

Office of the Mayor
City of High Point
North Carolina
Proclamation...

WHEREAS, The Guilford Merchants Association is a business membership organization focused on supporting member companies with educational programming, lead generation activities, marketing opportunities, and overall enrichment while serving as a catalyst for community growth and prosperity throughout the Triad; and

WHEREAS, The High Point Holiday Festival Parade has been held annually except for a couple of years during war and one year attributable to the Covid-19 Pandemic. The parade brings joy to the community, spectators, and participants, and ushers in the holiday season; and

WHEREAS, Sharon C. Smith has faithfully and with dedication, served the Greater High Point Community as parade manager for 40 years, both with the High Point Merchants Association and the Guilford Merchants Association. The High Point Holiday Festival Parade has grown under her management to become one of the largest in the state for participants and spectators; and

WHEREAS, Sharon has expertly been attentive to detail and coordination with such departments as Police, Electrical, Parks & Recreation, and Traffic, as well as managing volunteers and that important participant, Santa Claus; and

WHEREAS, Sharon has made sure that whether in sunshine, rain, sleet, snow, or high winds, the Parade will go on.

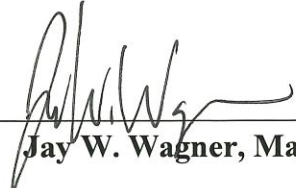
NOW, THEREFORE, I, Jay W. Wagner, Mayor of the City of High Point, North Carolina, declare Monday, November 15, 2021 as

SHARON C. SMITH DAY

I encourage all to attend this year's edition of the Holiday Festival Parade on Sunday, November 21, 2021 at 3:00 p.m. in downtown High Point.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Seal of the City of High Point, North Carolina this 15th day of November, 2021.


Jay W. Wagner, Mayor