#### **City of High Point**

Municipal Office Building 211 S. Hamilton Street High Point, NC 27260



#### **Meeting Agenda**

Wednesday, May 11, 2022 3:00 PM

**City Council Chambers** 

#### **Special Called Meeting**

Jay W. Wagner, Mayor

Monica L. Peters (Ward 3), Mayor Pro Tem

Britt W. Moore (At Large), Tyrone Johnson (At Large), Cyril Jefferson (Ward 1),

Christopher Williams (Ward 2), S. Wesley Hudson (Ward 4), Victor Jones (Ward 5),

and Michael Holmes (Ward 6)

Special Called Meeting Meeting Agenda May 11, 2022

#### **CALL to Order and ROLL CALL**

#### PRESENTATION of ITEMS

#### 2022-216 Presentation- High Point Convention & Visitors Bureau (CVB)- FY 2022-2023 Annual Budget/Contract

As part of the annual budget process and in preparation of the pending adoption of the City of High Point's FY 2022-2023 Annual Budget, City Council will hear a presentation regarding the Convention & Visitors Bureau's FY 2022-2023 Annual Budget. Following the presentation, this matter will be heard by the Finance Committee on Thursday, May 12th and the Finance Committee will forward a recommendation to be considered by the City Council for approval of the FY 2022-2023 Convention & Visitors Bureau's Annual Budget/Contract at the City Council Meeting scheduled for Monday, May 16, 2022.

Attachments: Visit High Point Budget Briefing FY 22-23.pdf

#### **2022-217** Presentation- Market Authority's FY 2022-2023 Annual Budget/Contract

As part of the annual budget process and in preparation of the pending adoption of the City of High Point's FY 2022-2023 Annual Budget, City Council will hear a presentation regarding the Market Authority's FY 2022-2023 Annual Budget/Contract. Following the presentation, this matter will be heard by the Finance Committee on Thursday, May 12th and the Finance Committee will forward a recommendation to be considered by the City Council for approval of the Furniture Market Authority's FY 2022-2023 Annual Budget/Contract at the City Council Meeting scheduled for Monday, May 16, 2022.

### 2022-218 Budget Review- Proposed City of High Point Proposed FY 2022-2023 Annual Budget

Staff will provide an overview of the proposed FY 2022-2023 Annual Budget. This meeting date/time was established and set by City Council at the City Council Meeting held on Monday, May 2, 2022 at 5:30 p.m. The City Council will hold a public hearing on the proposed FY 2022-2023 Annual Budget on Monday, May 16, 2022 at 5:30 p.m.

<u>Attachments:</u> FY 2022-23 Proposed Budget - 5-11-2022 - Budget Work Session.pdf

#### ADJOURNMENT



#### **City of High Point**

Municipal Office Building 211 S. Hamilton Street High Point, NC 27260

#### Master

File Number: 2022-216

File ID: 2022-216 Type: Miscellaneous Item Status: To Be Introduced

Version: 1 Reference: In Control: City Council

**File Created:** 05/10/2022

File Name: Final Action:

### Title: <u>Presentation- High Point Convention & Visitors Bureau (CVB)- FY 2022-2023</u> <u>Annual Budget/Contract</u>

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Notes:

Sponsors: Enactment Date:

Attachments: Visit High Point Budget Briefing FY 22-23.pdf Enactment Number:

Contact Name: Hearing Date:

Drafter Name: lisa.vierling@highpointnc.gov Effective Date:

**Related Files:** 

#### **History of Legislative File**

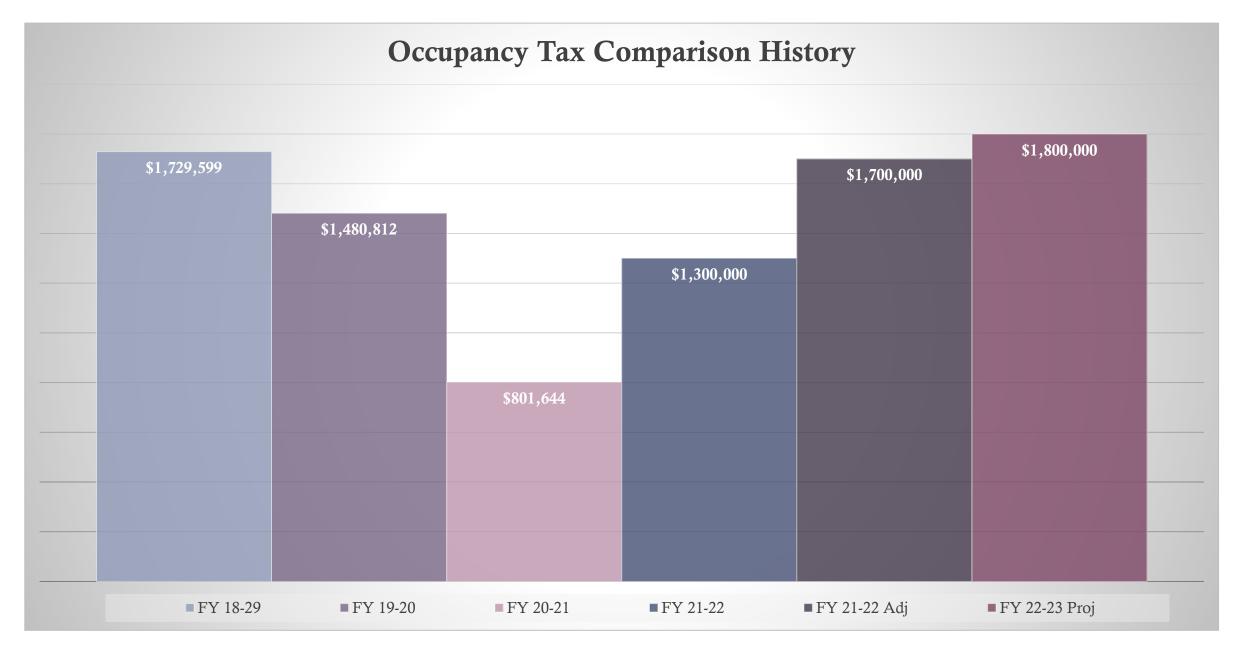
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 sion:
 Date:

