

# City of High Point

*Municipal Office Building  
211 S. Hamilton Street  
High Point, NC 27260*



## Minutes

**Wednesday, April 13, 2022**

**9:00 AM**

**Council Chambers**

### **Prosperity and Livability Committee**

*Wesley Hudson - Chair*

*Michael Holmes*

*Cyril Jefferson*

*Monica Peters*

*Jay Wagner, Mayor (Alternate)*

*Britt Moore, Mayor Pro Tem (Alternate)*

## **Prosperity and Livability Committee - Council Member Wesley Hudson, Chair**

### **CALL TO ORDER**

**Present (3):**

Chairman Wesley Hudson, Committee Member Monica Peters, and Committee Member Cyril Jefferson

**Absent (1):**

Committee Member Michael Holmes

**Staff Present:**

Greg Ferguson, Deputy City Manager; JoAnne Carlyle, City Attorney; Eric Olmedo, Assistant City Manager; Jeron Hollis, Managing Director; Meghan Maguire, Assistant City Attorney; Ryan Ferguson, Communications Manager; Chris Andrews, Interim Planning Director; Heidi Galanti, Planning Administrator; Robby Stone, Public Services Director; Lisa Vierling, City Clerk; and Mary S. Brooks, Deputy City Clerk

*The following documents associated with the presentations, are hereby attached as a permanent part of these proceedings:*

1. *PowerPoint Presentation-Annual Street Resurfacing.*
2. *Handouts: Maps-Catalyst Social District.*

### **PRESENTATION OF ITEMS**

**[2022-150](#)****Update-Catalyst Social District**

Staff will be providing an update on the progress of the Catalyst Social District in the City of High Point.

**Attachments:** [P&L Committee-Catalyst Social District Update](#)  
[Boundary Map Catalyst Social District \(adopted 3.21.22\).pdf](#)  
[Proposed Boundary Map Catalyst Social District.pdf](#)

Greg Ferguson, Deputy City Manager, provided the committee with a map that showed the current boundaries for the Catalyst Social District (District); noted that the map did not include private property; said that there would be entry and exit signage located in the right of ways (ROW) of the District that would be used in a variety of ways; the signage would include the rules, logos (designed by Ryan Ferguson, Communications Manager), and a link to the map; said that Visit High Point was working with businesses that were participating on obtaining stickers for their cups that would be used; and recognized Mr. R. Ferguson to further discuss details regarding the placement of the

signage.

Mr. R. Ferguson spoke to working with the Transportation Department regarding the placement and posting of the signage for the District; and described where the signs would be located throughout the District to help enforce the boundaries.

Deputy City Manager Ferguson spoke to working with the Public Services Department; said that they would take the lead regarding locating designated areas for the cup receiving stations/trash bins; noted that the cups would not be recyclable; said that the trash bins would be designed where the cups could not be retrieved once disposed of.

Committee Member Peters asked if the same cups could be used in different Districts. Deputy City Manager Ferguson replied, "no", the cup would have to be disposed of once leaving a District. Meghan Maguire, Assistant City Attorney explained the rules for the consumption of open alcoholic beverages in social districts; said that when someone exits an establishment with an alcoholic beverage, that the beverage would have to be poured a special cup (labeled) from that location.

Deputy City Manager Ferguson presented a map that showed the option for an expansion of the District that would extend up Main St, and Wrenn St; the next steps for this option would be for council to approve the amended ordinance, and to add any other provisions, if needed.

Chairman Hudson recommended making the proposed ordinance effective on May 21, 2022, to allow staff to address any issues that may arise.

Committee Member Jefferson voiced the need to address the safety concerns while crossing Main St. before making the proposed ordinance effective by May 21, 2022.

Ms. Maguire advised that staff would have discussions at the General Assembly's short session in June to address some of the ambiguities; said that some things will be out of staff's control; and stated that staff walked/assessed the current District, as far as an safety aspect, looking at ways to improve safety issues.

Committee Member Jefferson inquired on the timeframe needed to address the safety concerns on Main St. before the proposed ordinance would be adopted.

