

City of High Point

*Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260*



Meeting Agenda - Final

Wednesday, March 15, 2023

4:00 PM

3rd Floor Council Chambers

Public Safety Committee

Victor Jones, Chair

Britt Moore

Tyrone Johnson

Chris Williams

Mayor Jay Wagner (Alternate)

Mayor Pro Tem Wesley Hudson (Alternate)

Public Safety Committee - Council Member Jones, Chair

CALL TO ORDER

PRESENTATION OF ITEMS

[2023-122](#)

2022 High Point Police Department's End of Year Statistical Review

Staff will be providing information regarding the High Point Police Department's Statistical Data for 2022.

Attachments: [Police Public Safety Agenda Memo](#)

[2022 PD ANNUAL REPORT SPREAD](#)

[PSC - 2022 EOY](#)

ADJOURNMENT



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Master

File Number: 2023-122

File ID: 2023-122

Type: Miscellaneous Item

Status: To Be Introduced

Version: 1

Reference:

In Control: Public Safety
Committee

File Created: 03/07/2023

File Name:

Final Action:

Title: 2022 High Point Police Department's End of Year Statistical Review

Staff will be providing information regarding the High Point Police Department's
Statistical Data for 2022.

Notes:

Sponsors:

Enactment Date:

Attachments: Police Public Safety Agenda Memo, 2022 PD
ANNUAL REPORT SPREAD, PSC - 2022 EOY

Enactment Number:

Contact Name:

Hearing Date:

Drafter Name: mary.brooks@highpointnc.gov

Effective Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 2023-122

CITY OF HIGH POINT

AGENDA ITEM



Title: Public Safety Committee Meeting – 2022 High Point Police End of Year Statistical Review

From: J. Travis Stroud, Chief of Police

Meeting Date:
3/15/23

Public Hearing: N/A

Advertising Date
Advertised By: N/A

Attachments: 2022 High Point Police Department End of Year Report and Powerpoint

PURPOSE: Review of the High Point Police Department statistical data for 2022. The review will include crime-fighting efforts, community engagement events, department training hours, department demographics and staffing numbers.

BACKGROUND: The High Point Police Department tracks a wide array of statistical data on a daily basis. This data is examined and used to help guide department efforts to address crime and maintain a safe city.

BUDGET IMPACT: N/A

RECOMMENDATION / ACTION REQUESTED: Information only.



THE HIGH POINT
POLICE DEPARTMENT
ANNUAL REPORT | 2022





CHIEF OF POLICE

J. TRAVIS STROUD

HIGH POINT POLICE DEPARTMENT
POLICE CHIEF

travis.stroud@highpointnc.gov

336.887.7970

Direct Reports:

Administrative Assistant

Professional Standards

Police Attorney



For the High Point Police Department and many police departments nationwide, 2022 felt like running a track race with hurdles. Every few steps, there seemed to be another obstacle to overcome while still striving to maintain full speed toward our goals. Continuing to recover from the pandemic, violent crime rates increasing nationwide, high-profile negative police encounters involving other police departments, a mass exodus of officers from the profession and increased demand for police services were some obstacles we had to navigate throughout the year.

Despite those challenges, the employees of the High Point Police Department did some fantastic work, and the crime numbers show it. I am proud to say that, while violent crime rates were higher across the country, our employees finished the year with a 4 percent reduction in overall impact crimes. The impact crimes category includes the most significant property crimes and crimes against persons. Impact crimes include homicides, assaults, rapes, burglaries and thefts. But what exactly does this 4 percent reduction in impact crimes mean?

It means that we managed to do 4 percent better than in 2021, and that year also showed a considerable reduction in impact crimes. Through proactive, data-driven and focused police work, our employees were able to reduce criminal activity inside our city despite all of the hurdles mentioned earlier. Specifically for the High Point Police Department, one of the biggest obstacles is our staffing shortage. For most of the calendar year, our agency had around 40 officer positions vacant, which represents approximately 16 percent of our sworn police force. Our ability to produce these stellar numbers while short-staffed speaks volumes about the quality and commitment of the High Point police officers and civilian employees who choose to continue doing this difficult job despite the conditions. Even with our staffing issues, the High Point Police Department maintains the highest standards when hiring our employees. This year's crime numbers show what happens when you do not settle but only hire the best, train them properly and consistently uphold a professional standard.

The mission statement for the City of High Point is posted inside the council chambers and reads, "creating the single most liveable, safe and prosperous community in America." The High Point Police Department's job is to make High Point a safe city; if you have a safe environment, "liveable" and "prosperous" will typically follow. As we have run this race and overcome the hurdles we encounter, we have seen an outpouring of support from the community that has significantly bolstered our resolve. Yet, there is still much work to do. While most races have an end, that is not true for law enforcement. There is no finish line for us. Criminals will continue to commit criminal acts, traffic accidents will continue and calls to 911 with pleas for help will continue to roll in daily. The High Point Police Department will continue to run full speed ahead to fight crime, positively engage our community and explore new ways to make 2023 even better than 2022.