Text of Legislative File 2022-216



## BUDGET BRIEFING FY 2022-2023



## **NC Tourism Spending Near Recovery**

The following article was excerpted from a press release by the NC Commerce Department published on May 3.

Gov. Roy Cooper announced today that the North Carolina tourism industry saw a major recovery in 2021 with \$28.9 billion in visitor spending. With domestic travel reaching new heights as international visitation lagged, the total falls just 1 percent below the record set in 2019 and represents a 45 percent increase from pandemic-stricken 2020.

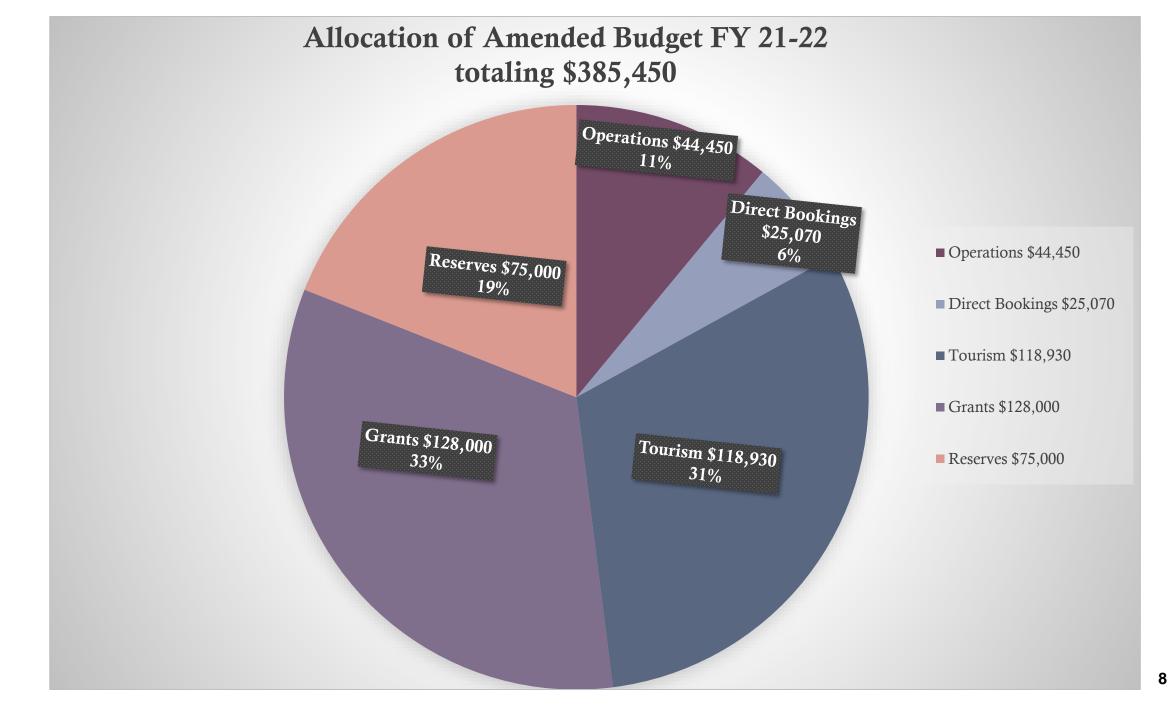
Each North Carolina household saved \$580 on average in state and local taxes as a direct result of visitor spending in the state. Savings per capita averaged \$222.

#### VISIT HIGH POINT MISSION STATEMENT

To position High Point as a vibrant destination that visitors will enjoy, and locals will want to promote.

