point for naming streets in honor of prominent individuals who have made outstanding contributions to our City; and,

**WHEREAS,** Montlieu Avenue and Sunset Avenue between N. Centennial St. and N. Elm St. connects High Point University to the Nido and Mariana Qubein Children's Museum and to our downtown which has been so influenced by the vision and actions of Dr. Qubein; and,

**WHEREAS,** in recognition of the above and Dr. Nido Qubein's many other contributions to the life and welfare of the City of High Point, the City Council does desire that Montlieu Avenue from the Centennial Street intersection to N. Main Street, and Sunset Avenue from N. Main Street to N. Elm Street

be named QUBEIN AVENUE to acknowledge Dr. Nido Qubein's leadership and noted accomplishments, his love of the City of High Point, and for making High Point his home.

**NOW, THEREFORE, BE IT RESOLVED** that, pursuant to Section 2.4.14 B.2(b) of the High Point City Ordinance, the High Point City Council does hereby initiate an application that Montlieu Avenue from the Centennial Street intersection to N. Main Street and crossing to that portion of Sunset Avenue to N. Elm Street be renamed QUBEIN AVENUE and directs staff to begin the review and necessary procedures associated with such.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused to be affixed the Seal of the City of High Point, North Carolina, this \_\_\_\_ day of \_\_\_\_\_, 2021.

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Jay W. Wagner, Mayor

Attest:

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Lisa B. Vierling, City Clerk