~ J. Travis Stroud

HPPD LEADERSHIP

Leadership and employee development are the foundations on which HPPD is built. Our leaders will exhibit a top-down approach that clearly reflects the department’s mission and strategic plan. Leadership will be expected to focus on crime-fighting as our number one priority, followed by consistent efforts to enhance our community engagement, train effectively and efficiently and ensure policy exhibits professionalism and best practice. Leaders are expected to help develop employees at all stages of their careers. Employee potential should be recognized and cultivated to promote growth and well-rounded skill sets that benefit both the employee and the agency. The ultimate goal is for employees to have long-term careers with the High Point Police Department.

HIGH POINT POLICE DEPARTMENT ORGANIZATION BY NUMBERS

DIVISION	SWORN	CIVILIAN	TOTAL
CHIEF’S OFFICE	3	2	5
INVESTIGATIONS	61	17	78
PATROL	165	0	165
COMMUNITY ENGAGEMENT	24	6	30
SUPPORT SERVICES	8	23	31
TOTAL	261	48	309

Dep. Chief Gamble

Adam, Baker, Charlie, David, Edward, Fox Teams
Traffic, K9, Civil Emergency Units, SWAT Team

Major Ray

Violent Crimes | Special Victims | Strategic
Intel Unit | Property/Financial | Street Crimes |
Crime Lab | Property Room

Major Sellars

Housing Authority Unit | School Resource Officers
Community Outreach | Communications Specialist
PEER Support | Media | Drone Unit | Reserve Officers
Police Chaplains Honor Guard

Major Cheeks

Recruiting & Training | Equipment Specialist |
Custodians | Animal Control Unit | Police Records
Police Info Techs



EXECUTIVE TEAM



Training begins upon employment and continues throughout one's career. HPPD's training embraces best practices and focuses on relevant and progressive instruction. Training hones our skills, makes us a better department and prepares us for the challenges we may face.

STAFFING & TRAINING

45,760 TRAINING HOURS
136.6 AVERAGE HOURS PER EMPLOYEE

City of High Point Population

116,270
1.9 Officers per 1,000
Community Members

Demographics

WM: 65%
WF: 22%
BM: 7%
BF: 4%
AF: 1%
AM: 1%

Average Sworn Staffing

75% capacity
14 Retirements
33 Departures
30 New Hires
47 Total Vacancies

Education

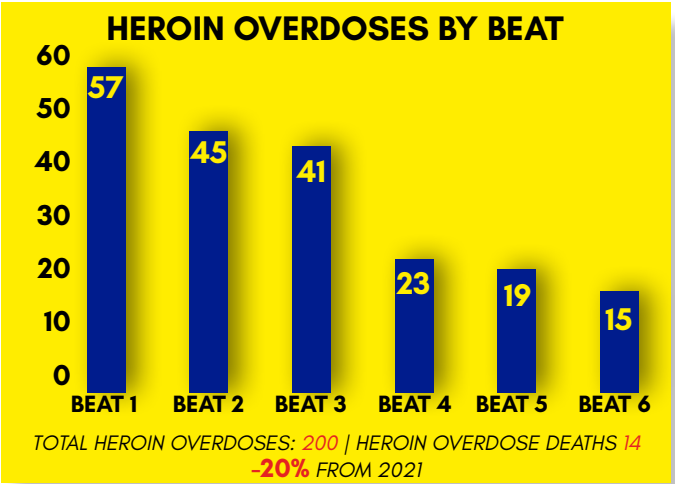
4-Year Degree 73%
2-Year Degree 17%
Master's Degree: 10%

POLICE BEATS

CALLS FOR SERVICE BY BEAT		
BEAT	TOTAL	% OF TOTAL
BEAT 1	20,473	18%
BEAT 2	17,146	15%
BEAT 3	20,891	19%
BEAT 4	14,435	13%
BEAT 5	18,746	17%
BEAT 6	17,035	15%
UNVERIFIED/OTHER	3,292	3%
TOTAL 112,018		

TOP 10 SELF-INITIATED (PROACTIVE)	
TRAFFIC STOP - TRAFFIC SPECIAL CHECK	16,056
SCHOOL SAFETY CHECK	11,870
CRIMINAL PROCESS	4,567
COMMUNITY RELATED FOLLOW-UP	2,797
SUSPICIOUS VEHICLE	2,491
FIELD CONTACT	2,314
ASSISTING MOTORIST	2,111
SELECTIVE ENFORCEMENT	1,233
	876
	729
*School safety check implemented August 2022, number subject to change	

TOP 10 CALLS FOR SERVICE	
ASSISTANCE	4,075
FOLLOW-UP	3,615
NON-RESIDENTIAL ALARM	3,014
TRAFFIC CRASH - PD	2,898
DOMESTIC DISTURBANCE	2,510
PUBLIC DISTURBANCE	2,470
INVESTIGATE	2,470
CRIMINAL PROCESS	1,886
TRESPASS	1,657
RESIDENTIAL ALARM	1,650
	1,616