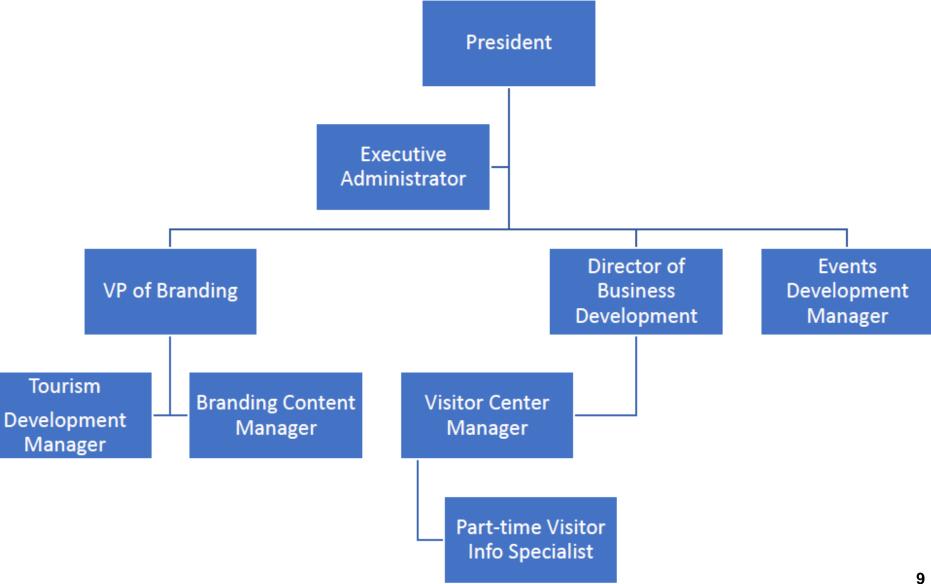
#### VISIT HIGH POINT VISION STATEMENT

To leverage High Point's reputation as the "Home Furnishings Capital of the World!"™ and the home of a world-class university to further the evolution of High Point as a unique destination.



#### ORGANIZATIONAL STRATEGY





#### **VISIT HIGH POINT BUDGET DRAFT**

| No.        | <u>ITEM</u>  | FY 21-22  Budget Approved | FY 21-22  Budget Amended 4.20.22 | FY 22-23  Budget Draft | Amt Change<br>from<br>Amended FY<br>21-22 | from |
|------------|--|---------------------------|----------------------------------|------------------------|---|------|
| 4101.0     | Y TAX COLLECTION Transient Occupancy Tax                                     | 1,300,000                 | 1,700,000                        | 1,800,000              | 100,000                                   | 6    |
| 4101.0     | City of High Point's allocation earmarked for Stadium debt (Year 5) FY 22-23 | 1,300,000                 | 1,700,000                        | 1,000,000              | 100,000                                   | "    |
| OTHER INCO |  |                           |                                  |                        |   |      |
| 4102.0     | Interest Income  | 2,000                     | 1,000                            | 2,000                  | 1,000                                     | 100  |
|            |  |                           |                                  |                        |   |      |
| 4105.0     | Reserve Designated Projects  | 29,750                    | 29,750                           | 29,750                 | 0   | 0    |
|            |  |                           |                                  |                        |   |      |
| 4106.1     | Sponsorship Revenue Earmarked for 501 c 3 Foundation Tourism Development     | 50,000                    | 30,000                           | 75,000                 | 45,000                                    | 150  |
|            |  |                           |                                  |                        |   |      |
| 4107.0     | Regional Preferred Member Revenue for Marketing                              | 550                       | 7,000                            | 1,250                  | -5,750                                    | -82  |
|            |  |                           |                                  |                        |   |      |
| 4108.1     | Reserve Designated Sponsorship from Destination Development Grants           | 19,000                    | 50,000                           | 50,000                 | 0   | 0    |
|            |  |                           |                                  |                        |   |      |
| 4109.0     | Grants   | 0                         | 0                                | 0                      | 0   | 0    |
|            |  |                           |                                  |                        |   |      |
| TOTAL BUD  | GET  | 1,382,300                 | 1,767,750                        | 1,958,000              | 140,250                                   | 11   |

| EXPENSES<br>ADMINISTR | RATIVE EXPENSES                          |         |         |         |         |    |
|-----------------------|--|---------|---------|---------|---------|----|
| 5201.0                | Salaries (5 full-time staff positions)   | 315,850 | 315,850 | 520,000 | 204,150 | 65 |
| 5000.0                | Detirement (20) hook to 50/ contribution | 40.000  | 40.000  | 00.000  | 40.000  | 07 |
| 5202.0                | Retirement (2% back to 5% contribution)  | 18,000  | 18,000  | 30,000  | 12,000  | 67 |
| 5203.0                | Life/Hosp/Dent. Ins.                     | 53,000  | 53,000  | 87,800  | 34,800  | 66 |
| 5204.0                | Soc. Security                            | 23,000  | 23,000  | 37,000  | 14,000  | 61 |
| 5205.0                | Unemployment Ins.                        | 600     | 600     | 960     | 360     | 60 |
| ADMINIST              | RATIVE EXPENSES TOTAL                    | 410,450 | 410,450 | 675,760 | 265,310 | 65 |

| OPERATING                | EXPENSES                              |         |         |         |         |     |
|--------------------------|---------------------------------------|---------|---------|---------|---------|-----|
| 5301.0                   | Memberships/Subscriptions             | 2,150   | 5,000   | 3,000   | -2,000  | -40 |
|                          |                                       |         |         |         |         |     |
| 5302.0                   | Admin Travel/Meetings/Convention/PR   | 4,000   | 5,000   | 7,000   | 2,000   | 40  |
| 5303.0                   | General & Admininistrative Operations | 95,000  | 105,000 | 105,000 | 0       | 0   |
| 0000.0                   |                                       | 00,000  | 100,000 | 100,000 |         |     |
| 5304.0                   | Postage/General                       | 4,000   | 7,000   | 5,000   | -2,000  | -29 |
|                          |                                       |         |         |         |         |     |
| 5306.0                   | Telephone                             | 10,280  | 10,280  | 11,000  | 720     | 7   |
| 5307.0                   | Rent/Utilities (year 3 of 5)          | 86,280  | 86,280  | 91,000  | 4,720   | 5   |
| 5308.0                   | Comm/Board Expenses                   | 12,400  | 23,000  | 13,000  | -10,000 | -43 |
| 5309.0                   | Equipment                             | 13,000  | 30,000  | 13,000  | -17,000 | -57 |
| OPERATING EXPENSES TOTAL |                                       | 227,110 | 271,560 | 248,000 | -23,560 | -9  |