JoAnne Carlyle, City Attorney, advised that staff would continue to monitor the safety concerns on Main St. before moving forward with the proposed ordinance; that the committee can move forward with a favorable recommendation without a specified date; and then place this item on the agenda when ready.

Committee Member Jefferson inquired if there were any plans on improving the safety concerns at the intersection on Main St. Deputy City Manager Ferguson replied that the focus, at this time, was primarily on two areas located on English St. (parallel parking), and in front of Congdon Yards (street parking); that staff would discuss the safety concerns on Main St. afterwards; and assess safety options on Wrenn St., and Main St.

Discussion took place regarding safety options that could be used at the cross walks in the city; and on increasing walkability.

Committee Member Peters moved, with a favorable recommendation to approve the proposed amended ordinance without a timeframe to allow staff to conduct further fact findings on this matter before presenting to council. Committee Member Jefferson made a second to the motion. Following a roll call vote by Chairman Hudson, the motion carried by the following 3-0 unanimous vote:

Aye (3): Chairman Hudson, Committee Member Peters, and Committee Member Jefferson

Absent (1): Committee Member Holmes

## [2022-151](#)

### Discussion-Annual Street Resurfacing

Staff will be discussing options regarding the projected Annual Street Resurfacing Projects for the City of High Point.

Attachments: [P&L Committee-Street Resurfacing](#)  
[PL Resurfacing Presentation 4-11-22 v.2](#)

Robby Stone, Public Services Director, made a PowerPoint Presentation (PPP) on the annual street resurfacing; provided a historical background on the street resurfacing process that included bids, street mileage covered, and cost/funding; spoke to projected resurfacing projects; provided a list of options to consider for cost savings that included: removing streets from the current list, seek funding from other sources, postpone resurfacing until October 2022 Powell Bill disbursement, borrow funding and reimburse with October 2022 Powell Bill disbursement and/or defer resurfacing until next year; and gave an overview regarding how the increased fuel prices had an impact on the cost for liquid asphalt.

Mr. Stone continued discussion and provided a list of recommendations as followed:

- Negotiate bid for the following: Swans Lake Drive, Swansgate, and Arlington Street, and Arlington Street speed humps.
- Re-bid remaining 2022 streets and 2023 proposed streets to be completed in Spring 2023. (Contract will be larger due to additional Powell Bill funding, and contract time will be extended to allow ample construction time).
- Utilize in-house resurfacing crew for smaller patching jobs throughout 2022.

Committee Member Jefferson asked if the streets located on Swans Lake Drive were maintained by the city; and asked if the sign located in the development, that was leaning, could be repaired. Mr. Stone replied that Swans Lake Drive streets were maintained by the city; and that staff would look into his request regarding the damaged sign.

Committee Member Peters stated that Overland Ave. was overdue for resurfacing; requested staff to assess that location; and asked for a list of streets to be resurfaced. Mr. Stone acknowledged the streets that needed to be repaired; voiced the need to

delay repairs until prices stabilized; and that staff would provide a list of streets to be resurfaced to the committee.

Mr. Stone advised that no action by the committee was needed at this time; and asked for a consensus to move forward with the recommendations provided.

It was the consensus of the committee to allow staff to move forward with the recommendations provided.

[2022-152](#)

**Update-Sign Ordinance Re-Write Project**

Heidi Galanti, Planning Administrator with the Planning & Development Department will be providing an update on the Sign Ordinance re-write project.

**Attachments:** [P&L Committee-Sign Ordinance Update](#)

Heidi Galanti, Planning Administrator, provided an update regarding the timeline for the Sign Ordinance re-write project; stated that a comment section would be available on the city’s website mid-May; feedback would be received in mid-June; the public comment period would remain open until the end of June; said that if any changes were needed, that it would be reviewed by the legal department; explained the adoption process for the ordinance; and entertained questions.

Committee Member Peters asked when the ordinance would be ready for adoption. Ms. Galanti replied that it would depend on if any changes would need to be made to complete the adoption process.

**ADJOURNMENT**

There being no further business to come before the Prosperity & Livability Committee, the meeting was adjourned at 9:44 a.m.

Respectfully Submitted:

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Wesley Hudson, Chairman

Attest:

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Mary S. Brooks, CMC  
Deputy City Clerk