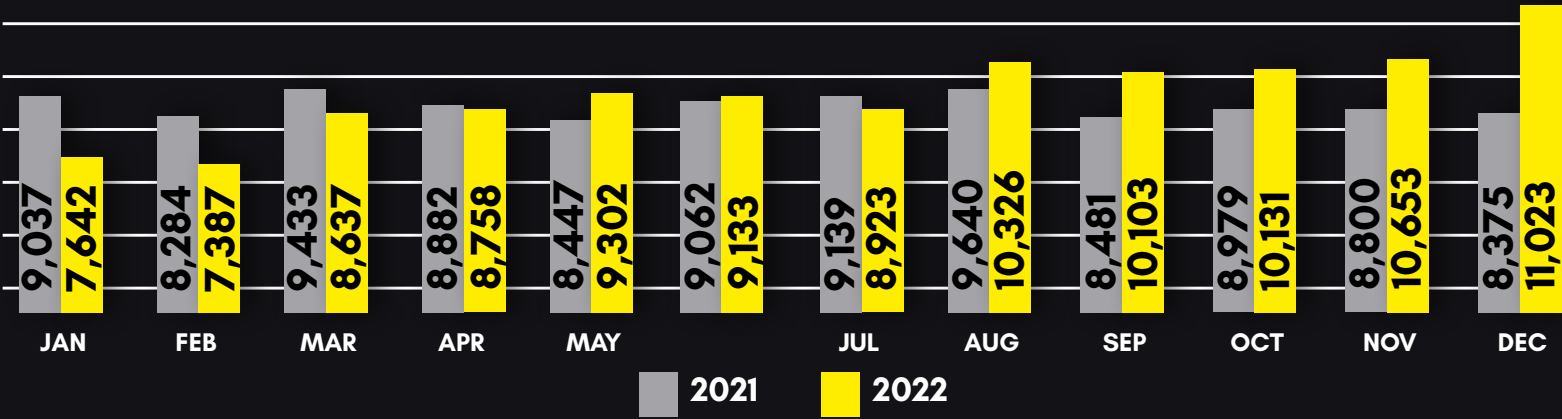


AVERAGE PRIORITY RESPONSE TIME: 2:48 | AVERAGE ON ALL OTHER CALLS 5:30



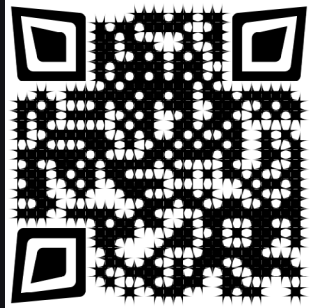
2021/2022 CALLS FOR SERVICE BY MONTH TREND COMPARISON

2021 AVG. PER MONTH = 8,800 | 2022 AV. PER MONTH = 9,335 | CALLS FOR SERVICE UP 5%



WHAT'S YOUR INCENTIVE?
OURS IS UP TO \$5,000

USE OUR APP TO SUBMIT A TIP.



WE WILL NEVER ASK YOUR IDENTITY.
TIPSTERS ALWAYS REMAIN ANONYMOUS.