| 5401.0  | Direct Group Booking Advertising      | 7,000   | 2,890   | 3,000   | 110     | 4    |
|---------|---------------------------------------|---------|---------|---------|---------|------|
|         | · · · · · · · · · · · · · · · · · · · | ,       | ,       | ,       |         |      |
| 5402.0  | Convention Services                   | 221,900 | 223,500 | 227,200 | 3,700   | -42  |
| 5402.1  | Convention Services, Registrars, etc. | 18,400  | 20,000  | 20,000  | 0       | 0    |
| 5402.5  | Event Booking Incentives              | 40,000  | 40,000  | 50,000  | 10,000  | 25   |
| 5402.7  | HP Market Authority                   | 150,000 | 150,000 | 150,000 | 0       | 0    |
| 5402.8  | Partner Programming                   | 11,000  | 11,000  | 5,000   | -6,000  | -55  |
| 5402.9  | Special Services/Assessments          | 2,500   | 2,500   | 2,200   | -300    | -12  |
| 5403.0  | Entertainment                         | 500     | 200     | 0       | -200    | -100 |
| 5404.0  | Literature/Printing                   | 14,400  | 24,000  | 5,000   | -19,000 | -65  |
| 5405.0  | Memberships - Convention              | 6,770   | 7,000   | 7,000   | 0       | 3    |
| 0.100.0 |                                       | 0,110   | 7,500   | 7,500   |         |      |

| No.        | <u>ITEM</u>                     | FY 21-22 | FY 21-22        | FY 22-23     |            |            |
|------------|---------------------------------|----------|-----------------|--------------|------------|------------|
|            |                                 |          |                 |              | Amt Change | % Change   |
|            |                                 |          |                 |              | from       | from       |
|            |                                 | Budget   | Budget          |              |            | Amended FY |
|            |                                 | Approved | Amended 4.20.22 | Budget Draft | 21-22      | 21-22      |
| 5406.0     | Postage - Convention            | 100      | 50              | 40           | -10        | -60        |
| 5407.0     | Special Promotional Projects    | 62 500   | 62 500          | 02.000       | 20 500     | AE.        |
| 5407.0     | Special Fromotional Frojects    | 63,500   | 63,500          | 92,000       | 28,500     | 45         |
| 5408.0     | Subscription/Publications       | 250      | 250             | 250          | 0          | 0          |
|            |                                 |          |                 |              | _          |            |
| 5409.0     | Travel - Convention             | 9,500    | 7,000           | 5,000        | -2,000     | -29        |
|            |                                 |          |                 |              |            |            |
| 5410.0     | Trade Shows - Convention        | 0        | 0               | 4,000        | 4,000      | 0          |
| 5411.0     | Sponsorship Program             | 500      | 500             | 500          | 0          | 0          |
| 0411.0     |                                 | 300      | 300             | 300          | 0          | 0          |
| 5412.0     | Audiovisuals                    | 9,400    | 15,000          | 12,000       | -3,000     | -20        |
|            |                                 |          |                 |              | 0          |            |
| 5413.0     | Intern(s)                       | 0        | 0               | 0            |            | 0          |
|            |                                 |          |                 |              |            |            |
| 5414.0     | Year Round Designer B2B         | 0        | 15,000          | 15,000       | 0          | 0          |
|            |                                 |          |                 |              |            |            |
| DIRECT BOO | DKING PROMOTIONS EXPENSES TOTAL | 333,820  | 358,890         | 370,990      | 12,100     | 3          |

| TOURISM P | ROMOTION EXPENSES                   |           |           |           |         |                  |
|-----------|-------------------------------------|-----------|-----------|-----------|---------|------------------|
| 5501.0    | Advertising                         | 37,000    | 37,000    | 70,000    | 33,000  | 89               |
| 5502.0    | Audiovisuals                        | 7,500     | 15,000    | 15,000    | 0       | 0                |
| 5503.0    | Tourism - Literature/Printing       | 22,900    | 36,900    | 26,000    | -10,900 | -30              |
| 5504.0    | Memberships/Subscriptions - Tourism | 400       | 400       | 500       | 100     | 25               |
| 5505.0    | Postage - Tourism                   | 13,000    | 20,000    | 25,000    | 5,000   | 25               |
| 5506.0    | Special Projects                    | 63,820    | 95,000    | 80,000    | -15,000 | -16              |
| 5507.0    | Travel/Entertainment                | 250       | 500       | 1,000     | 500     | 100              |
| 5508.0    | Travel Shows                        | 0         | 10,000    | 5,000     | -5,000  | -50              |
| 5509.0    | Visitor Information Center          | 30,000    | 75,000    | 40,000    | -35,000 | -47              |
| 5510.0    | Advocacy                            | 36,000    | 38,000    | 38,000    | 0       | 0                |
| 5512.0    | Web                                 | 50,000    | 50,000    | 52,000    | 2,000   | 4                |
| 5513.0    | Visitor Center Marketing            | 15,800    | 15,800    | 15,000    | -800    | -5               |
| 5514.0    | Visitor Programming                 | 16,500    | 16,500    | 26,000    | 9,500   | 58               |
| 5515.0    | Tourism Research and Data           | 13,000    | 15,000    | 15,000    | 0       | 0                |
| TOURISM P | ROMOTION EXPENSES TOTAL             | 306,170   | 425,100   | 408,500   | -16,600 | -4               |
| TOTAL EXP | ENSES BEFORE GRANT EXPENSES         | 1,277,550 | 1,466,000 | 1,703,250 | 237,250 | <del>16</del> 15 |

