



City of High Point

Municipal Office Building
211 S. Hamilton Street
High Point, NC 27260

Legislation Details

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|-----------------------|---|----------------------|---------------|---------------|--|
| File #: | 2022-46 | Version: | 1 | Name: | |
| Type: | Miscellaneous Item | Status: | | Approved | |
| File created: | 2/3/2022 | In control: | | City Council | |
| On agenda: | 2/7/2022 | Final action: | | 2/7/2022 | |
| Title: | Marketing & Branding Taskforce - CivicBrand Placemaking Agency-High Point Marketing & Rebranding The Marketing & Branding taskforce chair - Council Member Michael Holmes will present the taskforce recommendation of CivicBrand as the Placemaking Agency for the City of High Point marketing & rebranding project. | | | | |
| Sponsors: | | | | | |
| Indexes: | | | | | |
| Code sections: | | | | | |
| Attachments: | 1. FINAL__CivicBrand Placemaking Agency - High Point Marketing & Rebranding - Scope & Agreement for Services, 2. SIGNED____Recommendation Form - RFP 8010-102221 (004) __3.2.22 | | | | |
| Date | Ver. | Action By | Action | Result | |
| 2/7/2022 | 1 | City Council | approved | Pass | |