HighPointNC.gov/CrimeStoppers | 336.889.4000

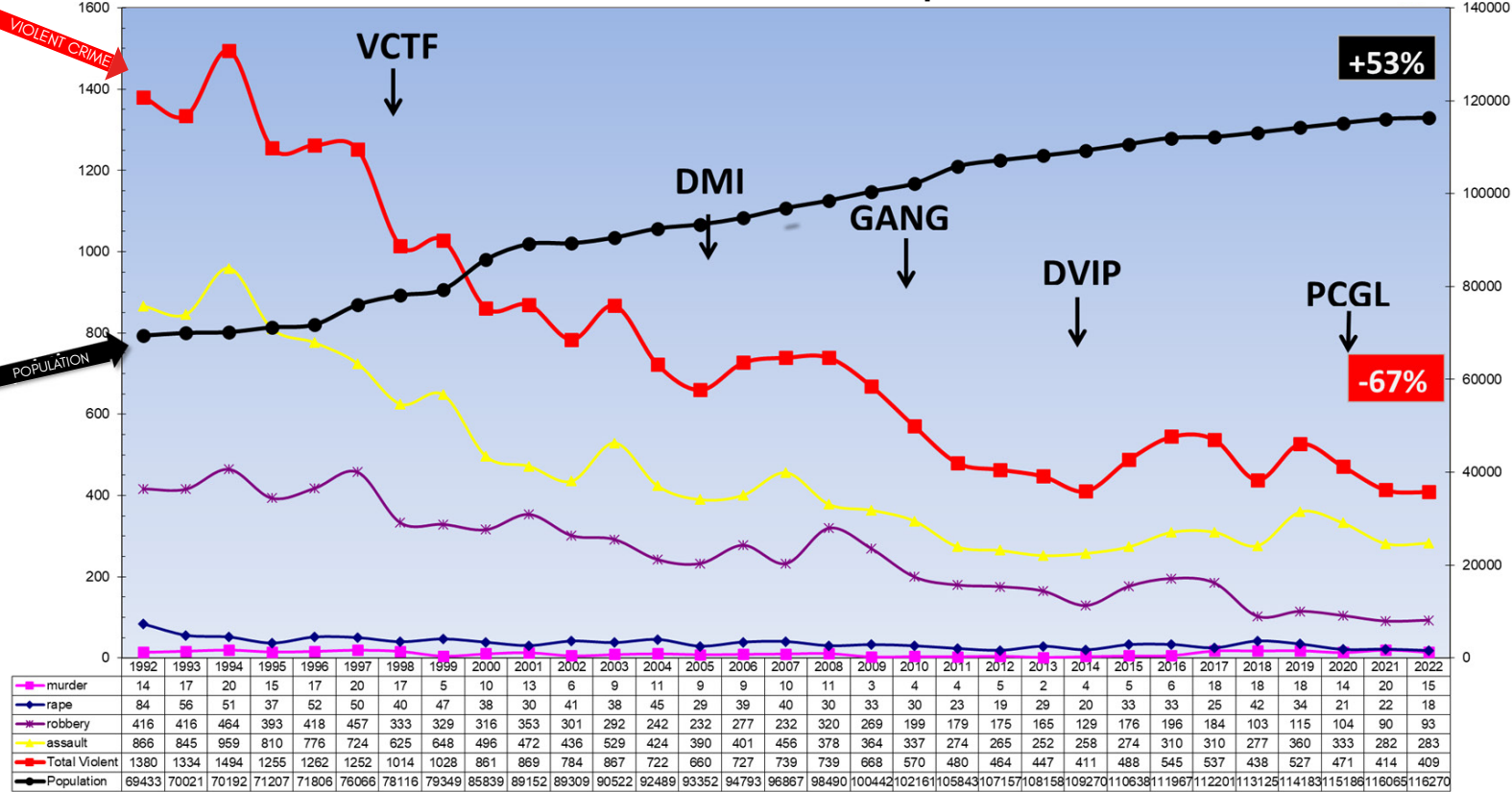
CRIME STOPPERS
OF HIGH POINT

VIOLENT CRIMES

Since the late 1990s, the High Point Police Department has driven down violent crime through its Focused Deterrence Strategy. This approach began in 1998 and centered around addressing violent repeat offenders. The High Point Police Department, combined with community support, reduced violent crime dramatically within the first year. However, the effort has spawned other problem areas, such as street-level drug dealing and domestic violence offenders. Numerous police departments nationwide have adopted this strategy and implemented the focused deterrence concept in their jurisdictions to help deter and prevent crime.



HIGH POINT INDEXED VIOLENT CRIME PER 100,000 | PERCENTAGE IS FROM 1997-2022



VCTF: Violent Crimes Task Force | DMI: Drug Market Initiative | GANG: Gang Initiative | DVIP: Domestic Violence Intimate Partner | PCGL: People, Cars, Guns & Locations

IMPACT PROPERTY CRIME

IMPACT PROPERTY CRIME	2022	2021	2020
BURGLARY	487	458	498
MOTOR VEHICLE THEFT - BUS	0	0	3
MOTOR VEHICLE THEFT - MOTORCYCLE	13	7	6
MOTOR VEHICLE THEFT - OTHER	10	9	13
MOTOR VEHICLE THEFT - RECREATION VEHICLE	2	1	3
MOTOR VEHICLE THEFT - SCOOTER/MOPED	14	9	9
MOTOR VEHICLE THEFT - AUTO	231	256	238
MOTOR VEHICLE THEFT - TRUCK	16	16	27
LARCENY - OTHER CATEGORIES	656	634	730
LARCENY - AUTOMOBILE ACCESSORIES	333	498	243
LARCENY - CREDIT CARD/CARD NUMBER	140	23	38
LARCENY - FROM MOTOR VEHICLE	464	461	567
LARCENY - SHOPLIFTING	641	768	1,017
TOTAL IMPACT PROPERTY CRIME	3,007	3,140	3,392

IMPACT VIOLENT CRIME

IMPACT VIOLENT CRIME	2022	2021	2020
CRIMINAL HOMICIDE - MANSLAUGHTER BY NEGLIGENCE	2	4	2
CRIMINAL HOMICIDE - MURDER	15	19	14
ALL OTHER SHOOTINGS (CHANCE OF INJURY) INTO OCCUPIED PROPERTY	75	77	128
ASSAULT - GUN	98	101	109
ASSAULT - HANDS FEET FIST	33	37	35
ASSAULT - KNIFE (CUTTING INSTRUMENT)	41	39	36
ASSAULT - OTHER DANGEROUS WEAPON	75	66	72
ASSAULT - GUN	1	0	0
OFFENSE AGAINST FAMILY - CHILD ABUSE AGGRAVATED	7	9	7
ROBBERY - FIREARM	55	48	54
ROBBERY - KNIFE (CUTTING INSTRUMENT)	12	13	10
ROBBERY - OTHER WEAPON	7	6	10
ROBBERY - STRONGARM, NO WEAPON	32	38	46
SEX OFFENSE - MALE RAPE	1	0	0
RAPE - FORCIBLE	20	27	27
TOTAL IMPACT VIOLENT CRIME	474	484	550

IN 2022, VIOLENT CRIME
DECREASED

HIGH POINT
POLICE

10

GUNS | 2017-2022



WHERE ARE THE GUNS BEING LOCATED?