| GRANT EXPENSES   |           |           |           |   |         |
|--|-----------|-----------|-----------|---|---------|
| 5800.1 Reserve Earmarked for Dest. Development Grants DRIVE        | 19,000    | 19,000    | 75,000    | 56,000                                  | 295     |
| Reserve Earmarked for Destination Development Grants - Sponsorship | 50,000    | 50,000    | 50,000    | 0                                       | 0       |
| Reserve Earmarked for Oak Hollow Lake                              | 29,750    | 29,750    | 29,750    | 0                                       | 0       |
| Reserve Earmarked for Truist Point Website                         |           | 10,000    |           | -10,000                                 | -100    |
| Reserve Earmarked for Coltrane Mural                               |           | 38,000    |           | -38,000                                 | -100    |
| Reserve Earmarked for Strategic Branding Project Phase I           |           | 5,000     | 25,000    | 20,000                                  | 400     |
| Reserve Earmarked for Autism Certification Grants (CAD)            |           | 75,000    | 75,000    | 0                                       | 0       |
| TOTAL GRANT EXPENSES   | 98,750    | 226,750   | 254,750   | 28,000                                  | 12      |
|  |           |           |           |   |         |
| TOTAL EXPENSES   | 1,376,300 | 1,692,750 | 1,958,000 | 265,250                                 | 16      |
|  |           |           |           |   |         |
| Total Marketing Expense  | 738,740   | 1,010,740 | 1,034,240 | 23,500                                  | 2       |
|  |           |           |           |   |         |
| Subtotal of Income over Expenses                                   | 6,000     | 75,000    | 0         | -75,000                                 | -100    |
|  |           |           |           |   |         |
| Earmarked for Reserves   | 6,000     | 75,000    | 0         | 6,000                                   | -100    |
|  | ,,,,,,    | ,         |           | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |         |
| Total Earmarked for Reserves                                       | 6,000     | 75,000    | 0         | -75,000                                 | -100    |
|  |           |           |           |   |         |
| Excess of Income over Expenses                                     | 0         | 0         | 0         | 0                                       | 0       |
| 400/ DI  | 240/      | 200/      | 200/      | A -liitti                               |         |
| 40% DI   | 31%       | 28%       | 36%       | Administration                          |         |
| 12% DI   | 16%       | 15%       | 12%       | Operation                               |         |
| 48% DI   | 53%       | 57%       | 52%       | Marketing/Prog                          | ramming |



#### **City of High Point**

Municipal Office Building 211 S. Hamilton Street High Point, NC 27260

#### Master

File Number: 2022-217

File ID: 2022-217 Type: Miscellaneous Item Status: To Be Introduced

Version: 1 Reference: In Control: City Council

File Created: 05/10/2022

File Name: Final Action:

Title: Presentation- Market Authority's FY 2022-2023 Annual Budget/Contract

As part of the annual budget process and in preparation of the pending adoption of the City of High Point's FY 2022-2023 Annual Budget, City Council will hear a presentation regarding the Market Authority's FY 2022-2023 Annual Budget/Contract. Following the presentation, this matter will be heard by the Finance Committee on Thursday, May 12th and the Finance Committee will forward a recommendation to be considered by the City Council for approval of the Furniture Market Authority's FY 2022-2023 Annual Budget/Contract at the City Council Meeting scheduled for Monday, May 16, 2022.

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|------|--|

Sponsors: Enactment Date:

Attachments: Enactment Number:

Contact Name: Hearing Date:

Drafter Name: lisa.vierling@highpointnc.gov Effective Date:

**Related Files:** 

#### **History of Legislative File**

 Ver- Acting Body:
 Date:
 Action:
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 sion:
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Text of Legislative File 2022-217



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Title: Budget Review- Proposed City of High Point Proposed FY 2022-2023 Annual
Budget

Staff will provide an overview of the proposed FY 2022-2023 Annual Budget. This meeting date/time was established and set by City Council at the City Council Meeting held on Monday, May 2, 2022 at 5:30 p.m. The City Council will hold a public hearing on the proposed FY 2022-2023 Annual Budget on Monday, May 16, 2022 at 5:30 p.m.

