Legislation Details (With Text)

File #:	2022-46	**Version:**	1	**Name:**	
Type:	Miscellaneous Item			**Status:**	Approved
File created:	2/3/2022			**In control:**	City Council
On agenda:	2/7/2022			**Final action:**	2/7/2022
Title:	Marketing & Branding Taskforce - CivicBrand Placemaking Agency-High Point Marketing & Rebranding The Marketing & Branding taskforce chair - Council Member Michael Holmes will present the taskforce recommendation of CivicBrand as the Placemaking Agency for the City of High Point marketing & rebranding project.				
Sponsors:					
Indexes:					
Code sections:					
Attachments:	1. FINAL__CivicBrand Placemaking Agency - High Point Marketing & Rebranding - Scope & Agreement for Services, 2. SIGNED____Recommendation Form - RFP 8010-102221 (004) __3.2.22				

Date	Ver.	Action By	Action	Result
2/7/2022	1	City Council	approved	Pass

Marketing & Branding Taskforce - CivicBrand Placemaking Agency-High Point Marketing & Rebranding

The Marketing & Branding taskforce chair - Council Member Michael Holmes will present the taskforce recommendation of CivicBrand as the Placemaking Agency for the City of High Point marketing & rebranding project.

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