LOCATION	2022 TOTAL	2022 % OF
HOUSE	142	32%
TRAFFIC STOP	99	22%
VEHICLE	98	22%
OTHER	51	11%
PERSON	44	10%
SURRENDER	8	2%
BUSINESS	6	1%
EDUCATION GROUNDS	2	0%
TOTAL	450	

2017

473

GUN-RELATED
CRIMES

310

GUNS
SEIZED

2,094

SHELL
CASINGS
COLLECTED

2018

421

GUN-RELATED
CRIMES

384

GUNS
SEIZED

1,842

SHELL
CASINGS
COLLECTED

2019

697

GUN-RELATED
CRIMES

394

GUNS
SEIZED

2,715

SHELL
CASINGS
COLLECTED

2020

662

GUN-RELATED
CRIMES

433

GUNS
SEIZED

2,704

SHELL
CASINGS
COLLECTED

2021

568

GUN-RELATED
CRIMES

411

GUNS
SEIZED

1,552

SHELL
CASINGS
COLLECTED

2022

595

GUN-RELATED
CRIMES

450

GUNS
SEIZED

2,057

SHELL
CASINGS
COLLECTED

+45%

GUNS SEIZED

-2%

SHELL CASINGS COLLECTED

COMMUNITY DIVISION

Events and Programs

- Angels in Blue
- Community Day
- Fallen Officers Memorial Week
- Women's Empowerment Institute (WEI)
- Improving Police and Community Teamwork (IMPACT)
- HPPD/HPU Youth Leadership Academy
- Police Assisting Little Schools (PALS)
- Housing Authority Youth Camp
- HPPD Read to Me
- Midnight Basketball
- National Night Out
- Charity Softball Game
- Command Retreat
- HPPD Citizen's Academy
- Holiday Parade
- Salvation Army Red Kettle Drive
- Housing Authority Toy Drive
- Macedonia Mentoring Program
- ID Kits at Elementary Schools
- Active Shooter Presentations
- Youth Drug Education Program



Dear High Point Community,

Thank you for your continued support of the High Point Police Department!

'Community' is one of our pillars; partnerships with local individuals, organizations and businesses help keep our pillar strong.

Our division focuses on youth, education and community interests. In 2022, we created two new civilian positions to further our commitment to building relationships – a police communications specialist and a community outreach coordinator. They will help strengthen our community partnerships and highlight our officers' daily work. We also launched the IMPACT group, designed to unite officers and community members for intentional conversations. IMPACT stands for "Improving Police and Community Teamwork." We believe communication builds trust, trust builds relationships and relationships build safer communities.

Thank you,

HPPD Community Division





THE HIGH POINT POLICE DEPARTMENT

1730 WESTCHESTER DRIVE, HIGH POINT, N.C. 27260

For more information, visit HighPointNC.gov/Police

Contact us: **336.883.3224**

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[@hppdnc](https://www.instagram.com/hppdnc)



Public Safety Committee

High Point Police Department End-of-Year Statistical Review
2022

“Our mission is to make High Point a **safe** city by developing leaders and employees in crimefighting, community engagement, training and professional policing.”