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Work Session.pdf

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|-------|--------------|-------|---------|----------|-----------|--------|---------|
| sion: |              |       |         |          |           | Date:  |         |

Text of Legislative File 2022-218



# FY 2022-23 Budget Work Session May 11, 2022

Stephen M. Hawryluk Budget & Performance Manager

Budget & Evaluation Division | Financial Services Department

### **WORK SESSION TOPICS**



- Updates
  - County Revaluation Comparisons
  - Street Resurfacing
- Capital Improvement Plan (CIP)
- New Positions
- Fee Schedule
- Community Agency Funding
- Next Steps



## **UPDATES**

## REVALUATION COMPARISONS



| County     | Last Revaluation | Estimated Growth |
|------------|------------------|------------------|
| Avery      | 2018             | N/A              |
| Bladen     | 2015             | 10-12%           |
| Chowan     | 2014             | N/A              |
| Harnett    | 2017             | 38-47%           |
| Hoke       | 2014             | N/A              |
| Jones      | 2014             | 20%              |
| Mitchell   | 2018             | 35%              |
| Onslow     | 2018             | 38%              |
| Pasquotank | 2014             | N/A              |
| Watauga    | 2014             | 42%              |
| Guilford   | 2017             | 25%              |

### STREET RESURFACING



- Proposed budget = \$3,302,630
- Number of Miles
  - 2021 contract: 22.47 miles
  - 2022 bid: 28.51 miles
- Costs
  - 2021 contracted resurfacing = 22.47 lane miles (\$119,032 per lane mile)
  - 2022 bid price (28.51 miles) \$161,555 per lane mile

### STREET RESURFACING



- Proposed budget = \$3,302,630
- Costs
  - Current cost for 22.47 lane miles = \$3,630,141
  - Current cost for 28.51 lane miles = \$4,605,933
- Additional budget needed
  - 22.47 miles: \$327,511
  - 28.51 miles: \$1,303,303



## CAPITAL IMPROVEMENT PLAN (CIP)

## CAPITAL IMPROVEMENT PLAN (CIP)



• Proposed FY 2022-23 Capital Projects

| <u>Fund</u>       |       | <u>Amount</u> |
|-------------------|-------|---------------|
| General Capita    | l     | \$2,547,000   |
| Water/Sewer       |       | 10,343,350    |
| Electric          |       | 11,340,000    |
| Transit           |       | 1,496,875     |
| Solid Waste       |       | 5,929,000     |
| <u>Stormwater</u> |       | 1,350,000     |
|                   | Total | \$33,006,225  |

## GENERAL CAPITAL PROJECTS



| Projects                                 | Amount      |
|--|-------------|
| City Hall Renovations                    | \$400,000   |
| ERP Upgrade*                             | 1,125,000   |
| Fire HVAC Unit Replacements              | 350,000     |
| Recreation Playground and Equipment      | 150,000     |
| Southside Recreation Center Improvements | 55,000      |
| Morehead Recreation Center Improvements  | 70,000      |
| Recreation Fire Alarm Upgrades           | 52,000      |
| Skeet Club Road Sidewalks                | 50,000      |
| Mendenhall Terminal Improvements         | 120,000     |
| Sub-Standard Streets Maintenance         | 125,000     |
| Cemetery Paving and Asphalt Road Work    | 50,000      |
| Total                                    | \$2,547,000 |

<sup>\*</sup>The ERP upgrade includes funding from Water/Sewer (\$375,000), Electric (\$600,000), Solid Waste (\$105,000), and Stormwater (\$45,000)

## GENERAL CAPITAL PROJECTS



- Mid-year capital budget amendment
  - Projections show a likely addition to general fund reserves
  - Mid-year capital budget amendment
    - Next tier of projects
    - Funded by general fund reserves

| Potential Mid-Year Amendment Projects   | Amount      |
|---|-------------|
| CMAQ Local Match – Sidewalks            | \$219,080   |
| ERP Upgrade (General Fund contribution) | 375,000     |
| Local Match for NCDOT Bridge Projects   | 45,000      |
| Stadium Capital Maintenance Reserve     | 360,000     |
| Tour Boat Replacement                   | 75,000      |
| Total                                   | \$1,074,080 |

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## WATER/SEWER PROJECTS

|                                      | NORTH     |  |
|--------------------------------------|-----------|--|
| Projects                             | Amount    |  |
| Generators – Automation/Replacement  | \$150,000 |  |
| Replace Obsolete Water Lines         | 1,500,000 |  |
| Replace Obsolete Sewer Lines         | 1,500,000 |  |
| Alum Sludge Removal                  | 375,000   |  |
| CMMS Work Order System Upgrade       | 400,000   |  |
| Watershed Protection Plan            | 150,000   |  |
| Water System Improvements            | 125,000   |  |
| Sewer System Improvements            | 125,000   |  |
| Water Storage Tank Maintenance       | 100,000   |  |
| NCDOT – TIP Program                  | 350,000   |  |
| Westside Centrifuge Upgrade          | 1,820,000 |  |
| Water/Sewer Developer Reimbursements | 150,000   |  |
| Ward Water Plant Filters 1-4 Rebuild | 780,000   |  |
| Large Water Meter Change Out         | 150,000   |  |



## WATER/SEWER PROJECTS

#### **Projects**

E Washington Street

NCDOT – Scientific Street

Building Addition- W/S Facilities Maintenance

Compliance With Lead/Copper Rule Revisions

Pre-Heat Burner

**Total** 



#### **Amount**

\$369,000

300,000

100,000

1,500,000

399,350

\$10,343,350

## **ELECTRIC PROJECTS**



| Projects                                   | Amount       |
|--|--------------|
| Area Outdoor Lighting                      | \$200,000    |
| Street Lighting                            | 300,000      |
| Downtown Underground                       | 200,000      |
| Overhead to Underground Conversion         | 100,000      |
| Medium Voltage (Outdoor) Breaker           | 750,000      |
| Deep River Transformer 2 Replacement       | 40,000       |
| Fairfield Transformer Replacement          | 600,000      |
| Underground Subdivision Cable Replacement  | 600,000      |
| Qubein Avenue Underground                  | 1,500,000    |
| NCDOT Sandy Ridge/Johnson Widening         | 450,000      |
| Locker Room/Restroom Renovations           | 100,000      |
| Automated Meter Reading Initiative         | 1,500,000    |
| Jackson Lake Transformer                   | 2,000,000    |
| Deep River to Penny Road Transmission Line | 3,000,000    |
| Total                                      | \$11,340,000 |