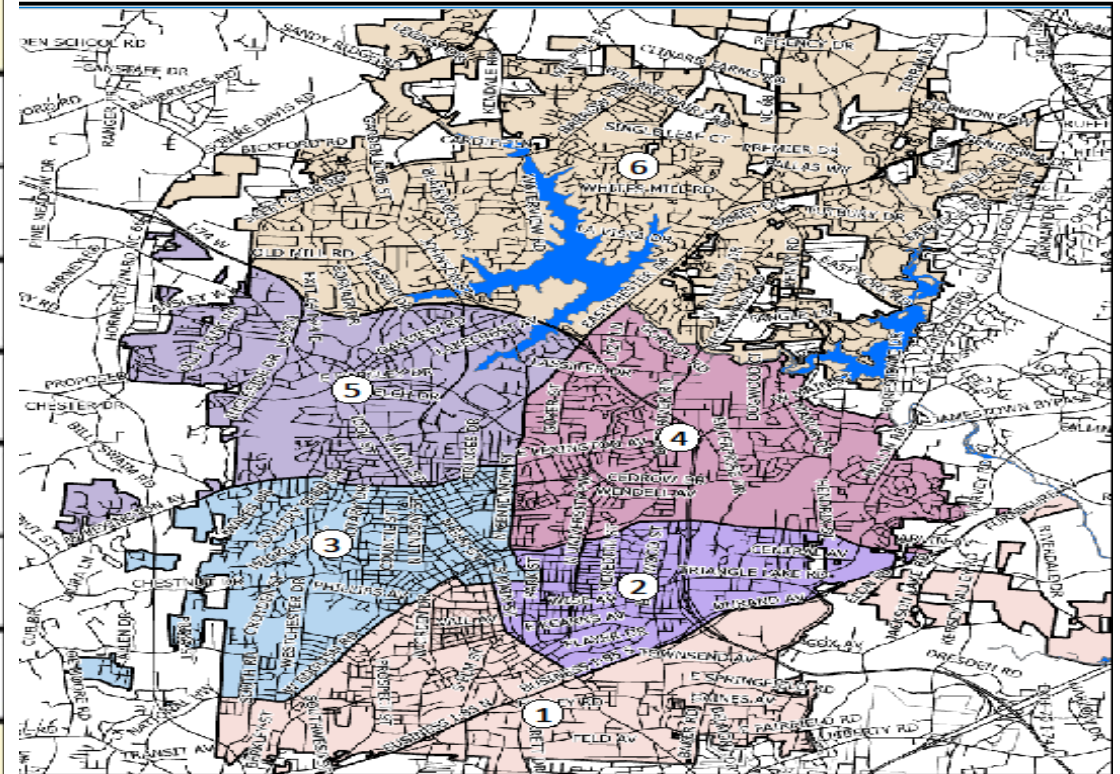
Calls For Service

(Average 306 per day)

CALLS FOR SERVICE BY BEAT	TOTAL	% OF TOTAL
BEAT 1	20,473	18%
BEAT 2	17,146	15%
BEAT 3	20,891	19%
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TOTAL 112,018		



HIGH POINT POLICE DEPT. – BEAT MAP



Calls For Service

TOP 10 CALLS FOR SERVICE

ASSISTANCE	4,075
FOLLOW-UP	3,615
NON-RESIDENTIAL ALARM	3,014
TRAFFIC CRASH - PD	2,898
DOMESTIC DISTURBANCE	2,510
PUBLIC DISTURBANCE	2,470
INVESTIGATE	1,886
CRIMINAL PROCESS	1,657
TRESPASS	1,650
RESIDENTIAL ALARM	1,616

TOP 10 SELF-INITIATED (PROACTIVE)

TRAFFIC STOP - TRAFFIC	16,056
SPECIAL CHECK	11,870
SCHOOL SAFETY CHECK	4,567
CRIMINAL PROCESS	2,797
COMMUNITY RELATED	2,491
FOLLOW-UP	2,314
SUSPICIOUS VEHICLE	2,111
FIELD CONTACT	1,233
ASSISTING MOTORIST	876
SELECTIVE ENFORCEMENT	729

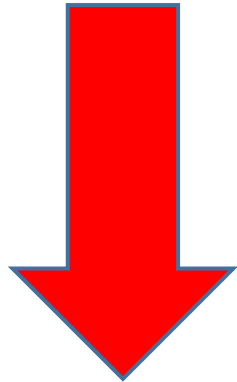
** School safety check implemented August 2022, number subject to change*

2022 Impact Crimes

Total Impact Crime Reduction = -4%

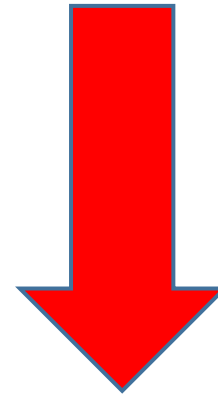
Impact Violent Crime

-2%

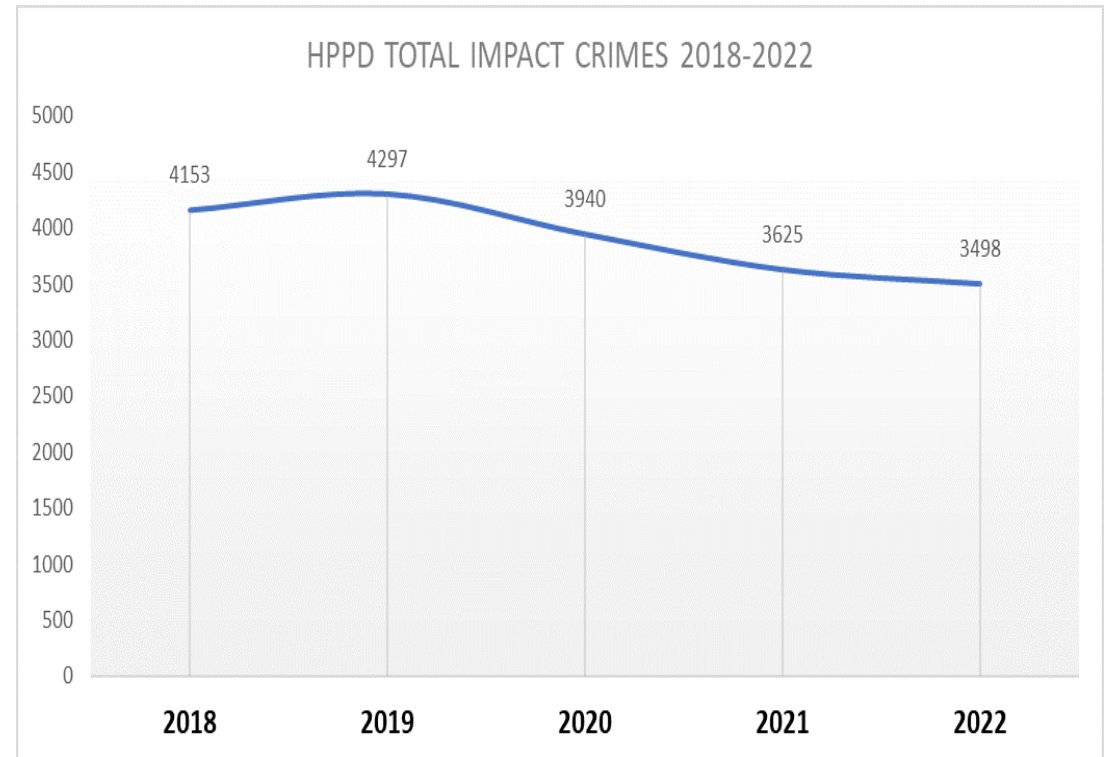
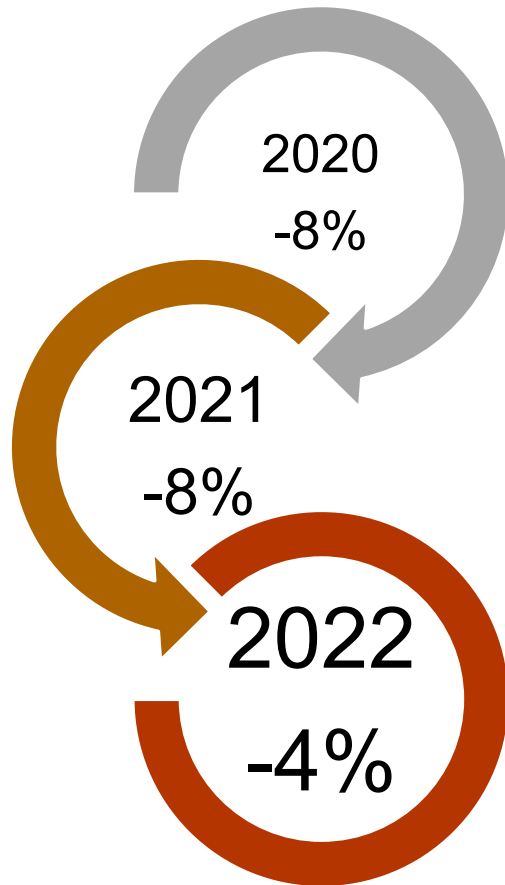