## **SOLID WASTE PROJECTS**



| Projects  | Amount      |
|---|-------------|
| Landfill Development – Land Purchase                  | \$50,000    |
| Kersey Valley Phase I-IV Post-Closure Reserve         | 171,000     |
| Kersey Valley Landfill Phase VI Expansion             | 2,000,000   |
| Material Recycling Facility (MRF) Ongoing Maintenance | 50,000      |
| Wide Box Dual Ram Baler Replacement                   | 1,033,000   |
| Kersey Valley Road Relocation                         | 2,125,000   |
| Asphalt Underlayment – Ingleside/Kersey Valley        | 500,000     |
| Total   | \$5,929,000 |

## OTHER CAPITAL PROJECTS



| Projects  | Amount      |
|---|-------------|
| Transit Capital Projects                              |             |
| Hi-Tran Bus Fleet Replacement                         | \$500,000   |
| Five Points Transfer Hub Acquisition/Construction     | 250,000     |
| Operators' Training Property Acquisition/Construction | 46,875      |
| Transit Maintenance Facility Renovation               | 50,000      |
| Transit Fleet Expansion Vehicles                      | 600,000     |
| Facility Generator                                    | 50,000      |
| Total – Transit                                       | \$1,496,875 |
| Stormwater Capital Projects                           |             |
| Routine Stormwater Projects                           | \$1,050,000 |
| Asphalt Parking Lot Resurfacing – MOC*                | 300,000     |
| Total – Stormwater                                    | \$1,350,000 |

<sup>\*</sup>Asphalt parking lot resurfacing at the MOC is funded by Stormwater (\$100,000), Water/Sewer (\$100,000), and Electric (\$100,000)



## **NEW POSITIONS**

## **NEW POSITIONS**



| Department             | Position                       | FY 2022-23 Cost |
|------------------------|--------------------------------|-----------------|
| City Attorney's Office | Assistant City Attorney (2)    | \$228,238       |
| City Attorney's Office | Paralegal                      | 60,956          |
| Fire                   | Battalion Chief (2)            | 137,158         |
| Electric               | Power Line Technician          | 68,606          |
| Water/Sewer            | Water Plant Supervisor         | 121,792         |
| Solid Waste            | Grounds Maintenance Supervisor | 86,219          |
| Solid Waste            | Groundskeeper (PT) (3)         | 140,075         |
| Solid Waste            | Solid Waste Manager            | 129,231         |
| Solid Waste            | Assistant Superintendent       | 110,173         |
| Stormwater             | Stormwater Superintendent      | 121,259         |
|                        | Total Cost – All Funds         | \$1,203,707     |

### **NEW POSITIONS**



- General Fund
  - Assistant City Attorney (2) assist with growing workload of cases and review of regulations and statutes
  - Paralegal provide legal research for the City Attorney and Assistant City Attorney's
  - Fire Battalion Chief (2) Currently, the Northside Battalion Chief manages 10 companies, while the Southside Battalion Chief manages 9 companies. This current span of control does not comply with national fire standards. The positions will oversee the B and C shifts, respectively.

#### **NEW POSITIONS**



#### Water/Sewer

 Water Plant Supervisor – serve as the lead helping meet the new lead and copper testing regulations that are upcoming in the next several years

#### Electric

• Power Line Technician – to work between the transmission, distribution, and service crews. Contracted employees currently supplement staff but are not always available

#### Stormwater

• Stormwater Superintendent – provide oversight of National Pollution Discharge Elimination System (NPDES) requirements and response to customer stormwater problems

#### **NEW POSITIONS**



- Solid Waste
  - Grounds Maintenance Supervisor provide service and oversight of a crew serving the growing needs in the downtown area
  - Groundskeeper (3) (PT) serve the growing needs in the downtown area
  - Solid Waste Manager assist in the management of all Solid Waste Divisions and provide long range planning, organization, scheduling, staffing, and budget management
  - Assist Solid Waste Superintendent perform technical and administrative work in overseeing the operations of the Kersey Valley Landfill and Ingleside Composting Facilities.