Impact Property Crime

-4%

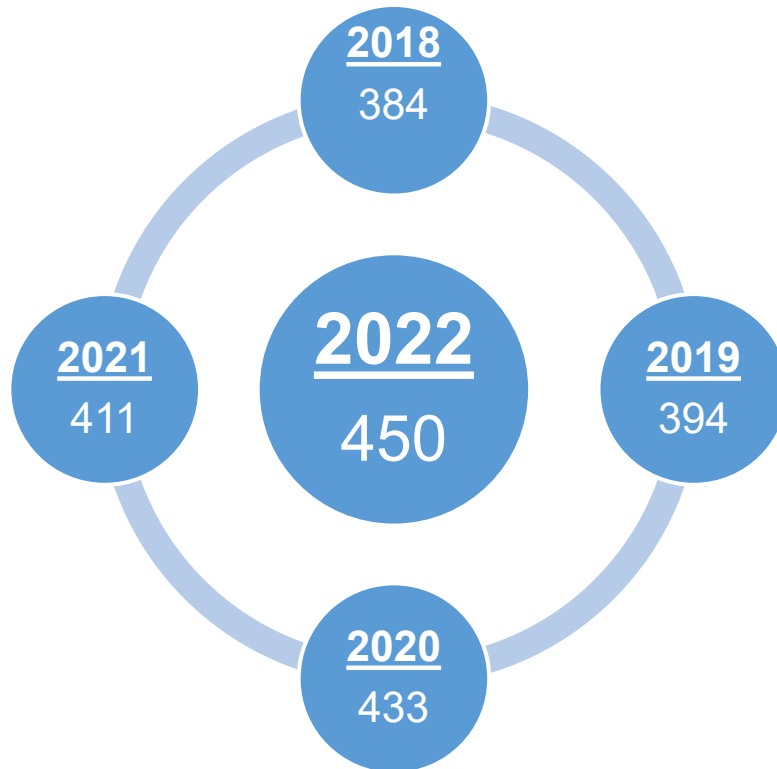


Impact Crimes Comparison



Gun Seizures

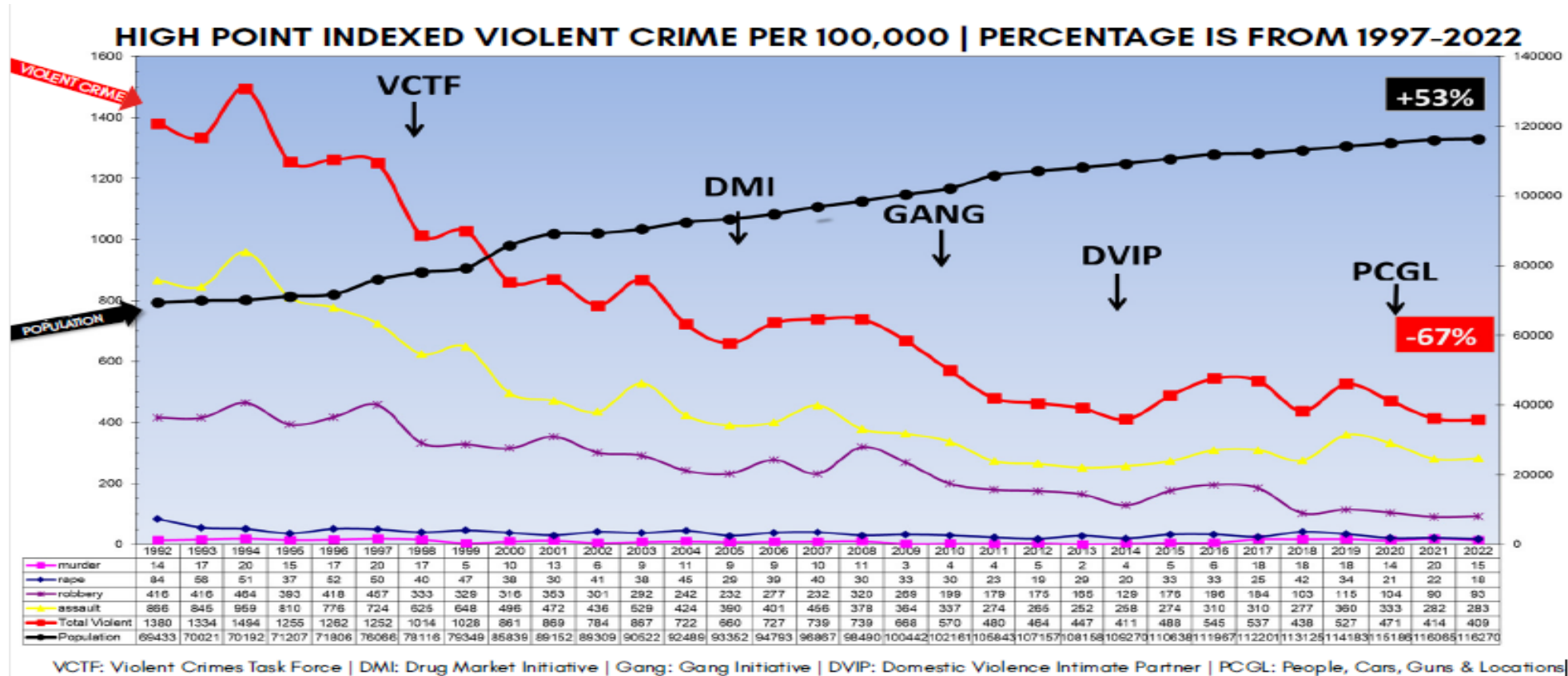
Number of Guns Seized



Where Are The Guns Being Seized

LOCATION	2022 TOTAL	2022 % OF
HOUSE	142	32%
TRAFFIC STOP	99	22%
VEHICLE	98	22%
OTHER	51	11%
PERSON	44	10%
SURRENDER	8	2%
BUSINESS	6	1%
EDUCATION GROUNDS	2	0%
TOTAL		450

Index Violent Crime Graph 1997 - 2022



Community Engagement

(Over 2500 Community Related Calls in 2022)

- Angels In Blue
- Community Day
- Women's Empowerment Institute
- Improving Police & Community Teamwork
- HPPD / HPU Youth Leadership Academy
- Police Assisting Little Schools (PALS)
- Housing Authority Youth Camp
- HPPD Read To Me
- Midnight Basketball
- National Night Out
- Salvation Army Red Kettle Drive
- ID Kits at Elementary Schools
- Active Shooter Presentations
- Youth Drug Education Program
- Peer Support Program
- Law Enforcement Memorial Week
- Police Assistance Caring Team



TRAINING

45,760

(136.6 Average Hours Per Employee)

Quiz: How many days of Field Training does a new officer receive?

Staffing and Demographics

City of High Point Population	Demographics	Average Sworn Staffing	Education
116,270 1.9 Officers per 1,000 Community Members	WM: 65% WF: 22% BM: 7% BF: 4% AF: 1% AM: 1%	75% capacity 14 Retirements 33 Departures 30 New Hires 47 Total Vacancies	4-Year Degree 73% 2-Year Degree 17% Master's Degree: 10%

Chief's Department Goals for 2023

1. Remain a full-service Police Department

-Every unit that exists today, will exist in some capacity January 1, 2024

2. Reduce sworn officer vacancies below 30

-Offset at least 9 known losses for 2023

3. Total Impact Crime percentage better than 2022

-Continue to focus on violent crime and proactive police work