- Water/Sewer Rates proposed 4% increase
- Drivers
  - Higher operating costs
    - Personnel
    - Fuel
    - Chemicals
  - Support Water/Sewer Capital Improvement Plan (CIP)
    - Pay-Go
    - Revenue Bonds



- Electric Rates consolidated residential rate schedule – NEW
  - Currently the city has 6 residential rates
  - Proposed rate schedule combines into one
  - Benefits
    - Revenue neutral
    - Simple, cleaner structure with no subjectivity
  - Effective October 1, 2022 (if approved)



- Fire Inspection, Permit, Violation Fees, Service Fees
  - Solve compliance issues, hold citizens and businesses accountable, recover costs
  - Inspection Examples
    - Daycare, Foster Care, Group Home: \$50
    - Routine: 1<sup>st</sup> = \$50; Reinspection = \$100, etc.
  - Violation Examples
    - Overcrowding: \$100 per person
    - Life Safety One Year Period: 1st = \$150; 2nd = \$500; 3rd = \$1000
  - Permit Examples
    - Blasting and Explosives: \$150 for one day
    - Underground tank removal, abatement, installation: \$100 per tank



- Fire Inspection, Permit, Violation Fees, Service Fees
  - Apparatus, Vehicles, Equipment, Personnel Example
    - Engine Company: \$150 per unit per hour
    - Safety Officers: \$50 per unit per hour
  - Responses to Hazmat Emergencies Examples
    - Engine/Ladder/Rescue Company response: \$175 per hour (in half hour increments after first hour)
    - Full Hazardous Materials response: \$350 per hour (in half hour increments after first hour)



- Parks and Recreation
  - City Lake Park
    - Amusements rides, tickets, miniature golf
    - Marina canoe, fishing boats, boats with motor
    - Meetings and event center rentals NEW
      - 1-2 room rental, staff fee
      - Residential and non-residential
    - Park rentals
    - Shelter rentals
    - Swimming pool
      - General Admission, season passes, pool rentals,
        - Residential and non-residential
      - Swim meets
  - Golf Courses (Blair Park and Oak Hollow)
    - Greens fees: increased \$1-\$3 depending on fee (weekday 18-holes, walking weekends, senior rates, junior rates, greens fees after 12 noon, etc.)



- Parks and Recreation
  - Shelter rentals
    - Allen Jay, Armstrong Park, Cedrow Park, Deep River Recreation Center, Macedonia Park, Oak Hollow Park and Marina (North Overlook, Sailboat Point, Festival Park)
  - Mobile stage rental
  - Campground dump fee
  - Roy B. Culler Jr. Senior Center
  - Washington Terrace Park
    - Shelter rentals
    - Swimming pool



- Public Services
  - Cemetery Fees
    - Traditional burials: \$700 (+\$75)
    - Mausoleum crypt entombment (open/close): \$650 (+\$25)
    - Cremation urn (open/close): \$500 (+\$300)
- City Clerk
  - USB Drive: \$5 per drive
- Special Events
  - Police Officers
    - Currently \$40 per officer per hour
    - \$35 for officer, \$40 for lieutenant rank and up, \$50 for holidays



#### Library

• Farmer's Market

• One week: \$15

• Four weeks: \$50

• Full season: \$200

• Library cards

• Free to anyone with photo ID and proof of current address

- Overdue fines
  - 10 cents per item per day eliminated
  - If an item is not returned, placed in "lost" status and cost of item added to account





### Proposed FY 2022-23 Budget

| Direct Appropriations  | Amount    |
|--|-----------|
| Forward High Point   | \$250,000 |
| Southwest Renewal Foundation   | 50,000    |
| Piedmont Triad Ambulance and Rescue                                  | 5,000     |
| Greensboro Swim Program  | 10,000    |
| High Point Community Foundation – Utilities Assistance – Water/Sewer | 100,000   |
| High Point Community Foundation – Utilities Assistance – Electric    | 100,000   |
| 1/3 of a penny allocation  | 425,160   |
| <br>Total  | \$940,160 |



| Agency Requests                  | Amount   |
|----------------------------------|----------|
| D-Up Basketball Fundamentals     | \$40,000 |
| Greater High Point Food Alliance | 12,000   |
| Helping Hands High Point Inc     | 20,000   |
| High Point Arts Council          | 125,000  |
| High Point Discovered            | 60,875   |
| High Point Leap                  | 25,000   |
| High Point Rowing                | 37,500   |
| Housing Consultants Group        | 30,000   |
| Macedonia Family Resource Center | 22,000   |
| Open Door Ministries             | 40,000   |



| Agency Requests                                | Amount   |
|--|----------|
| Operations Xcel                                | \$21,600 |
| Salvation Army/Boys & Girls Club of High Point | 32,500   |
| Theatre Arts Gallery                           | 50,000   |
| Tiny House Community Development Inc           | 35,388   |
| Triad Food Pantry                              | 20,000   |
| West End Ministries                            | 30,000   |
| YWCA of High Point                             | 75,000   |
| High Point Schools Partnership                 | 10,000   |
| Friends of John Coltrane                       | 15,000   |
| Piedmont Triad Film Commission                 | 10,000   |



| Agency Requests                 |       | Amount    |
|---------------------------------|-------|-----------|
| A Simple Gesture                |       | \$30,000  |
| Triad Adult Day Care Center Inc |       | 19,000    |
| Carl Chavis YMCA                |       | 200,000   |
| Sister Circle International     |       | 20,000    |
|                                 | Total | \$980,863 |

1/3 of a penny allocation \$425,160



- Next Steps
  - Applications reviewed by Finance Committee
  - Recommended allocation of 1/3 of penny by Finance Committee

 Approval of FY 2022-23 allocations by City Council

#### **NEXT STEPS**



- Thursday, May 12, 2022, 3-4 pm Budget Work Session (if necessary)
- Monday, May 16, 2022, 5:30 pm Public Hearing at City Council meeting
- Thursday, May 19, 2022, 3-5 pm Budget Work Session (if necessary)
- Monday, May 23, 2022, 3-5 pm Budget Work Session (if necessary)



# QUESTIONS?